



TOURISM COMMISSION

October 15, 2024

9:30 A.M.

Tower Conference Room

8040 S. 6th St.

Oak Creek, WI 53154

(414) 766-7000

Michael Grab

Alicia Haase

Jim Ruetz

Majlis Seisay

Julianna Silva

Daniel Bukiewicz – ex-officio

Andrew Vickers – ex-officio

The City's Vision

Oak Creek: A dynamic regional leader driving the future of the south shore.

The Tourism Commission's Mission

Strategically direct room tax dollars to grow tourism and enhance the community's economic vitality and quality of life.

1. Call Meeting to Order / Roll call.
2. Approval of Minutes – 09/17/2024
3. **Informational:** 2024 events to date review and 2025 opportunities overview
4. **Informational:** Discover Wisconsin content update.
5. **Informational:** Potential new event discussion.
6. **Informational:** Budget narrative and commission goals discussion.
7. **Motion:** Pursue RFP for Strategic Planning.
8. **Informational:** Tourism grant request process discussion.

Adjournment.

Dated this 11th day of October, 2024

Public Notice

Upon reasonable notice, a good faith effort will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aid at no cost to the individual to participate in public meetings. Due to the difficulty in finding interpreters, requests should be made as far in advance as possible preferably a minimum of 48 hours. For additional information or to request this service, contact the Oak Creek City Clerk at 414-766-7000, by fax at 414-766-7976, or by mail at 8040 S. 6th Street, Oak Creek, Wisconsin 53154.

Visit our website at www.oakcreekwi.org for the agenda.