



## FOR IMMEDIATE RELEASE

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### **Oak Creek Farmers Market Celebrates National Farmers Market Week with Community Art Reveal**

*Oak Creek, Wisconsin:* Join us as the Oak Creek Farmers Market celebrates National Farmers Market Week on Saturday, August 12, with a number of special events, including the debut of a new mobile mural and an artist meet-and-greet.

The Oak Creek Farmers Market, established in 2018, unites 60 local farmers and makers who offer an eclectic array of homegrown, handmade, and homemade products. This Saturday, witness the unveiling of Oak Creek's 24-foot event trailer transformed into a captivating canvas adorned with local artist Lauren Marvell's illustrations of Oak Creek landmarks.



"We are delighted to invite the community to join us in unveiling this remarkable piece of public art that captures the spirit of our community and mirrors the values and aspirations of our beloved farmers market," said Dawn Carrillo, Oak Creek Market Manager. "Farmers markets are not just about buying and selling; they are about creating meaningful connections, fostering sustainability, and celebrating local culture."

An interactive artist meet-and-greet will enhance the art reveal. Attendees can engage with the talented illustrator Lauren Marvell at her booth near the trailer. The first 200 people to stop by and say hello will receive signed replicas of the featured artwork. A variety of art prints will be on sale for those interested.

In addition to the art unveiling and artist meet-and-greet, this weekend's market presents an exciting range of activities suitable for visitors of all ages. Attendees can enter to win a basket brimming with products from each market vendor, providing a genuine sampling of the market's diverse offerings. Meanwhile, the Oak Creek Public Library will host interactive Story Times on the north lawn at 9:30 and 10:30 a.m. Elroy, the Oak Creek Farmers Market Mascot, will distribute fresh honey sticks throughout the day. As always, the market proudly participates in SNAP/EBT, WIC, and the Senior Farmers Market Nutrition Program, offering up to \$20 in matching benefits each week.

"We invite everyone to join us in celebrating the power of community and sustainable food systems at the Oak Creek Farmers Market this weekend. Our commitment to these values is not limited to the summer months. With the success of our outdoor market, we are thrilled to announce that starting in November, we will be hosting a Saturday winter indoor market at the Oak Creek Community Center featuring 60 vendors," Carrillo added.

Please join us to take advantage of this unique opportunity to celebrate the vibrant spirit of the Oak Creek Farmers Market and participate in a thriving tradition that nurtures our community, farmers, and future.

### **About Oak Creek Farmers Market**

Established in 2018, the Oak Creek Farmers Market is a vibrant gathering place that celebrates the community's rich agricultural heritage and commitment to sustainability. With a diverse array of local farmers, artisans, and producers, the market provides a platform for residents to connect, engage, and support one another. More than a marketplace, the Oak Creek Farmers Market is a catalyst for positive change, fostering a deeper understanding of the importance of fair and sustainable food systems. The 24-week outdoor market season runs annually from May through October.

*Date/Time:* Saturdays, from 9 a.m. to 1 p.m. through October 21

*Location:* Drexel Town Square, 361 W. Town Square Way, Oak Creek, WI 53154

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### **About National Farmers Market Week**

National Farmers Market Week is an annual celebration proclaimed by the U.S. Department of Agriculture and coordinated by the Farmers Market Coalition. It highlights the essential role of farmers market operators in local food systems and communities nationwide. Farmers markets profoundly impact how Americans eat, shop, and connect with their food, farmers, and neighbors. This celebration showcases the power of farmers markets in promoting healthy communities, fostering relationships, and supporting local economies.

### **About Lauren Marvell**

Lauren Marvell is an illustrator based in Milwaukee, Wisconsin, and a graduate of the Milwaukee Institute of Art and Design. She has created artwork for numerous local businesses and organizations, including the Milwaukee Art Museum, Milwaukee Magazine, Central Waters Brewing, Culvers, Titledown, and the cities of South Milwaukee, Cudahy, and now Oak Creek. To view or purchase Lauren's art, visit her website, [laurenmarvell.com](http://laurenmarvell.com), or visit her on Instagram [@Im\\_illustrates](https://instagram.com/Im_illustrates).

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