

Tourism Commission Meeting
Monday, May 8, 2023
8:30 a.m.

Attendees: Commissioner Jim Ruetz, Commissioner Clint Wills, Commissioner Melissa Rasmussen, Commissioner Michael Grab


Also in Attendance: Doug Seymour, Community Development Director, Catherine Roeske, City Clerk; Andrew Vickers, City Administrator.

1. **Welcome/Call to order** – Commissioner Clint Wills called the meeting to order at 8:33 a.m.
2. **Approval of minutes March 13, 2023, meeting** – Alderman Jim Ruetz made a motion to approve the minutes of the March 13, 2023, meeting. Commissioner Melissa Rasmussen seconded the motion. All were in favor.
3. **Nominations for Chair, Vice Chair**- Commissioner Melissa Rasmussen nominated Commissioner Clint Wills for Chair. Commissioner Jim Ruetz seconded the nomination. Commissioner Jim Ruetz nominated himself for Vice Chair. Commissioner Clint Wills seconded the nomination.
4. **Appointment of Chair and Vice-Chair** – All present voted aye, thus electing Commissioner Clint Wills as Chair, and Commissioner Jim Ruetz as Vice-Chair.
5. **Informational and discussion items:**
 - a) **Sports ETA joint marketing collateral**- Leisure Services Assistant Paula Nevarez attended the Sports ETA Symposium. In lieu of her absence, she provided the schedule of her appointments with different sports organizations to the Commissioners to review.
 - b) **City's adopted 2023-2027 Strategic Action Plan** – City Administrator Andrew Vickers introduced the adopted 2023 – 2027 Strategic Action Plan and discussed the Tourism Commission's role in the plan and the items pertaining to community marketing, events, economic development, and tourism development.

c) **Tourism Commission room tax revenue allocations** – The Commissioners reviewed the most recent room tax revenue allocations, and discussed the allocations of room tax dollars to TID 12 (Homewood Suites) and TID 11 (TownePlace Suites). These allocations to the TIDs will be discussed by the Commission during regular annual budget discussions moving forward.

6. **Adjournment** - Commissioner Jim Ruetz made a motion to adjourn the meeting. Commissioner Clint Wills seconded the motion. All voted in favor and the meeting was adjourned at 9:51 a.m.

ATTEST:



Paula Nevarez, Leisure Services Assistant

07/13/2023

Date