



8040 S. 6TH Street
Oak Creek, WI 53154
(414) 766-7000
Heritage Room
Kyle Kolhouse – Chair
Kristiana Maggard– Secretary

CELEBRATIONS COMMISSION MINUTES

THURSDAY, April 6, 2022

6:00 P.M.

The City's Vision

Oak Creek: A dynamic regional leader, connected to our community, driving the future of the south shore.

1. **Roll Call:** Present: Chairperson K. Kolhouse, Commissioner C. Schaack, Commissioner R. Atwood, Commissioner C. Francisco, Commissioner K. Maggard, Commissioner R. Maggard, Commissioner T. Rufer, Commissioner M. Guse. Excused Absence: Commissioner C. Kolhouse.
 - a. Commissioner R. Maggard motion to deviate from posted agenda. Seconded by Commissioner C. Francisco on roll call, all voted aye, vote was unanimous, motion carried.
2. **Phone call with Mark Tarkowski and Bob Gray from Visionary Lighting**
 - a. Presentation of new proposal from Visionary Lighting based on feedback from the Commission including more of an active experience, light up Christmas props, utilize splash pad area, 8 ft tall props, more photo op areas, keep the archway, addition of angel wings photo op, more variety of light color, double lights in the bushes, opportunity to include light up characters including minions, Olaf, gingerbread house, and selfie elf. Decided to cancel music/sound option for next year.
 - b. Commission discusses possibility of offering sponsorship for various props and angel wing attractions.
 - c. Chairperson K. Kolhouse informed Visionary Lighting that the Commission will review proposal and finalize by May.
 - d. Commissioner R. Atwood introduced the topic of a real tree. Commission agreed that next year will just be a real tree.
3. **Treasurers Report**
 - a. Commissioner R. Maggard present current account status with \$22,374.74. Spent 2,620.60
 - b. Fireworks currently will cost \$20,000.00
 - c. Commissioner M. Guse will be looking into sponsorship for the event.
 - d. Commissioner R. Maggard moved to approve, seconded by Commissioner M. Guse, on roll call, all voted aye, vote was unanimous, motion carried.
4. **4th of July Discussion**
 - a. Commissioner M. Guse designated as the point of contact for all current and future sponsorship
 - b. Commissioner C. Francisco designated as the point person for dialoguing with parade participants and managing email
 - c. Commissioner C. Francisco reports that she has reached out to all of last years' participants in regard to participation in the 2023 parade. She will be updating this in the official spreadsheet.
 - d. Commissioner R. Atwood reports that she will be completing all necessary pavilion and park forms.
 - e. Chairperson K. Kolhouse will reach out for shuttle bus services for the fireworks.
 - f. Commission confirms that parade lineup will begin at 7AM.
 - g. Chairperson K. Kolhouse will reach out to the city to explore parking availability at the lakefront with new developments in progress.

- h. Commission will dialogue with city regarding necessary mailings that will need to go out to residents regarding fireworks and parade.
- i. Commission planning to vote on rain date for the fireworks and new date for light the square at Mays' meeting.

5. **Easter Event Discussion**

- a. Commissioner R. Maggard reports that \$998.00 in sales was reported for the pancake breakfast and \$482.00 was spent in food. Extra food was donated to salvation army. Able to return unopened pancake mix.
- b. Commissioner R. Atwood and Commissioner C. Francisco brought up hot cocoa for kids, milk and water offered as beverages for free during the event.
- c. Commissioner C. Francisco reports that we were able to recoup approximately 50% of the plastic eggs. Eggs will need to be washed before the next event.
- d. Commissioner K. Maggard and Commissioner M. Guse mentioned that it was nice to have the health department at the event. Will invite for next year.
- e. Commissioner C. Francisco reports that the sandwich board kept falling over, will need to rethink for next year.
- f. Commissioner M. Guse reports that more signage is needed for next year.
- g. Commission agreed that using the football field was a nice alternative. Will consider depending on weather for next year.
- h. Commission agrees that we should return to one egg hunt time with breakfast to be held during the whole event.
- i. Commission agrees to keep 20,000 eggs with less toys/erasers and more candy.
- j. Chairperson K. Kolhouse reports the HS wanted shoes removed for the event if utilizing the gym. Commission will need to keep this in mind and not consider the indoor gym as an alternative if the weather is bad.
- k. Commissioner M. Guse suggested moving the photo op area to a more central location.
- l. Commission agreed to move to a larger area for the egg hunt and have it more spread out.
- m. Pancake breakfast served 210 people (76 toddlers for free, 42 kids, and 62 adults)

Next Meeting: May 11, 2023

Adjournment: Motion by Commissioner R. Maggard to adjourn meeting at 7:09 p.m. motion seconded by Commissioner M. Guse, all voted aye, vote was unanimous, motion carried.