



8040 S. 6th St.
Oak Creek, WI 53154
(414) 766-7000

TOURISM COMMISSION
Civic Center Tower Room
March 13, 2023
8:30 A.M.

Kenneth Gehl
Melissa Rasmussen
Jim Ruetz
Clint Wills
Daniel Bukiewicz – ex-officio
Doug Seymour – ex-officio
Andrew Vickers – ex-officio

The City's Vision

Oak Creek: A dynamic regional leader, connected to our community, driving the future of the south shore.

The Tourism Commission's Mission

To direct hotel/motel tax dollars to grow tourism and economic vitality by promoting leisure, sports, and business travel, resulting in prosperity for Oak Creek businesses, organizations, and the people who live and work in our community.

1. Call to order and roll call.
2. Approval of Minutes
 - a. January 9, 2023
 - b. February 13, 2023
3. Informational and discussion items:
 - a. Potential Partnership with the City of Franklin – (Commissioner Rasmussen).
 - b. Update on City Strategic Action Plan (“SAP”) 2023-2027.
 - c. 2020 Destination Assessment (WI Dept. of Tourism).
4. Adjournment.

Dated this 9th day of March, 2023.

Public Notice

Upon reasonable notice, a good faith effort will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aid at no cost to the individual to participate in public meetings. Due to the difficulty in finding interpreters, requests should be made as far in advance as possible preferably a minimum of 48 hours. For additional information or to request this service, contact the Oak Creek City Clerk at 766-7000, by fax at 766-7976, or by writing to the ADA Coordinator at the Oak Creek Health Department, 8040 S. 6th Street, Oak Creek, Wisconsin 53154. It is possible that members of and possibly a quorum of members of other governmental bodies of the municipality may attend the above-stated meeting to gather information; no action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice.