

# Oak Creek Health Department Community Health Improvement Plan

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2022-2025



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## Table of Contents

About the Oak Creek Health Department.....	2
Oak Creek Demographics.....	3
Executive Summary.....	4
Community Health Assessment.....	5
Meaningful Collaboration.....	6-7
Acknowledgements.....	8
Methodology.....	9
An Emphasis on Equity.....	10
Priority Area: Substance Misuse.....	11-12
Data.....	11
Workplan.....	12
Priority Area: Mental Health.....	13-14
Data.....	13
Workplan.....	14
Next Steps.....	15
Helpful Definitions.....	16
References.....	18
Appendices.....	19-30
Appendix A Substance Misuse Logic Model.....	19-20
Appendix B Mental Health Logic Model.....	21-22
Appendix C Substance Misuse Workplan.....	23-26
Appendix D Mental Health Workplan.....	27-28



# About the Oak Creek Health Department

## Mission

The Oak Creek Health Department is dedicated to strengthening and empowering our community through collaborative partnerships, intentional outreach, and vital public health services

## Vision

The vision of the Oak Creek Health Department is to equitably enhance our community's health

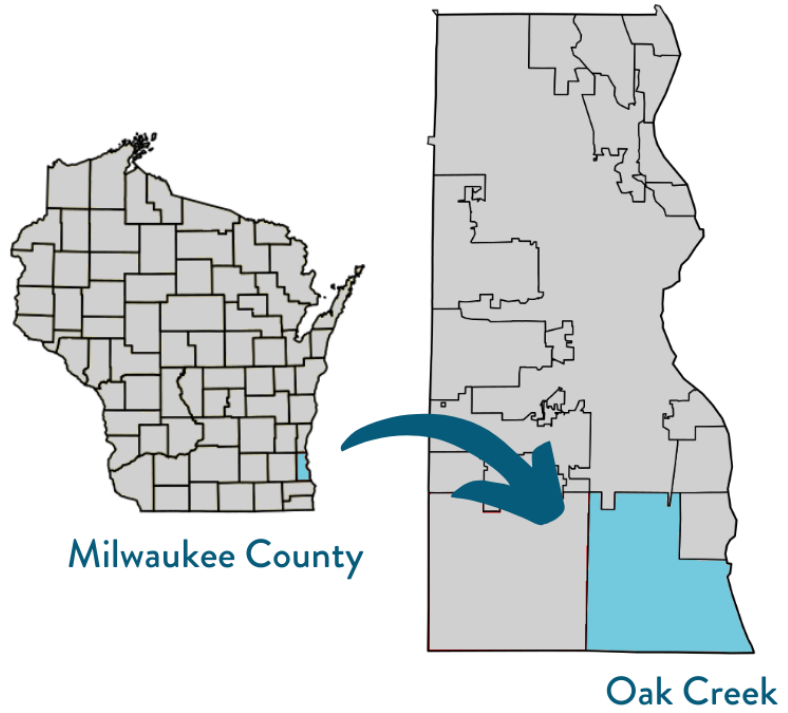
## Values

The values we hold in fulfilling our vision and carrying out our mission include:

- Promoting equity by responding to the diverse needs of the community and assuring access to inclusive services
- Fostering collaboration through community outreach and meaningful partnerships
- Empowering our community through advocacy, leadership, and education
- Responding to community needs by incorporating evidence-informed programs and community input
- Practicing integrity through honest, respectful, and transparent interactions

# Oak Creek Demographics

Oak Creek is a city located along the western shore of Lake Michigan in the southeast region of Milwaukee County in Wisconsin. Founded in 1955, the city embraces the aspects of a suburban and rural community while benefitting from the resources offered by the neighboring Milwaukee metropolitan area.



## Median household income:

**\$80,817<sup>1</sup>**



## Population as of July 2021:

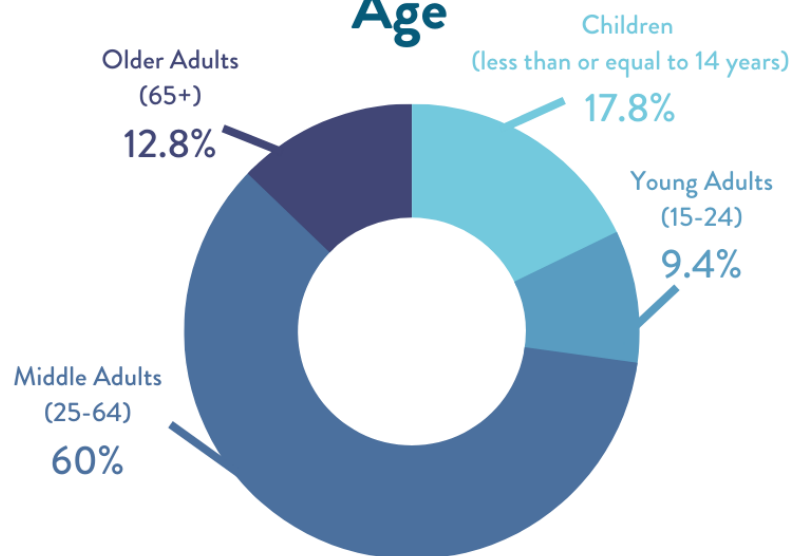
**36,260<sup>1</sup>**



## Race and Ethnicity<sup>1</sup>

- 75.4% of the population are White
- 10.6% of the population are Hispanic or Latino
- 7% of the population are Asian
- 7% of the population are two or more races
- 3.7% of the population are Black or African American
- 0.2% of the population are American Indian or Alaska Native

## Age<sup>1</sup>





The Community Health Improvement Plan (CHIP) is a guiding document that utilizes community voices to inform and identify ways to improve the health of Oak Creek. The CHIP is a long-term plan that outlines chosen priorities, goals, objectives, and strategies that work together to provide a framework for positive change and improved health outcomes in the community. This framework intentionally addresses the social determinants of health and health disparities and works to incorporate equity throughout. Based on findings from the 2020 South Shore Community Health Assessment (CHA) and input from community partners, the CHIP outlines the top two health priorities and action plans for addressing them, both now and in the future. Through continued collaboration, shared resources, and accountability, the Oak Creek Health Department will work to use the CHIP as a guide for addressing these priorities throughout the Oak Creek community. This plan was developed in collaboration with the Healthiest Oak Creek Coalition and additional partners and community members whose input has been crucial to its creation.

## Priority Areas



**Substance Misuse**



**Mental Health**

## The South Shore Community Health Assessment

The 2020 South Shore Community Health Assessment (CHA) was a collaboration between the Oak Creek, Cudahy, and South Milwaukee-St. Francis Health Departments, which are located in the South Shore of Milwaukee County. It was developed to provide an understanding of our community's strengths, resources, gaps, and needs through community feedback collected through a variety of ways, as mentioned below. The collected data was assembled into a comprehensive document and was utilized when selecting the two priority areas incorporated in the CHIP.

### Data Collection Tools:

Advocate Aurora  
Community Health Survey

Community Focus Groups

Health Department  
Community Health Survey

Secondary local health data

Key Informant Interviews

**Based Community Health Survey responses, the top five issues to be addressed in Oak Creek were:**

- ⇒ Drug use
- ⇒ Access to quality mental health services
- ⇒ Mental health
- ⇒ Distracted driving
- ⇒ Bullying

To read the full CHA report, please visit the Oak Creek Health Department's website at: [ocwi.org/health](http://ocwi.org/health)



**SOUTH SHORE**  
CUDAHY | OAK CREEK | SOUTH MILWAUKEE | ST. FRANCIS  
**COMMUNITY HEALTH ASSESSMENT** | **2020**





### **HEALTHIEST OAK CREEK COALITION**

Started in 2021, the Healthiest Oak Creek Coalition (HOCC) is a group of organizations and community members who work to promote health and wellness throughout the Oak Creek community. Prior to the coalition's creation, four task force groups were formed by the Health Department to address priorities identified in the 2014 Community Health Improvement Plan. The coalition includes some of those involved with the task force groups and additional organizations and community members who, together, form one, large coalition. Currently, HOCC members meet monthly to identify priority areas and to create and implement work plans. Much of the coalition's decision making was informed by findings from the 2020 South Shore Community Health Assessment, including the decision to make substance misuse and mental health the two priorities.

Within the HOCC, the Health Department serves as the lead organization, facilitating meetings and ensuring that progress is made within the group's work plans. HOCC members were involved in all stages of the CHIP development process and will continue to do so throughout implementation.

## **Healthiest Oak Creek Coalition**

### **Foundational Statements**

Mission: To promote, educate, and strengthen the health and wellness of our community

Vision: To sustain a diverse and vibrant Oak Creek community that advocates and supports the health and wellness of people



# Meaningful Collaboration



A photo taken during a virtual Healthiest Oak Creek Coalition meeting



A Healthiest Oak Creek Coalition table at the Oak Creek High School Career Fair

## Coalition Timeline



## Acknowledgements

The Oak Creek Health Department acknowledges and appreciates the contributions made to the CHIP from many individuals and organizations in and around our community. We thank those involved in HOCC and in the CHIP planning process for their valuable collaboration and contribution:

Advocate Aurora Health

Ascension

Booth Manor

Community Advocates

Community Members

Froedtert Health

Milwaukee Area Technical College (MATC)

Oak Creek Health Department

Oak Creek Board of Health

Oak Creek Fire Department

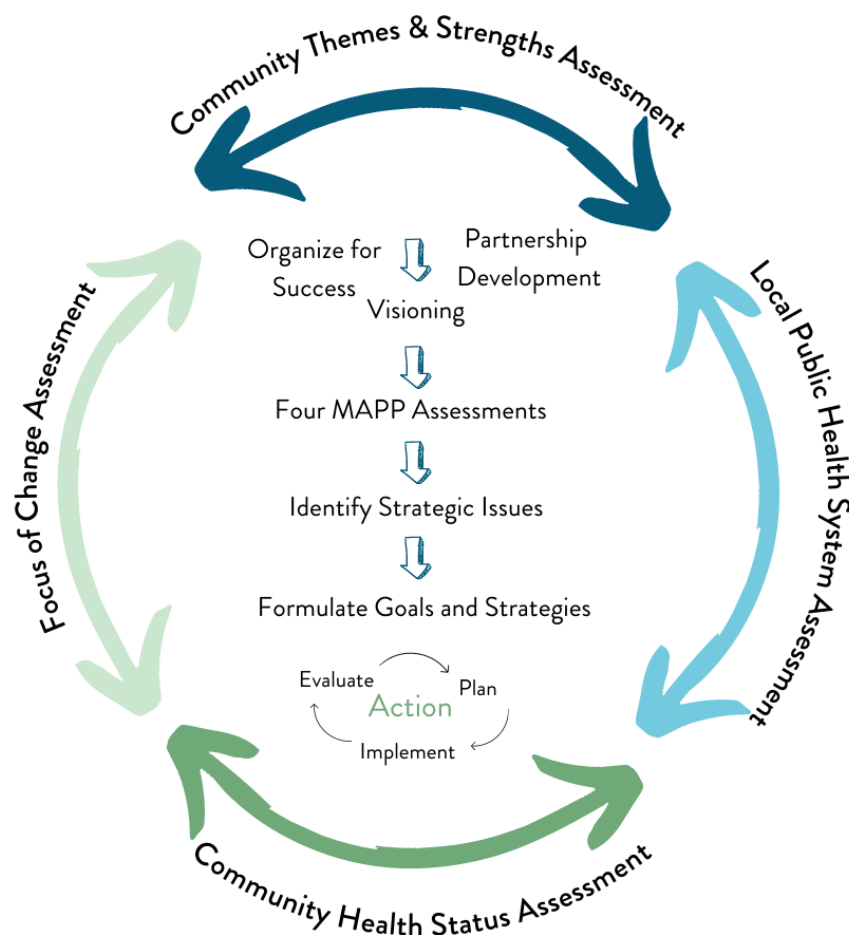
Oak Creek-Franklin Joint School District

Red Oak Counseling

The Salvation Army Oak Creek

## Mobilizing for Action through Planning and Partnerships

The Health Department utilized the Mobilizing for Action through Planning and Partnerships (MAPP) framework to guide the process of prioritizing public health issues, identifying the resources for addressing them, and taking action to improve conditions that support healthy living. MAPP is a unique framework that uses both quantitative and qualitative data and encourages involvement from a wide variety of stakeholders to inform the development, implementation, and evaluation of strategic community health improvement plans. The framework consists of six phases which can be seen below. The framework facilitates the strategic and intentional development of the community health assessment and the community health improvement plan by the Health Department.



## An Emphasis on Equity

The Health Department acknowledges that centering our work around health equity is vital to promoting and ensuring the health of our entire community. For this reason, we will work to implement the CHIP intentionally and through a health equity lens. A wide variety of disparities or variation in age, race, income, sexual orientation, gender, culture, language, and religion can present barriers to achieving health and accessing needed services and providers. Our determination to address these disparities will deeply drive and motivate our commitment to improving health throughout our community.

## What is Health Equity?

“Health equity means that everyone has a fair and just opportunity to be as healthy as possible. This requires removing obstacles to health such as poverty, discrimination, and their consequences, including powerlessness and lack of access to good jobs with fair pay, quality education and housing, safe environments, and health care.”

-Robert Wood Johnson Foundation



## Person-First Language

There are many misconceptions and stigmas associated with substance misuse and mental health. When talking about these topics as a Health Department and as a coalition, we strive to ensure that we do not add to the stigma. To prevent this, we place an intentional emphasis on using person-first language when talking about these subjects in and outside of work. Doing so helps to avoid using conditions, labels, and/or disorders to define someone. Examples of person-first language can be seen below:

### Instead of saying:

"They are an addict"

"They are depressed"



### Try saying:

"They are a person with substance use disorder"

"They live with depression"

# Priority Area: Substance Misuse

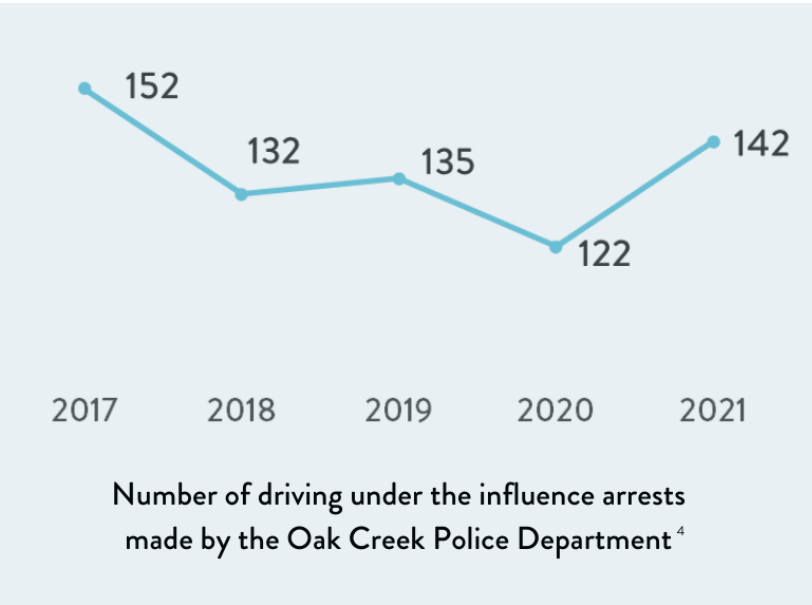


## Why is Substance Misuse a Priority?

Substance misuse is a growing public health issue that affects all communities. More than **one-third** of adults surveyed in Oak Creek said that drug abuse was one of the top three most important health issues on our community.<sup>3</sup> Misuse occurs when an individual uses substances, like drugs or alcohol, outside of the realm of their intended use. Whether through over consumption of alcohol, using prescription medication for purposes other than intended, or use of illegal drugs, such misuse can be harmful to one's health and the community. For the purposes of our CHIP, substances focused on opioids, alcohol, and tobacco.

**63%** Wisconsin Value 58.4%<sup>2</sup>  
of students at Oak Creek High School (OCHS) have had an alcoholic beverage<sup>2</sup>

**23%** Wisconsin Value 29.5%<sup>2</sup>  
of them tried alcohol before the age of 13<sup>2</sup>

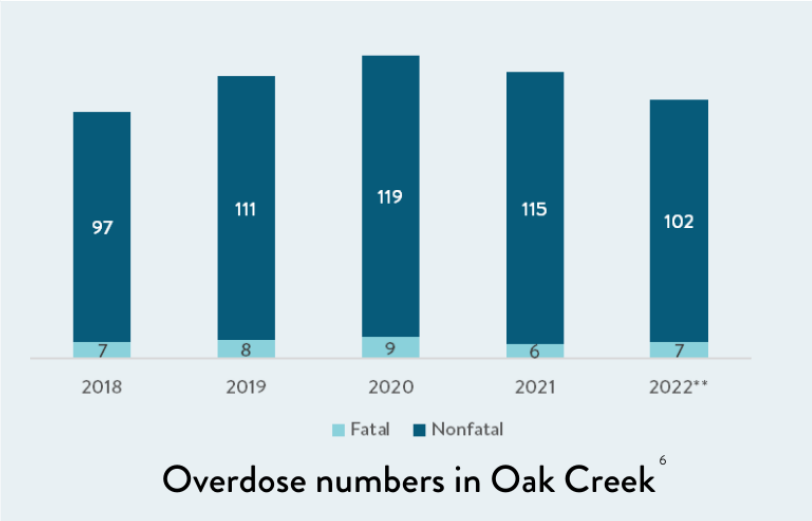


**16.6%** US Value 15.3%<sup>5</sup>

Adults in Oak Creek who smoke<sup>5</sup>


**25.6%** Milwaukee County Value 21.7%<sup>5</sup>

Adults in Oak Creek who binge\* drink<sup>5</sup>



\*See helpful definitions page for more information \*\*Most recent data available does not include overdoses that occurred in December 2022





## **Goal 1: Increase education and decrease stigma surrounding substance misuse**

Objective 1.1: Increase outreach efforts surrounding substance use disorder (SUD) and available behavioral health resources by distributing educational materials in multiple languages

Objective 1.2: Implement a school curriculum/program geared towards youth prevention and education



## **Goal 2: Increase equitable access to and individual awareness of holistic health services in Oak Creek**

Objective 2.1: Increase knowledge and awareness of comprehensive providers by distributing materials in multiple languages

Objective 2.2: Increase collaboration with Oak Creek employers to encourage the utilization of holistic services for their employees

Objective 2.3: Increase the percent of community members using holistic services



## **Goal 3: Reduce substance misuse in Oak Creek**

Objective 3.1: Form partnerships with Oak Creek alcohol and tobacco retailers and pharmacies to provide education and ensure and encourage compliance

Objective 3.2: Work to educate community members about substance misuse in Oak Creek

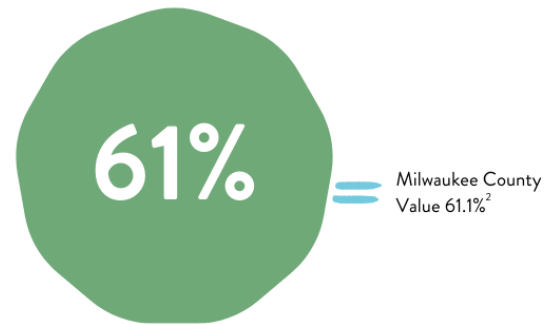


## Why is Mental Health a Priority?

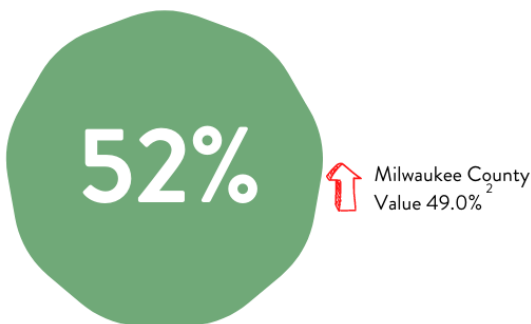
Mental health is a crucial aspect of one's overall health and includes emotional, psychological, and social well-being.<sup>7</sup> Factors that can impact mental health include genetics, family history of mental health, and life experiences such as trauma. Mental health often affects how a person thinks, feels, or acts and can also determine how someone copes with stress, relates to others, and makes choices. Just under 50% of adults surveyed in Oak Creek said mental health/mental conditions is one of the top three most important health issues in our community.<sup>3</sup>



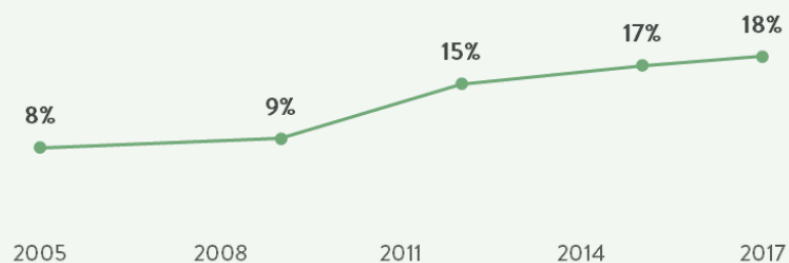
1 in 5 Americans will experience a mental illness in a given year<sup>8</sup>



of students at OCHS agree or strongly agree that they belong at school<sup>2</sup>



of students at OCHS report problems with anxiety<sup>2</sup>



Percentage of South Shore residents who report having a mental health condition in the past three years<sup>9</sup>



## **Goal 1: Work to promote mental health wellness across all age groups**

Objective 1.1: Increase utilization of mental health resources by the community

Objective 1.2: Increase awareness of self-care strategies



## **Goal 2: Reduce barriers to accessing mental health services**

Objective 2.1: Decrease stigma surrounding the utilization of mental health services

Objective 2.2: Work to make mental health services accessible to the Oak Creek community



## **Goal 3: Create a resilient Oak Creek community**

Objective 3.1: Increase the sense of belonging felt by the Oak Creek Community

Objective 3.1: Increase capacity of the HOCC by increasing its size and holding training for its members

## Next Steps

The Health Department will continue to work together with those involved in HOCC to implement the actionable workplans that have been developed for the two priority areas outlined above. The coalition meets regularly to ensure shared ownership of action items and implementation of plans in order to promote health and wellness in the Oak Creek community. The Health Department will monitor the progress made on these priorities and will update the workplans as needed.



## Helpful Definitions

- Binge Drinking:** a pattern or occurrence of excessive alcohol use. It is defined as consuming 5 or more drinks on occasion for men or 4 or more drinks on an occasion for women<sup>10</sup>
- Coalition:** a group of individuals and/or organizations that work together to achieve a common purpose or goal
- Holistic Health:** holistic health addresses an individual's specific needs related to the multiple dimensions of health - physical, mental, social, spiritual, and emotional health through treatment of health needs, including consideration of the family unit and the community at large
- Health Equity:** the state in which everyone has a fair and just opportunity to attain their highest level of health "
- Mental Health:** a person's condition relating to their emotional, psychological, and social well-being. Conditions include anxiety disorders, depression, traumatic stress disorder, and more
- South Shore:** a region of Milwaukee County that includes the cities of Cudahy, Oak Creek, South Milwaukee, and St. Francis
- Social Determinants of Health:** the conditions in which people are born, work, live and age that influence health, quality of live, and outcomes
- Substance misuse:** the harmful use of substances or using them outside of their intended purpose
- Substance use:** the use of any sort of substance, such as alcohol, marijuana, drugs, etc.
- Substance use disorder:** a disease that leads to continued use of substances despite the impact and consequences it has on a person's health, job, or relationships





## Oak Creek Health Department

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**OAKCREEK**  
— WISCONSIN —

**HEALTH**

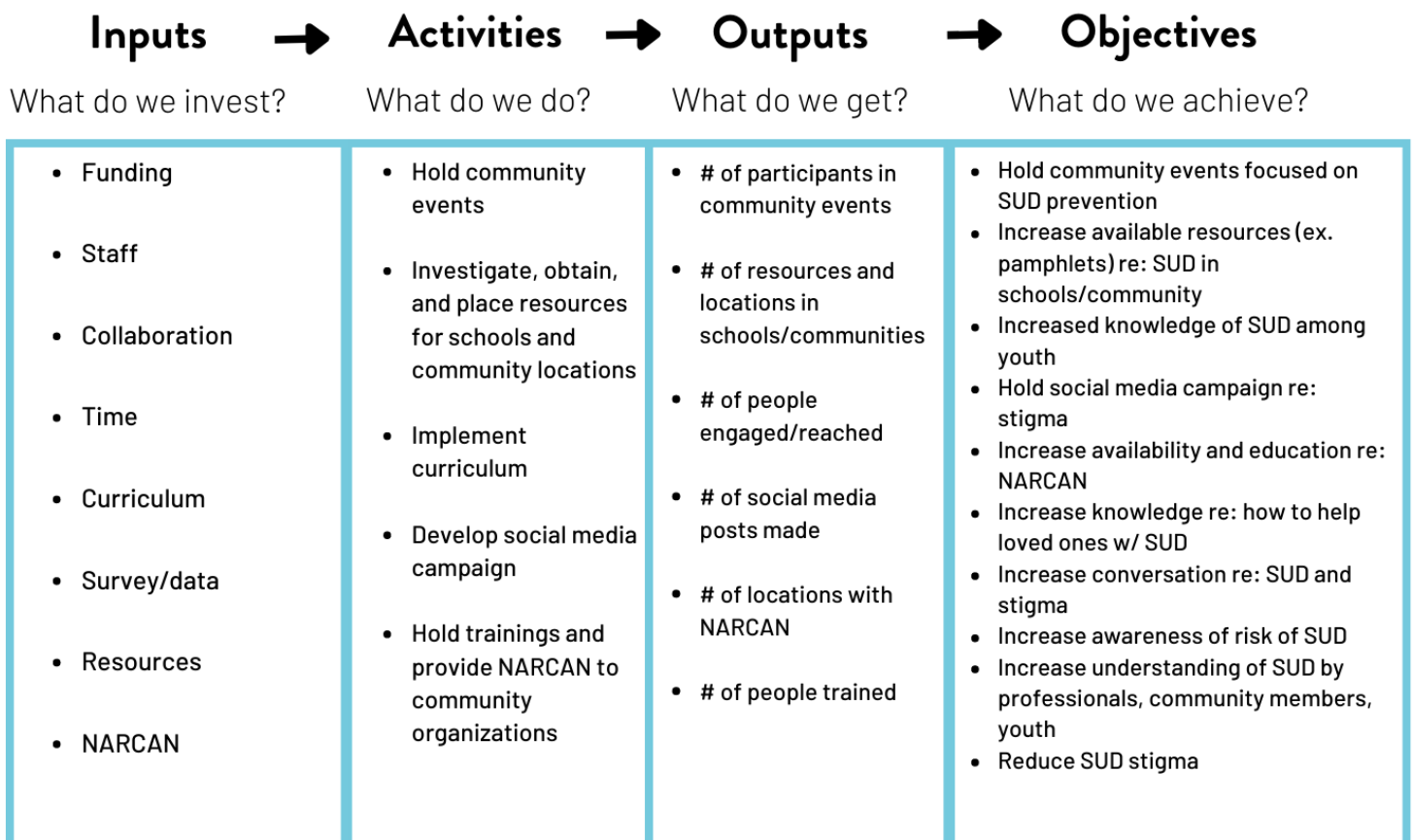
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3. South Shore Community Health Assessment. 2020.
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10. Centers for Disease Control and Prevention. (2022, November 14). Binge drinking. Centers for Disease Control and Prevention. Retrieved November 28, 2022, from <https://www.cdc.gov/alcohol/fact-sheets/binge-drinking.htm>
11. Centers for Disease Control and Prevention. (2022, July 1). What is health equity? Centers for Disease Control and Prevention. Retrieved December 28, 2022, from <https://www.cdc.gov/healthequity/whatis/index.html>

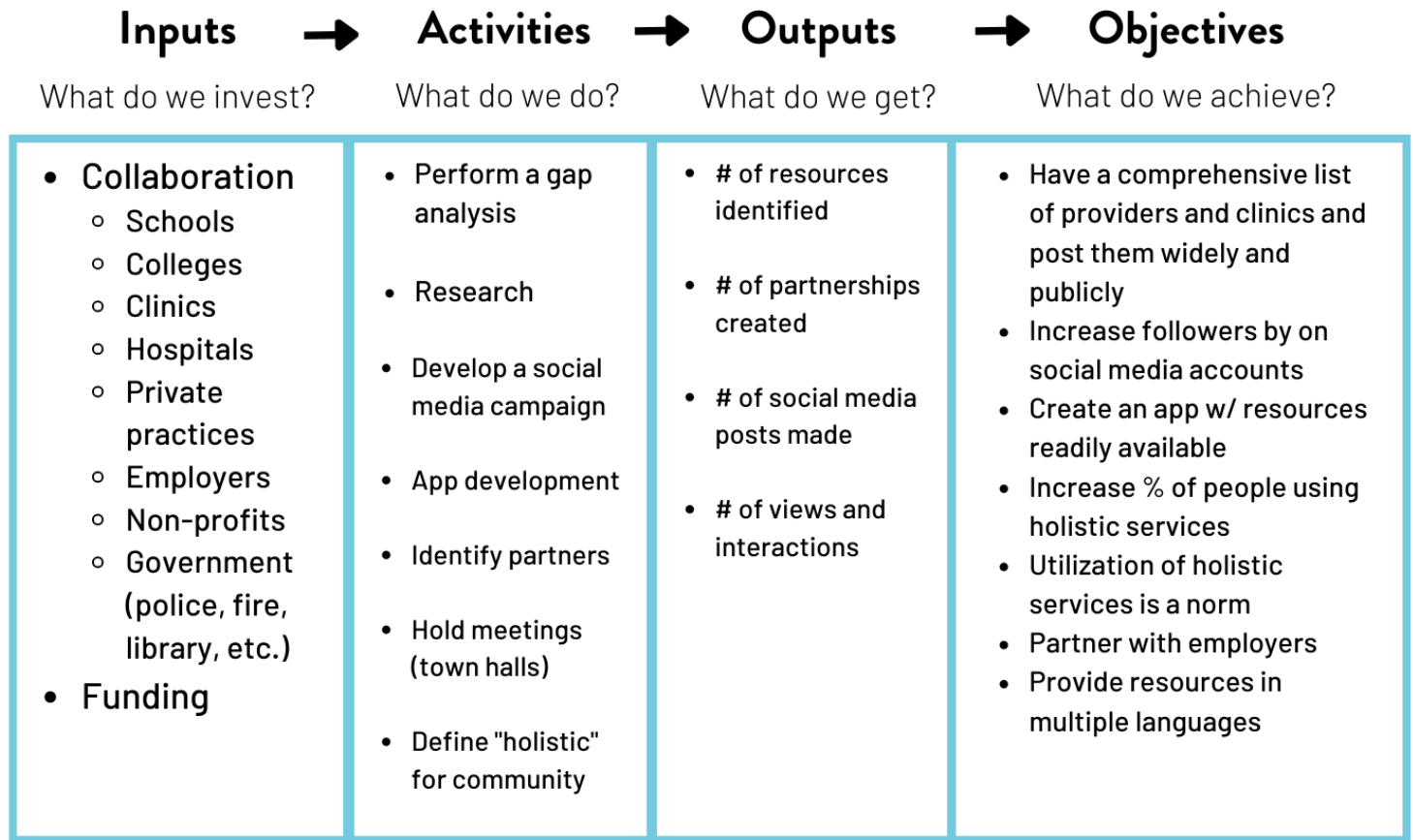
# Appendix A: Logic Models for Substance Misuse Goals

Logic models are an organizational tool used to graphically demonstrate the relationship between inputs (resources), activities, and outcomes. They vary in size and can be revised and updated to reflect changes and lessons learned. HOCC used logic models to assist in determining how goals would be achieved and what would be needed to do so. The logic models below (Appendix A and B) were developed and used to inform the standardized work plans (Appendix C and D).

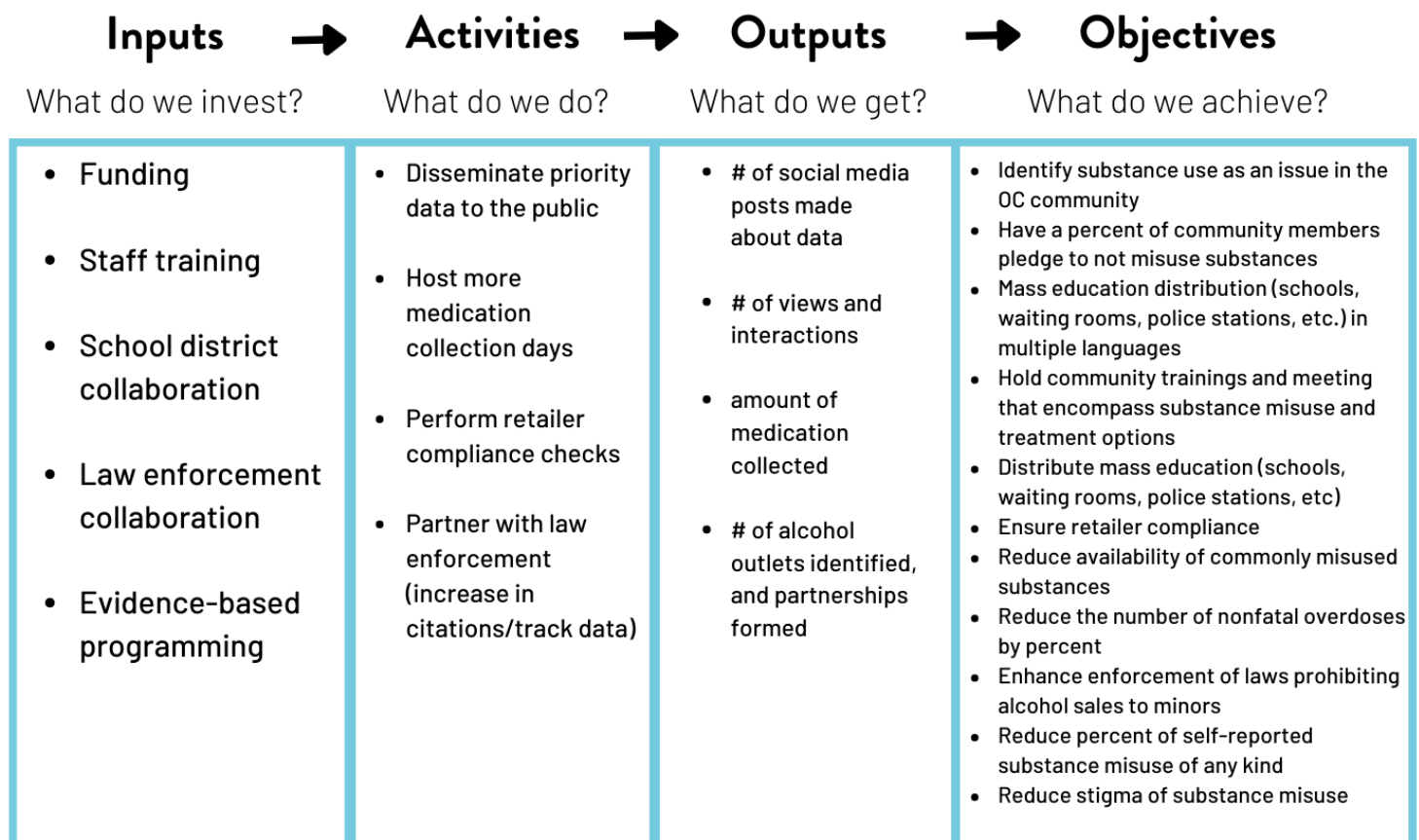
## Goal 1: Increase education and decrease stigma surrounding substance misuse



## Goal 2: Increase equitable access to and individual awareness of holistic health services to prevent and address substance misuse



## Goal 3: Reduce substance misuse in Oak Creek



# Appendix B: Logic Models for Mental Health Goals

## Goal 1: Work to promote mental health awareness across all age groups

**Inputs** → **Activities** → **Outputs** → **Objectives**

What do we invest?

What do we do?

What do we get?

What do we achieve?

<ul style="list-style-type: none"> <li>• Mental Health First Aid (MHFA) trainers</li> <li>• List of community events</li> <li>• Community partners</li> <li>• Compile local resources into a list</li> <li>• Create SMART goals (concrete plans)</li> </ul>	<ul style="list-style-type: none"> <li>• Peer mentors for youth</li> <li>• Handle with care</li> <li>• Incorporate MH info into current community events</li> <li>• Hosting new events if not provided</li> <li>• Events/social media</li> <li>• Form community partnerships</li> <li>• Identify who is missing from the coalition and collaboration</li> </ul>	<ul style="list-style-type: none"> <li>• # of trainings</li> <li>• # of events</li> <li>• # of organizations involved/participating</li> <li>• # of referrals</li> <li>• # of certified coalition members</li> <li>• # of community MHFA certified</li> </ul>	<ul style="list-style-type: none"> <li>• Increase awareness</li> <li>• Increase in knowledge of self-care methods</li> <li>• Have updated list of mental health agencies</li> <li>• Increase trainings in Mental Health First Aid among all age groups</li> <li>• Increase utilization of resources by the community percent</li> </ul>
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## Goal 2: Reduce barriers to accessing mental health services

**Inputs** → **Activities** → **Outputs** → **Objectives**

What do we invest?

What do we do?

What do we get?

What do we achieve?

<ul style="list-style-type: none"> <li>• Funding</li> <li>• Trainers</li> <li>• Event space</li> <li>• Partnerships</li> </ul>	<ul style="list-style-type: none"> <li>• Work with employers to promote services to employees and ensure that they are accessible</li> <li>• Compile a list of resources (break down by cost/insurance coverage)               <ul style="list-style-type: none"> <li>◦ Distribute information through communication forms</li> </ul> </li> <li>• Mental health training</li> <li>• Community conversation and events</li> <li>• Work with health care providers to educate patients about available resources/insurance coverage</li> </ul>	<ul style="list-style-type: none"> <li>• # of employers</li> <li>• # of trainings</li> <li>• # of events</li> <li>• # of conversations</li> <li>• # of health care partnerships</li> <li>• # of resources identified</li> </ul>	<ul style="list-style-type: none"> <li>• Increase knowledge of available services and cost               <ul style="list-style-type: none"> <li>◦ Ex. services insurance covers</li> </ul> </li> <li>• Lack of trust with employer services</li> <li>• Decrease stigma surrounding MH services: elderly and youth</li> <li>• Decrease transportation as a barrier (elderly)</li> <li>• Increase knowledge of provider</li> <li>• Bring mental health services to people</li> <li>• Increase mental health literacy</li> <li>• Form countywide partnership for resource sharing</li> </ul>
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## Goal 3: Create a resilient Oak Creek community

**Inputs** → **Activities** → **Outputs** → **Objectives**

What do we invest?

What do we do?

What do we get?

What do we achieve?

<ul style="list-style-type: none"> <li>• Trainers</li> <li>• Event space</li> <li>• Partnerships</li> <li>• Educational platforms</li> </ul>	<ul style="list-style-type: none"> <li>• Hold/attend community events in Winter</li> <li>• Partner with religious organizations</li> <li>• Trauma informed care education</li> <li>• Wellness activity for event</li> <li>• Partner w/ library to include mindfulness</li> </ul>	<ul style="list-style-type: none"> <li>• # of coalition members</li> <li>• # of trainings</li> <li>• # of partnerships</li> <li>• # of events</li> </ul>	<ul style="list-style-type: none"> <li>• Increased sense of belonging               <ul style="list-style-type: none"> <li>◦ intergenerational</li> <li>◦ culturally</li> </ul> </li> <li>• Increase mental health literacy</li> <li>• Increase capacity of coalition by increasing its size and holding trainings for members</li> </ul>
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# Appendix C: Substance Misuse Work Plan



Goal 1: Increase education and decrease stigma surrounding substance misuse			
Objective: Increase outreach efforts surrounding substance misuse and available behavioral resources by distributing educational materials in multiple languages			
Action Item	Next Steps	Updates	Deadline
Hold events to distribute materials (ex. Narcan/CPR trainings, documentary showings, presentations, etc.)	<ul style="list-style-type: none"> <li>○ Identify events being held</li> <li>○ Hold trainings</li> <li>○ Train coalition members in NARCAN, CPR</li> <li>○ Living list of current events- that is accessible</li> </ul>	<ul style="list-style-type: none"> <li>○ Narcan training held for coalition members on 9/13/22</li> <li>○ Narcan kits distributed at Health Department Health Fair</li> </ul>	<b>November 2023</b>
Create materials (fliers, social media posts, giveaway items)	<ul style="list-style-type: none"> <li>● Update on distributed materials (Small Talks, NIMH, PRISM Program)</li> <li>● Create materials</li> <li>● Review current materials</li> </ul>	<ul style="list-style-type: none"> <li>● Materials brought to 10/13 meeting</li> </ul>	<b>November 2023</b>
Distribute information in schools/childcare	<ul style="list-style-type: none"> <li>● school counselor involvement</li> <li>● Understand what is being distributed currently</li> <li>● School district buy-in</li> <li>● finding programs that are proven to be effective</li> <li>● what is needed (needs assessment)</li> </ul>		<b>November 2024</b>
Objective: Implement a school curriculum/program geared towards youth prevention and education			
Action Item	Next Steps	Updates	
Find an evidence-based program	<ul style="list-style-type: none"> <li>● Understand what is being distributed currently</li> <li>● School District buy-in</li> <li>● finding programs that are proven to be effective</li> <li>● what is needed (needs assessment)</li> </ul>		<b>November 2024</b>
Host a school-wide panel event with professionals (include peer support and counselors)	<ul style="list-style-type: none"> <li>● counselors</li> <li>● advertise</li> <li>● identify media</li> </ul>		<b>November 2024</b>

**Goal 2: Increase equitable access to and individual awareness of holistic health services in Oak Creek**

**Objective:** Increase knowledge and awareness of comprehensive providers by distributing materials of top spoken languages

Action Item	Next Steps	Updates	
Compile a list of providers and services in Oak Creek and neighboring communities	<ul style="list-style-type: none"> <li>identifying providers</li> <li>ask coalition members what resource lists they have currently</li> <li>living document</li> <li>ask members if they have contacts in neighboring communities</li> </ul>		November 2023
Create informational materials about holistic health	<ul style="list-style-type: none"> <li>see what is out there</li> <li>identify definition of holistic health</li> </ul>		November 2023
Identify top languages spoken in Oak Creek and translate materials	<ul style="list-style-type: none"> <li>contact school district</li> <li>look at HD and health system data to identify languages spoken in the community</li> </ul>	<ul style="list-style-type: none"> <li>OCFSD has a translation service</li> <li>Top languages in District: Arabic, Punjabi, Albanian, and Spanish</li> </ul>	November 2023
Identify locations that will distribute materials (waiting rooms, businesses, etc.)	<ul style="list-style-type: none"> <li>identify relationship in existence</li> <li>outreach to other locations</li> </ul>		November 2024

**Objective:** Collaborate with Oak Creek employers to encourage the utilization of holistic services for their employees

Action Item	Next Steps	Updates	
Reach out to employers to identify those who would like to partner (join coalition and/or work with us to identify gaps)	<ul style="list-style-type: none"> <li>outreach</li> <li>list of organizations</li> </ul>		November 2024
Interview with HR at these employers to identify gaps in service utilization	<ul style="list-style-type: none"> <li>understand services being offered</li> <li>plan for interview (?s, who)</li> </ul>		November 2027
Review EAP communications with employers	<ul style="list-style-type: none"> <li>outreach</li> <li>list of organizations</li> </ul>		November 2027

Create an outreach plan to provide resources for those who do not receive benefits from their employers	<ul style="list-style-type: none"> <li>distribute list of resources</li> <li>identify businesses who do not offers employees benefits</li> </ul>		November 2027
<b>Objective:</b> Increase the percentage of community members using holistic services			
<b>Action Item</b>	<b>Next Steps</b>	<b>Updates</b>	
Identify healthcare providers to partner with for data collection	<ul style="list-style-type: none"> <li>work with providers on coalition</li> </ul>		November 2023
Define holistic services and disseminate definition to the community	<ul style="list-style-type: none"> <li>have discussion about holistic health definition</li> </ul>		November 2023
Hold a health insurance marketplace training	<ul style="list-style-type: none"> <li>identify training</li> <li>reach out to covering Wisconsin</li> <li>Denise has contact</li> </ul>	<ul style="list-style-type: none"> <li><b>Would be needed between November and December</b></li> <li><b>Contact from Denise: 608-673-0560)</b></li> </ul>	November 2024
<b>Goal 3: Reduce substance misuse in Oak Creek</b>			
<b>Objective:</b> Form partnerships with Oak Creek alcohol and tobacco retailers and pharmacies to provide education and ensure and encourage compliance			
<b>Action Item</b>	<b>Next Steps</b>	<b>Updates</b>	
Create a map of tobacco and alcohol retailers and pharmacies	<ul style="list-style-type: none"> <li>Research existing lists</li> <li>Connect with fire dept (FD) to search database</li> <li>Google search for existing properties and validate with FD database</li> <li>Windshield survey to drive around/verify locations</li> <li>Use GIS mapping</li> <li>Research mapping software to put locations onto map</li> </ul>		November 2023
Install a permanent medication disposal site (in addition police dept. site)	<ul style="list-style-type: none"> <li>Identify potential sites (Walgreens, pharmacies, Red Oak, churches, etc.)</li> <li>Educate on how and what to dispose of</li> </ul>	<ul style="list-style-type: none"> <li><b>10/2022 meeting: consider applying for MCSAP mini grant to help complete this activity</b></li> </ul>	November 2023



Host and promote a medication disposal day	<ul style="list-style-type: none"> <li>• Identify day, time, and location</li> <li>• Advertise</li> <li>• Define what medications to bring</li> <li>• Consider what accommodations are needed (drop vs. drive up) (what packaging should meds be in)</li> <li>• Consider what safeguards should be in place for medications and items that are brought that cannot be collected (e.g. sharps)</li> </ul>		November 2023
<b>Objective:</b> Work to educate community members about substance misuse in Oak Creek by holding prevention-gearred trainings/events and by disseminating educational materials in the community			
<b>Action Item</b>		<b>Updates</b>	
Incorporate interactive activities at tabling events (alcohol serving size)	<ul style="list-style-type: none"> <li>• Identify events</li> <li>• Recruit volunteers</li> <li>• Develop interactive materials</li> </ul>		November 2024
Disseminate substance misuse data from Health Department Community Health Assessment	<ul style="list-style-type: none"> <li>• Social media</li> <li>• School counselors</li> <li>• Community events</li> <li>• Treatment clinics</li> </ul>		November 2023
Increase access to and visibility of NARCAN to the community	<ul style="list-style-type: none"> <li>• Social media posts for NARCAN availability at Health Dept and community events</li> <li>• Nalox-ZONE boxes in facilities throughout Oak Creek</li> <li>• Hold free Narcan trainings at organizations (besides City Depts)</li> <li>• Distribute brochures, flyers, social media, from other organizations that promote Narcan</li> <li>• Distribute quick facts within advertisements (Free, safe, lifesaving)</li> </ul>	<ul style="list-style-type: none"> <li>• Narcan given to school district</li> </ul>	November 2023
Invite treatment providers to community events	<ul style="list-style-type: none"> <li>• Identify treatment providers</li> <li>• Reach out to AA, NarAnon organizations</li> <li>• Form relationships with treatment partners</li> <li>• Invite via media (Facebook and email)</li> <li>• Attend their events</li> </ul>		November 2024

# Appendix D: Work Plan for Mental Health Priority



<b>Goal 1: Work to promote mental health wellness across all age groups</b>			
<b>Objective:</b> Increase utilization of mental health resources by the community			
Action Item	Next Steps	Updates	Deadline
Implement the Handle with Care program into Oak Creek schools/childcares	<ul style="list-style-type: none"> <li>Propose program to police and school district</li> </ul>		November 2027
Distribute information about available services (events, social media)	<ul style="list-style-type: none"> <li>Having some of social platform</li> <li>Recruit someone for social platform</li> <li>Creation of calendar for events throughout the year</li> </ul>		November 2024
<b>Objective:</b> Increase awareness of self-care strategies by providing annual trainings and an updated list of mental health providers to the community			
Action Item	Next Steps	Updates	Deadline
Organize community wide Mental Health First Aid trainings	<ul style="list-style-type: none"> <li>Reach out to Community Advocates</li> <li>Identify where the training would be located if in person or online</li> </ul>		November 2024
Explore peer mentor program for youth	<ul style="list-style-type: none"> <li>Inventory of what youth programming is already available in oak creek</li> </ul>		November 2023
<b>Goal 2: Reduce barriers to accessing mental health services</b>			
<b>Objective:</b> Decrease stigma surrounding the utilization of mental health services			
Action Item	Next Steps	Updates	Deadline
Hold space for community to have conversation about Mental Health	<ul style="list-style-type: none"> <li>Table with information</li> </ul>		November 2024

Work with employers to advertise resources that are available to employees	<ul style="list-style-type: none"> <li>• Check with the chamber of commerce</li> </ul>		November 2027
<b>Objective:</b> Work to make mental health services accessible to the Oak Creek community			
<b>Action Item</b>	<b>Next Steps</b>	<b>Updates</b>	
Work with healthcare providers to educate patients about available resources and insurance coverage	<ul style="list-style-type: none"> <li>• Reach out to financial staff</li> </ul>		November 2027
Bring services to those who lack transportation access	<ul style="list-style-type: none"> <li>• Identifying where the lack of transportation is</li> </ul>		November 2024
Explore forming a county-wide partnership for resource sharing	<ul style="list-style-type: none"> <li>• Resource book is created every year by Milwaukee County Behavioral Health Services</li> <li>• Connect with key stakeholders</li> </ul>		November 2024
<b>Goal 3:</b> Create a resilient Oak Creek community			
<b>Objective:</b> Increase the sense of belonging felt by the Oak Creek Community (intergenerationally, culturally, etc.)			
<b>Action Item</b>	<b>Next Steps</b>	<b>Updates</b>	
Incorporate wellness activities into tabling events	<ul style="list-style-type: none"> <li>• Create a list wellness activity we can do at tabling events</li> </ul>		November 2023
Explore holding a winter event	<ul style="list-style-type: none"> <li>• Connecting with other departments in the city if there may already be a winter event</li> </ul>		November 2023
Collaborate with Oak Creek library to introduce mindfulness activities throughout the year	<ul style="list-style-type: none"> <li>• Create a list of activities the library can do</li> <li>• Have a conversation with the library</li> <li>• Find point person in the library</li> </ul>		November 2023
<b>Objective:</b> Increase capacity of the HOCC by increasing its size and holding training for its members			
<b>Action Item</b>	<b>Next Steps</b>	<b>Updates</b>	
Identify new partners to add to the coalition	<ul style="list-style-type: none"> <li>• Send out a list of members on coalition so we can see who is represented and where the gaps are</li> </ul>	<ul style="list-style-type: none"> <li>• Membership list is housed in HOCC SharePoint</li> </ul>	November 2023
Hold relevant trainings for members	<ul style="list-style-type: none"> <li>• Reach out to Community Advocates</li> <li>• General education for group</li> </ul>		November 2023