

Tourism Commission Meeting
Monday, April 11, 2022
8:30 a.m.

Attendees: Alderman Ken Gehl, Commissioner Jim Ruetz, Commissioner Clint Wills

Also in Attendance: Laura Nelson, Tourism & Business Relations Manager, City of Oak Creek; Paula Nevarez, Leisure Services Assistant, City of Oak Creek; Leslie Flynn, Communications Coordinator, City of Oak Creek; Kevin Archambeau, Department of Public Works, City of Oak Creek

1. **Welcome/Call to order** – Commissioner Wills called the meeting to order at 8:33 a.m.
2. **Approval of minutes March 14, 2022 meeting** – Commissioner Jim Ruetz made a motion to approve the minutes of the March 14, 2022 meeting. Alderman Ken Gehl seconded the motion. All were in favor.
3. **New Business**
 - **Modified Language for Dawn Carrillo’s raise**
 - Laura Nelson met with Max Gaglin, Finance Department, to finalize details of Dawn Carrillo’s compensation increase.
 - The current minutes have the date of May 7th in them. Max suggested the motion is redrafted to remove May 7th.
 - There still are 24 farmer’s markets scheduled for 2022.
 - Jim confirmed the increase is \$3,000.
 - Laura confirmed the increase for Dawn would be from \$15,000 to \$18,000.
 - There was discussion among the commission about the prorated rate versus the full rate.
 - Laura corrected herself, there was an increase in the number of markets from 20 to 24. This includes the addition of 3 weeks in May.
 - The original motion said specifically “the four weeks in May.”
 - The commission discussed the language of the motion to be more generic and not include specific dates.
 - Clint made a motion to provide Dawn Carrillo a \$3,000 increase due to the additional dates for the Farmer’s Market.
 - Jim seconded the motion.
 - All were in favor of the motion.
4. **Informational and discussion items:**
 - **Calendar of Events Update**
 - Paula and Laura have been doing a lot of little tasks related to 2022 events and are in a much better situation this year versus last. She is feeling very well prepared and excited for the upcoming events.
 - Paula has been a great help.
 - If there has been a road block there is brainstorming how to make the event bigger and better.
 - There is an addition of 2 movie nights as requested.