

|                              |                              | Transportation         |                               |              |                 |               |                               |  |                 |                               |
|------------------------------|------------------------------|------------------------|-------------------------------|--------------|-----------------|---------------|-------------------------------|--|-----------------|-------------------------------|
|                              |                              | Transportation Overall | Street maintenance and repair | Road signage | Traffic signals | Road capacity | Public transportation options | Accommodation for bicycle and foot traffic | Street lighting | Bridge maintenance and repair |
| 2011 Overall                 |                              | 63                     | 63                            | 76           | -               | 63            | 38                            | 52   | -               | -                             |
| 2016 Overall                 |                              | 70                     | 64                            | 77           | 70              | 71            | 49                            | 59   | 74              | -                             |
| 2022 Overall                 |                              | 69                     | 66                            | 79           | 73              | 71            | 52                            | 60   | 76              | 73                            |
| Length of Residency          | One year or less*            | 52                     | 0                             | 72           | 72              | 72            | -                             | 61   | 39              | 44                            |
|                              | 1-5 years                    | 68                     | 67                            | 79           | 77              | 79            | 46                            | 52   | 71              | 77                            |
|                              | 6-10 years                   | 70                     | 66                            | 79           | 69              | 76            | 57                            | 61   | 77              | 77                            |
|                              | 10+ years                    | 69                     | 66                            | 79           | 73              | 70            | 52                            | 61   | 76              | 73                            |
| Own/Lease                    | Own                          | 69                     | 66                            | 79           | 73              | 71            | 51                            | 59   | 76              | 74                            |
|                              | Rent/Lease                   | 69                     | 64                            | 78           | 76              | 73            | 50                            | 63   | 74              | 71                            |
| Age Group                    | 18 to 24*                    | 64                     | 62                            | 70           | 74              | 67            | 39                            | 54   | 66              | 78                            |
|                              | 25 to 34*                    | 67                     | 68                            | 80           | 78              | 80            | 46                            | 46   | 70              | 71                            |
|                              | 35 to 44                     | 67                     | 62                            | 77           | 73              | 71            | 51                            | 56   | 70              | 72                            |
|                              | 45 to 54                     | 68                     | 67                            | 81           | 70              | 67            | 58                            | 56   | 76              | 72                            |
|                              | 55 to 64                     | 71                     | 66                            | 81           | 77              | 72            | 57                            | 63   | 78              | 73                            |
|                              | 65 or over                   | 70                     | 68                            | 78           | 73              | 73            | 48                            | 67   | 78              | 76                            |
| Level of Education           | Some high school*            | 46                     | 63                            | 67           | 59              | 44            | 0                             | 0  | 67              | 67                            |
|                              | High school graduate         | 69                     | 66                            | 76           | 68              | 70            | 54                            | 69   | 77              | 72                            |
|                              | Some college                 | 71                     | 66                            | 80           | 76              | 73            | 54                            | 66   | 80              | 76                            |
|                              | College graduate             | 69                     | 66                            | 79           | 76              | 72            | 53                            | 58   | 72              | 73                            |
|                              | Graduate degree(s)           | 67                     | 67                            | 81           | 72              | 69            | 48                            | 54   | 74              | 73                            |
| Income                       | \$25,000 or less*            | 62                     | 54                            | 64           | 70              | 61            | 43                            | 66   | 66              | 72                            |
|                              | \$25-\$50,000                | 69                     | 67                            | 78           | 71              | 74            | 54                            | 64   | 74              | 72                            |
|                              | \$50-\$100,000               | 70                     | 66                            | 79           | 74              | 72            | 54                            | 62   | 78              | 74                            |
|                              | Over \$100,000               | 70                     | 68                            | 82           | 76              | 71            | 51                            | 58   | 76              | 76                            |
| Marital Status               | Single                       | 68                     | 60                            | 77           | 77              | 71            | 56                            | 56   | 72              | 73                            |
|                              | Married/living with partner  | 69                     | 67                            | 80           | 74              | 71            | 51                            | 60   | 76              | 73                            |
|                              | Widowed/separated/ divorced* | 72                     | 70                            | 79           | 70              | 72            | 51                            | 69   | 81              | 80                            |
| Household Composition        | Child(ren) age 12 or under   | 66                     | 64                            | 80           | 71              | 70            | 50                            | 53   | 70              | 70                            |
|                              | Child(ren) over age 12       | 67                     | 66                            | 78           | 68              | 67            | 56                            | 57   | 76              | 72                            |
|                              | Parent age 65 or older*      | 69                     | 71                            | 84           | 71              | 70            | 43                            | 61   | 78              | 76                            |
|                              | None of these                | 70                     | 67                            | 79           | 76              | 72            | 50                            | 63   | 77              | 76                            |
| Gender                       | Male                         | 68                     | 64                            | 78           | 71              | 70            | 50                            | 61   | 74              | 72                            |
|                              | Female                       | 70                     | 68                            | 81           | 78              | 73            | 52                            | 59   | 76              | 73                            |
|                              | Other*                       | 51                     | 22                            | 56           | 11              | 11            | 56                            | 67   | 100             | 89                            |
| Ethnicity                    | Asian*                       | 81                     | 80                            | 92           | 81              | 79            | 74                            | 66   | 88              | 84                            |
|                              | White/Caucasian              | 68                     | 66                            | 79           | 73              | 71            | 51                            | 60   | 74              | 73                            |
|                              | Black/African American*      | 72                     | 89                            | 92           | 82              | 76            | 30                            | 40   | 78              | 89                            |
|                              | Hispanic/Latino*             | 77                     | 80                            | 92           | 83              | 81            | 43                            | 57   | 91              | 89                            |
|                              | Native*                      | 56                     | 44                            | 56           | 59              | 33            | 56                            | 74   | 81              | 48                            |
|                              | Other*                       | 74                     | 60                            | 78           | 69              | 67            | 72                            | 82   | 89              | 78                            |
| Aldmanic District/ Residency | 1st                          | 67                     | 63                            | 78           | 70              | 73            | 42                            | 62   | 76              | 70                            |
|                              | 2nd*                         | 61                     | 59                            | 74           | 67              | 57            | 49                            | 48   | 67              | 67                            |
|                              | 3rd                          | 67                     | 64                            | 77           | 67              | 67            | 54                            | 57   | 78              | 72                            |
|                              | 4th                          | 68                     | 67                            | 79           | 73              | 73            | 48                            | 58   | 69              | 74                            |
|                              | 5th                          | 71                     | 64                            | 81           | 74              | 72            | 60                            | 68   | 77              | 74                            |
|                              | 6th*                         | 70                     | 61                            | 80           | 72              | 72            | 59                            | 59   | 79              | 77                            |
|                              | Not sure                     | 70                     | 68                            | 80           | 77              | 72            | 52                            | 60   | 76              | 77                            |
| Aldeman Knowledge            | Yes                          | 68                     | 64                            | 79           | 71              | 69            | 51                            | 59   | 74              | 72                            |
|                              | No                           | 69                     | 66                            | 79           | 76              | 73            | 51                            | 60   | 76              | 74                            |
| Work inside City             | Yes                          | 71                     | 66                            | 79           | 73              | 71            | 68                            | 61   | 74              | 73                            |
|                              | No, outside the City         | 68                     | 64                            | 80           | 73              | 70            | 49                            | 57   | 74              | 73                            |
|                              | No, I am unemployed*         | 66                     | 67                            | 71           | 80              | 89            | 56                            | 48   | 64              | 56                            |
|                              | I am retired                 | 69                     | 67                            | 78           | 73              | 72            | 48                            | 63   | 76              | 74                            |
| Length of Commute            | Fewer than 15 minutes        | 69                     | 62                            | 81           | 73              | 71            | 57                            | 58   | 76              | 71                            |
|                              | 15-30 minutes                | 67                     | 66                            | 78           | 73              | 68            | 49                            | 59   | 74              | 72                            |
|                              | 30-60 minutes                | 66                     | 61                            | 81           | 73              | 69            | 49                            | 51   | 69              | 72                            |
|                              | More than 60 minutes*        | 70                     | 56                            | 82           | 76              | 76            | 63                            | 44   | 87              | 74                            |
|                              | Not applicable               | 71                     | 70                            | 79           | 74              | 74            | 52                            | 64   | 77              | 77                            |
| Sample                       | Yes                          | 69                     | 66                            | 79           | 73              | 71            | 52                            | 60   | 76              | 73                            |
|                              | No                           | 64                     | 61                            | 77           | 70              | 67            | 49                            | 51   | 68              | 69                            |

\*Cohort has lower response level which may increase score variation

|                              |                              | Fire and Emergency Medical Services |                                 |                           |                        |                                      |   |
|------------------------------|------------------------------|-------------------------------------|---------------------------------|---------------------------|------------------------|--------------------------------------|---|
|                              |                              | Fire Services Overall               | Fire coverage for the community | Fire prevention education | Response time to fires | Response time to medical emergencies | Professional and efficient handling of calls/complaints |
| 2011 Overall                 |                              | 85                                  | 87                              | 80                        | 87                     | 88                                   | -   |
| 2016 Overall                 |                              | 88                                  | 89                              | 83                        | 89                     | 90                                   | -   |
| 2022 Overall                 |                              | 89                                  | 91                              | 82                        | 91                     | 91                                   | 91  |
| Length of Residency          | One year or less*            | -                                   | -                               | -                         | -                      | -                                    | -   |
|                              | 1-5 years                    | 91                                  | 91                              | 84                        | 93                     | 93                                   | 94  |
|                              | 6-10 years                   | 89                                  | 90                              | 82                        | 92                     | 92                                   | 89  |
|                              | 10+ years                    | 89                                  | 91                              | 82                        | 91                     | 91                                   | 91  |
| Own/Lease                    | Own                          | 90                                  | 91                              | 83                        | 91                     | 92                                   | 91  |
|                              | Rent/Lease                   | 92                                  | 93                              | 84                        | 93                     | 91                                   | 97  |
| Age Group                    | 18 to 24*                    | 71                                  | 63                              | 64                        | 89                     | 61                                   | 78  |
|                              | 25 to 34*                    | 88                                  | 90                              | 82                        | 92                     | 86                                   | 89  |
|                              | 35 to 44                     | 90                                  | 91                              | 80                        | 92                     | 93                                   | 91  |
|                              | 45 to 54                     | 88                                  | 89                              | 82                        | 87                     | 90                                   | 93  |
|                              | 55 to 64                     | 88                                  | 90                              | 82                        | 90                     | 90                                   | 88  |
|                              | 65 or over                   | 92                                  | 93                              | 86                        | 93                     | 93                                   | 93  |
| Level of Education           | Some high school*            | 78                                  | 100                             | 33                        | -                      | 100                                  | -   |
|                              | High school graduate         | 90                                  | 92                              | 81                        | 92                     | 92                                   | 91  |
|                              | Some college                 | 90                                  | 91                              | 86                        | 91                     | 91                                   | 92  |
|                              | College graduate             | 89                                  | 91                              | 81                        | 90                     | 92                                   | 90  |
|                              | Graduate degree(s)           | 89                                  | 88                              | 82                        | 90                     | 91                                   | 92  |
| Income                       | \$25,000 or less*            | 92                                  | 94                              | 87                        | 92                     | 93                                   | 93  |
|                              | \$25-\$50,000                | 89                                  | 91                              | 84                        | 90                     | 92                                   | 86  |
|                              | \$50-\$100,000               | 90                                  | 91                              | 83                        | 91                     | 91                                   | 92  |
|                              | Over \$100,000               | 89                                  | 91                              | 81                        | 91                     | 91                                   | 92  |
| Marital Status               | Single                       | 88                                  | 89                              | 81                        | 93                     | 88                                   | 90  |
|                              | Married/living with partner  | 90                                  | 91                              | 81                        | 91                     | 92                                   | 92  |
|                              | Widowed/separated/ divorced* | 90                                  | 94                              | 84                        | 92                     | 93                                   | 88  |
| Household Composition        | Child(ren) age 12 or under   | 89                                  | 91                              | 79                        | 92                     | 93                                   | 91  |
|                              | Child(ren) over age 12       | 90                                  | 91                              | 84                        | 89                     | 92                                   | 93  |
|                              | Parent age 65 or older*      | 90                                  | 91                              | 82                        | 90                     | 91                                   | 96  |
|                              | None of these                | 90                                  | 91                              | 82                        | 92                     | 91                                   | 91  |
| Gender                       | Male                         | 88                                  | 90                              | 83                        | 89                     | 90                                   | 90  |
|                              | Female                       | 91                                  | 92                              | 83                        | 92                     | 93                                   | 92  |
|                              | Other*                       | 91                                  | 78                              | 78                        | 100                    | 100                                  | 100   |
| Ethnicity                    | Asian*                       | 89                                  | 87                              | 84                        | 89                     | 92                                   | 92  |
|                              | White/Caucasian              | 89                                  | 91                              | 82                        | 91                     | 91                                   | 91  |
|                              | Black/African American*      | 92                                  | 92                              | 74                        | 100                    | 100                                  | 92  |
|                              | Hispanic/Latino*             | 92                                  | 97                              | 77                        | 96                     | 97                                   | 97  |
|                              | Native*                      | 77                                  | 70                              | 89                        | 63                     | 72                                   | 92  |
|                              | Other*                       | 95                                  | 93                              | 87                        | 98                     | 98                                   | 100   |
| Aldmanic District/ Residency | 1st                          | 92                                  | 92                              | 84                        | 93                     | 92                                   | 96  |
|                              | 2nd*                         | 81                                  | 88                              | 66                        | 86                     | 86                                   | 79  |
|                              | 3rd                          | 90                                  | 92                              | 81                        | 92                     | 91                                   | 94  |
|                              | 4th                          | 88                                  | 91                              | 84                        | 87                     | 90                                   | 90  |
|                              | 5th                          | 85                                  | 87                              | 77                        | 86                     | 86                                   | 89  |
|                              | 6th*                         | 93                                  | 93                              | 90                        | 94                     | 96                                   | 92  |
|                              | Not sure                     | 91                                  | 92                              | 84                        | 94                     | 93                                   | 92  |
| Aldeman Knowledge            | Yes                          | 89                                  | 91                              | 81                        | 90                     | 91                                   | 90  |
|                              | No                           | 89                                  | 90                              | 82                        | 91                     | 91                                   | 92  |
| Work inside City             | Yes                          | 86                                  | 87                              | 81                        | 86                     | 87                                   | 88  |
|                              | No, outside the City         | 89                                  | 91                              | 81                        | 91                     | 91                                   | 91  |
|                              | No, I am unemployed*         | 84                                  | 89                              | 89                        | 78                     | 89                                   | 78  |
|                              | I am retired                 | 91                                  | 93                              | 84                        | 93                     | 93                                   | 92  |
| Length of Commute            | Fewer than 15 minutes        | 88                                  | 88                              | 81                        | 89                     | 89                                   | 92  |
|                              | 15-30 minutes                | 87                                  | 90                              | 77                        | 89                     | 90                                   | 91  |
|                              | 30-60 minutes                | 88                                  | 89                              | 83                        | 90                     | 90                                   | 87  |
|                              | More than 60 minutes*        | 98                                  | 100                             | 92                        | 100                    | 100                                  | 100   |
|                              | Not applicable               | 91                                  | 93                              | 86                        | 92                     | 93                                   | 92  |
| Sample                       | Yes                          | 89                                  | 91                              | 82                        | 91                     | 91                                   | 91  |
|                              | No                           | 87                                  | 88                              | 82                        | 87                     | 89                                   | 88  |

\*Cohort has lower response level which may increase score variation

|                              |                             | Utilities         |                        |                    |                      |   | Police                 |                |   |                  |               |                        |
|------------------------------|-----------------------------|-------------------|------------------------|--------------------|----------------------|---|------------------------|----------------|---|------------------|---------------|------------------------|
|                              |                             | Utilities Overall | Drinking water quality | Garbage collection | Recycling collection | Recycling center at the DPW facility (Puetz Rd) | Storm water management | Police Overall | Efficient and professional handling of calls/complaints | Safety education | Response time | Enforcing traffic laws |
| 2011 Overall                 |                             | 88                | 88                     | 88                 | 86                   | 78  | -                      | 81             | 81  | -                | 79            | 82                     |
| 2016 Overall                 |                             | 85                | 88                     | 87                 | 86                   | 83  | -                      | 83             | 85  | 81               | 82            | 87                     |
| 2022 Overall                 |                             | 86                | 90                     | 88                 | 84                   | 88  | 79                     | 84             | 87  | 83               | 88            | 79                     |
| Length of Residency          | One year or less*           | 74                | 61                     | 67                 | 67                   | 100   | -                      | -              | -   | -                | -             | -                      |
|                              | 1-5 years                   | 84                | 84                     | 84                 | 81                   | 88  | 82                     | 76             | 81  | 73               | 80            | 71                     |
|                              | 6-10 years                  | 84                | 86                     | 84                 | 80                   | 90  | 82                     | 82             | 83  | 83               | 86            | 76                     |
|                              | 10+ years                   | 86                | 91                     | 89                 | 86                   | 88  | 79                     | 85             | 88  | 84               | 89            | 80                     |
| Own/Lease                    | Own                         | 86                | 90                     | 88                 | 86                   | 89  | 79                     | 84             | 87  | 84               | 88            | 79                     |
|                              | Rent/Lease                  | 82                | 83                     | 83                 | 78                   | 84  | 81                     | 84             | 87  | 83               | 86            | 80                     |
| Age Group                    | 18 to 24*                   | 79                | 84                     | 79                 | 67                   | 83  | 81                     | 62             | 67  | 44               | 70            | 67                     |
|                              | 25 to 34*                   | 78                | 84                     | 82                 | 77                   | 77  | 70                     | 76             | 82  | 69               | 76            | 79                     |
|                              | 35 to 44                    | 84                | 87                     | 87                 | 81                   | 86  | 80                     | 82             | 82  | 81               | 87            | 78                     |
|                              | 45 to 54                    | 86                | 89                     | 88                 | 84                   | 88  | 81                     | 85             | 89  | 86               | 89            | 78                     |
|                              | 55 to 64                    | 85                | 89                     | 84                 | 83                   | 88  | 79                     | 86             | 86  | 87               | 87            | 87                     |
| 65 or over                   | 89                          | 92                | 90                     | 89                 | 91                   | 81  | 86                     | 90             | 87  | 90               | 77            |                        |
| Level of Education           | Some high school*           | 67                | 63                     | 67                 | 67                   | 72  | -                      | 51             | 50  | 44               | 63            | 44                     |
|                              | High school graduate        | 89                | 88                     | 91                 | 90                   | 91  | 83                     | 87             | 90  | 86               | 89            | 82                     |
|                              | Some college                | 85                | 90                     | 87                 | 84                   | 88  | 74                     | 84             | 87  | 82               | 88            | 78                     |
|                              | College graduate            | 85                | 90                     | 86                 | 83                   | 87  | 81                     | 83             | 84  | 83               | 88            | 78                     |
| Graduate degree(s)           | 87                          | 90                | 89                     | 86                 | 89                   | 80  | 87                     | 90             | 88  | 89               | 82            |                        |
| Income                       | \$25,000 or less*           | 74                | 79                     | 78                 | 78                   | 73  | 63                     | 83             | 79  | 87               | 90            | 78                     |
|                              | \$25-\$50,000               | 85                | 90                     | 88                 | 83                   | 84  | 78                     | 83             | 84  | 82               | 88            | 77                     |
|                              | \$50-\$100,000              | 86                | 89                     | 88                 | 86                   | 89  | 77                     | 84             | 89  | 82               | 86            | 81                     |
|                              | Over \$100,000              | 87                | 91                     | 88                 | 84                   | 89  | 82                     | 85             | 87  | 84               | 88            | 80                     |
| Marital Status               | Single                      | 83                | 87                     | 83                 | 79                   | 86  | 79                     | 77             | 79  | 71               | 82            | 76                     |
|                              | Married/living with partner | 87                | 91                     | 88                 | 86                   | 89  | 80                     | 85             | 88  | 84               | 88            | 79                     |
|                              | Widowed/separated/divorced* | 82                | 84                     | 86                 | 86                   | 82  | 70                     | 85             | 83  | 89               | 88            | 79                     |
| Household Composition        | Child(ren) age 12 or under  | 83                | 87                     | 86                 | 80                   | 87  | 77                     | 84             | 87  | 82               | 88            | 79                     |
|                              | Child(ren) over age 12      | 86                | 92                     | 88                 | 83                   | 88  | 81                     | 86             | 87  | 88               | 88            | 80                     |
|                              | Parent age 65 or older*     | 87                | 91                     | 90                 | 87                   | 91  | 77                     | 92             | 96  | 91               | 91            | 90                     |
|                              | None of these               | 87                | 90                     | 88                 | 87                   | 89  | 80                     | 84             | 88  | 82               | 88            | 79                     |
| Gender                       | Male                        | 85                | 90                     | 86                 | 83                   | 89  | 79                     | 83             | 86  | 83               | 86            | 77                     |
|                              | Female                      | 88                | 90                     | 90                 | 87                   | 89  | 82                     | 86             | 88  | 84               | 89            | 82                     |
|                              | Other*                      | 71                | 89                     | 89                 | 89                   | 89  | 0                      | 65             | 89  | 78               | 94            | 0                      |
| Ethnicity                    | Asian*                      | 89                | 94                     | 90                 | 90                   | 81  | 88                     | 79             | 81  | 78               | 79            | 80                     |
|                              | White/Caucasian             | 86                | 89                     | 88                 | 84                   | 88  | 79                     | 84             | 87  | 84               | 88            | 79                     |
|                              | Black/African American*     | 91                | 78                     | 93                 | 93                   | 100   | 89                     | 94             | 98  | 92               | 98            | 89                     |
|                              | Hispanic/Latino*            | 94                | 98                     | 93                 | 89                   | 96  | 92                     | 93             | 96  | 93               | 94            | 90                     |
|                              | Native*                     | 73                | 83                     | 78                 | 78                   | 78  | 50                     | 77             | 81  | 74               | 70            | 81                     |
| Other*                       | 91                          | 100               | 96                     | 96                 | 98                   | 64  | 92                     | 98             | 94  | 98               | 78            |                        |
| Aldmanic District/ Residency | 1st                         | 88                | 94                     | 88                 | 84                   | 91  | 81                     | 87             | 90  | 89               | 89            | 79                     |
|                              | 2nd*                        | 83                | 88                     | 82                 | 80                   | 88  | 79                     | 75             | 79  | 69               | 83            | 68                     |
|                              | 3rd                         | 86                | 92                     | 87                 | 86                   | 87  | 79                     | 84             | 87  | 87               | 87            | 77                     |
|                              | 4th                         | 85                | 90                     | 87                 | 83                   | 87  | 79                     | 83             | 87  | 82               | 84            | 79                     |
|                              | 5th                         | 86                | 91                     | 89                 | 88                   | 88  | 76                     | 81             | 83  | 80               | 84            | 78                     |
|                              | 6th*                        | 86                | 88                     | 89                 | 83                   | 86  | 87                     | 87             | 87  | 90               | 90            | 80                     |
|                              | Not sure                    | 85                | 88                     | 88                 | 83                   | 88  | 79                     | 86             | 89  | 84               | 89            | 81                     |
| Aldeman Knowledge            | Yes                         | 86                | 92                     | 88                 | 84                   | 88  | 78                     | 84             | 87  | 83               | 87            | 78                     |
|                              | No                          | 86                | 88                     | 87                 | 84                   | 89  | 81                     | 84             | 86  | 84               | 88            | 80                     |
| Work inside City             | Yes                         | 86                | 90                     | 87                 | 84                   | 88  | 82                     | 81             | 83  | 79               | 83            | 79                     |
|                              | No, outside the City        | 85                | 89                     | 87                 | 83                   | 87  | 79                     | 85             | 87  | 83               | 88            | 81                     |
|                              | No, I am unemployed*        | 83                | 84                     | 82                 | 82                   | 89  | 78                     | 49             | 50  | 44               | 50            | 52                     |
|                              | I am retired                | 87                | 91                     | 89                 | 87                   | 90  | 78                     | 86             | 89  | 88               | 90            | 78                     |
| Length of Commute            | Fewer than 15 minutes       | 85                | 88                     | 86                 | 82                   | 89  | 80                     | 84             | 87  | 82               | 84            | 81                     |
|                              | 15-30 minutes               | 85                | 89                     | 86                 | 83                   | 87  | 79                     | 86             | 88  | 83               | 90            | 81                     |
|                              | 30-60 minutes               | 83                | 89                     | 87                 | 79                   | 81  | 78                     | 83             | 82  | 80               | 86            | 82                     |
|                              | More than 60 minutes*       | 96                | 100                    | 93                 | 92                   | 98  | 97                     | 97             | 100   | 100              | 100           | 89                     |
| Not applicable               | 88                          | 91                | 90                     | 88                 | 90                   | 80  | 84                     | 87             | 84  | 88               | 77            |                        |
| Sample                       | Yes                         | 86                | 90                     | 88                 | 84                   | 88  | 79                     | 84             | 87  | 83               | 88            | 79                     |
|                              | No                          | 83                | 87                     | 84                 | 81                   | 83  | 81                     | 82             | 88  | 80               | 84            | 77                     |

\*Cohort has lower response level which may increase score variation

|                             |                             | Public Health         |                         |                        |                        |                                 |                                   |                                       |
|-----------------------------|-----------------------------|-----------------------|-------------------------|------------------------|------------------------|---------------------------------|-----------------------------------|---------------------------------------|
|                             |                             | Public Health Overall | Public health education | Public health programs | Emergency preparedness | Communicable disease prevention | Environmental/sanitarian services | Professionalism in providing services |
| 2011 Overall                |                             | 72                    | 73                      | 71                     | -                      | -                               | -                                 | -                                     |
| 2016 Overall                |                             | 78                    | 78                      | 79                     | 78                     | 77                              | 77                                | -                                     |
| 2022 Overall                |                             | 79                    | 78                      | 79                     | 73                     | 77                              | 80                                | 84                                    |
| Length of Residency         | One year or less*           | -                     | -                       | -                      | -                      | -                               | -                                 | -                                     |
|                             | 1-5 years                   | 82                    | 81                      | 82                     | 74                     | 82                              | 84                                | 87                                    |
|                             | 6-10 years                  | 61                    | 59                      | 64                     | 58                     | 57                              | 60                                | 70                                    |
|                             | 10+ years                   | 80                    | 80                      | 80                     | 76                     | 78                              | 82                                | 84                                    |
| Own/Lease                   | Own                         | 80                    | 79                      | 80                     | 74                     | 77                              | 82                                | 86                                    |
|                             | Rent/Lease                  | 79                    | 78                      | 81                     | 72                     | 82                              | 79                                | 80                                    |
| Age Group                   | 18 to 24*                   | 22                    | 17                      | 17                     | 33                     | 26                              | 17                                | 22                                    |
|                             | 25 to 34*                   | 65                    | 64                      | 63                     | 51                     | 71                              | 69                                | 72                                    |
|                             | 35 to 44                    | 78                    | 79                      | 80                     | 77                     | 74                              | 78                                | 82                                    |
|                             | 45 to 54                    | 71                    | 73                      | 72                     | 62                     | 64                              | 74                                | 82                                    |
|                             | 55 to 64                    | 83                    | 81                      | 82                     | 79                     | 81                              | 86                                | 87                                    |
| 65 or over                  | 84                          | 82                    | 83                      | 83                     | 82                     | 86                              | 88                                |                                       |
| Level of Education          | Some high school*           | 100                   | 100                     | 100                    | 100                    | 100                             | 100                               | 100                                   |
|                             | High school graduate        | 82                    | 79                      | 81                     | 77                     | 83                              | 84                                | 87                                    |
|                             | Some college                | 75                    | 73                      | 74                     | 67                     | 73                              | 77                                | 83                                    |
|                             | College graduate            | 80                    | 82                      | 82                     | 77                     | 78                              | 80                                | 83                                    |
| Graduate degree(s)          | 76                          | 74                    | 76                      | 71                     | 72                     | 80                              | 83                                |                                       |
| Income                      | \$25,000 or less*           | 65                    | 64                      | 72                     | 48                     | 67                              | 59                                | 81                                    |
|                             | \$25-\$50,000               | 74                    | 74                      | 77                     | 71                     | 76                              | 73                                | 76                                    |
|                             | \$50-\$100,000              | 79                    | 78                      | 79                     | 72                     | 74                              | 87                                | 87                                    |
|                             | Over \$100,000              | 80                    | 81                      | 81                     | 78                     | 79                              | 80                                | 83                                    |
| Marital Status              | Single                      | 67                    | 67                      | 70                     | 59                     | 71                              | 67                                | 71                                    |
|                             | Married/living with partner | 80                    | 80                      | 80                     | 77                     | 78                              | 83                                | 84                                    |
|                             | Widowed/separated/divorced* | 66                    | 66                      | 78                     | 51                     | 67                              | 53                                | 82                                    |
| Household Composition       | Child(ren) age 12 or under  | 74                    | 74                      | 76                     | 70                     | 69                              | 76                                | 80                                    |
|                             | Child(ren) over age 12      | 77                    | 78                      | 79                     | 71                     | 74                              | 77                                | 83                                    |
|                             | Parent age 65 or older*     | 93                    | 92                      | 92                     | 89                     | 94                              | 94                                | 98                                    |
|                             | None of these               | 81                    | 80                      | 80                     | 77                     | 79                              | 84                                | 86                                    |
| Gender                      | Male                        | 78                    | 76                      | 78                     | 72                     | 76                              | 81                                | 83                                    |
|                             | Female                      | 78                    | 78                      | 79                     | 72                     | 77                              | 79                                | 82                                    |
|                             | Other*                      | 100                   | 100                     | 100                    | 100                    | 100                             | -                                 | 100                                   |
| Ethnicity                   | Asian*                      | 94                    | 100                     | 100                    | 89                     | 89                              | 83                                | 100                                   |
|                             | White/Caucasian             | 77                    | 77                      | 78                     | 71                     | 76                              | 80                                | 83                                    |
|                             | Black/African American*     | 98                    | 100                     | 100                    | 92                     | 100                             | 97                                | 100                                   |
|                             | Hispanic/Latino*            | 95                    | 98                      | 94                     | 92                     | 98                              | 94                                | 96                                    |
|                             | Native*                     | 66                    | 78                      | 67                     | 11                     | 50                              | 89                                | 100                                   |
| Other*                      | 96                          | 97                    | 97                      | 97                     | 97                     | 94                              | 97                                |                                       |
| Aldmanic District/Residency | 1st                         | 83                    | 82                      | 82                     | 82                     | 82                              | 81                                | 88                                    |
|                             | 2nd*                        | 64                    | 66                      | 67                     | 59                     | 64                              | 61                                | 70                                    |
|                             | 3rd                         | 80                    | 79                      | 78                     | 71                     | 81                              | 83                                | 86                                    |
|                             | 4th                         | 80                    | 81                      | 81                     | 81                     | 78                              | 80                                | 80                                    |
|                             | 5th                         | 80                    | 80                      | 82                     | 70                     | 76                              | 84                                | 89                                    |
|                             | 6th*                        | 70                    | 63                      | 67                     | 66                     | 72                              | 81                                | 70                                    |
| Not sure                    | 79                          | 79                    | 80                      | 74                     | 77                     | 80                              | 86                                |                                       |
| Aldeman Knowledge           | Yes                         | 81                    | 80                      | 80                     | 77                     | 79                              | 83                                | 84                                    |
|                             | No                          | 75                    | 74                      | 77                     | 69                     | 71                              | 76                                | 83                                    |
| Work inside City            | Yes                         | 72                    | 72                      | 72                     | 68                     | 67                              | 74                                | 77                                    |
|                             | No, outside the City        | 77                    | 78                      | 78                     | 71                     | 74                              | 79                                | 83                                    |
|                             | No, I am unemployed*        | 91                    | 89                      | 89                     | 89                     | 89                              | -                                 | 100                                   |
|                             | I am retired                | 85                    | 82                      | 84                     | 83                     | 84                              | 86                                | 90                                    |
| Length of Commute           | Fewer than 15 minutes       | 78                    | 78                      | 78                     | 70                     | 74                              | 82                                | 83                                    |
|                             | 15-30 minutes               | 73                    | 73                      | 76                     | 67                     | 71                              | 73                                | 78                                    |
|                             | 30-60 minutes               | 79                    | 83                      | 79                     | 77                     | 73                              | 80                                | 81                                    |
|                             | More than 60 minutes*       | 83                    | 78                      | 78                     | 78                     | 89                              | 89                                | 89                                    |
| Not applicable              | 82                          | 79                    | 81                      | 79                     | 81                     | 84                              | 88                                |                                       |
| Sample                      | Yes                         | 79                    | 78                      | 79                     | 73                     | 77                              | 80                                | 84                                    |
|                             | No                          | 75                    | 76                      | 76                     | 72                     | 72                              | 78                                | 79                                    |

\*Cohort has lower response level which may increase score variation

|                              |                              | Taxes         |                                  |                                 |                   |   |  |
|------------------------------|------------------------------|---------------|----------------------------------|---------------------------------|-------------------|---|--|
|                              |                              | Taxes Overall | Fairness of property assessments | Ease of understanding tax bills | Fairness of taxes | Amount and quality of services for the city taxes you pay | City communication on how tax dollars are used |
| 2011 Overall                 |                              | 66            | 54                               | 77                              | 55                | 61  | -  |
| 2016 Overall                 |                              | 62            | 59                               | 75                              | 58                | 64  | 55   |
| 2022 Overall                 |                              | 57            | 52                               | 72                              | 48                | 59  | 53   |
| Length of Residency          | One year or less*            | -             | -                                | -                               | -                 | -   | -  |
|                              | 1-5 years                    | 55            | 50                               | 70                              | 44                | 56  | 57   |
|                              | 6-10 years                   | 50            | 50                               | 67                              | 44                | 43  | 43   |
|                              | 10+ years                    | 58            | 53                               | 74                              | 49                | 61  | 54   |
| Own/Lease                    | Own                          | 57            | 53                               | 73                              | 48                | 58  | 53   |
|                              | Rent/Lease                   | 57            | 59                               | 67                              | 53                | 59  | 48   |
| Age Group                    | 18 to 24*                    | -             | -                                | -                               | -                 | -   | -  |
|                              | 25 to 34*                    | 44            | 51                               | 70                              | 27                | 34  | 40   |
|                              | 35 to 44                     | 50            | 50                               | 68                              | 44                | 49  | 41   |
|                              | 45 to 54                     | 56            | 49                               | 72                              | 48                | 57  | 56   |
|                              | 55 to 64                     | 58            | 51                               | 77                              | 48                | 59  | 57   |
|                              | 65 or over                   | 63            | 59                               | 76                              | 53                | 68  | 58   |
| Level of Education           | Some high school*            | 7             | 0                                | 0                               | 0                 | 11  | 22   |
|                              | High school graduate         | 60            | 57                               | 74                              | 51                | 61  | 57   |
|                              | Some college                 | 57            | 51                               | 76                              | 47                | 62  | 50   |
|                              | College graduate             | 56            | 52                               | 71                              | 48                | 56  | 53   |
|                              | Graduate degree(s)           | 60            | 56                               | 77                              | 52                | 59  | 57   |
| Income                       | \$25,000 or less*            | 52            | 51                               | 69                              | 47                | 50  | 43   |
|                              | \$25-\$50,000                | 61            | 57                               | 74                              | 50                | 64  | 60   |
|                              | \$50-\$100,000               | 56            | 51                               | 71                              | 47                | 58  | 56   |
|                              | Over \$100,000               | 59            | 56                               | 74                              | 51                | 59  | 53   |
| Marital Status               | Single                       | 57            | 60                               | 71                              | 54                | 50  | 50   |
|                              | Married/living with partner  | 58            | 53                               | 73                              | 49                | 60  | 54   |
|                              | Widowed/separated/ divorced* | 56            | 56                               | 76                              | 46                | 51  | 51   |
| Household Composition        | Child(ren) age 12 or under   | 54            | 50                               | 69                              | 48                | 53  | 49   |
|                              | Child(ren) over age 12       | 55            | 50                               | 72                              | 47                | 58  | 50   |
|                              | Parent age 65 or older*      | 54            | 51                               | 66                              | 48                | 51  | 52   |
|                              | None of these                | 62            | 58                               | 77                              | 51                | 63  | 59   |
| Gender                       | Male                         | 57            | 52                               | 73                              | 48                | 59  | 52   |
|                              | Female                       | 60            | 57                               | 76                              | 52                | 60  | 56   |
|                              | Other*                       | 4             | 0                                | 22                              | 0                 | 0   | 0  |
| Ethnicity                    | Asian*                       | 59            | 52                               | 68                              | 54                | 63  | 57   |
|                              | White/Caucasian              | 58            | 54                               | 74                              | 50                | 59  | 54   |
|                              | Black/African American*      | 59            | 52                               | 64                              | 52                | 61  | 64   |
|                              | Hispanic/Latino*             | 74            | 69                               | 87                              | 71                | 79  | 63   |
|                              | Native*                      | 38            | 28                               | 72                              | 28                | 37  | 26   |
|                              | Other*                       | 52            | 39                               | 64                              | 39                | 64  | 56   |
| Aldmanic District/ Residency | 1st                          | 64            | 57                               | 80                              | 53                | 71  | 60   |
|                              | 2nd*                         | 55            | 53                               | 72                              | 50                | 54  | 46   |
|                              | 3rd                          | 58            | 50                               | 73                              | 49                | 61  | 56   |
|                              | 4th                          | 59            | 51                               | 74                              | 51                | 59  | 58   |
|                              | 5th                          | 59            | 56                               | 70                              | 49                | 62  | 57   |
|                              | 6th*                         | 56            | 49                               | 68                              | 46                | 60  | 57   |
|                              | Not sure                     | 56            | 54                               | 73                              | 48                | 53  | 50   |
| Aldeman Knowledge            | Yes                          | 58            | 52                               | 73                              | 49                | 62  | 56   |
|                              | No                           | 55            | 53                               | 71                              | 48                | 54  | 50   |
| Work inside City             | Yes                          | 54            | 43                               | 72                              | 39                | 56  | 58   |
|                              | No, outside the City         | 56            | 53                               | 72                              | 49                | 54  | 50   |
|                              | No, I am unemployed*         | 68            | 59                               | 78                              | 70                | 67  | 67   |
|                              | I am retired                 | 62            | 58                               | 76                              | 52                | 66  | 57   |
| Length of Commute            | Fewer than 15 minutes        | 57            | 50                               | 76                              | 47                | 56  | 58   |
|                              | 15-30 minutes                | 55            | 53                               | 71                              | 48                | 53  | 50   |
|                              | 30-60 minutes                | 52            | 48                               | 69                              | 46                | 53  | 44   |
|                              | More than 60 minutes*        | 64            | 64                               | 89                              | 59                | 59  | 50   |
|                              | Not applicable               | 61            | 57                               | 74                              | 51                | 67  | 58   |
| Sample                       | Yes                          | 57            | 52                               | 72                              | 48                | 59  | 53   |
|                              | No                           | 60            | 52                               | 73                              | 53                | 59  | 64   |

\*Cohort has lower response level which may increase score variation

|                              |                              | Local Government Management         |                                    |   |                                       |  |  |   |                           |
|------------------------------|------------------------------|-------------------------------------|------------------------------------|---|---------------------------------------|--|--|---|---------------------------|
|                              |                              | Local Government Management Overall | Having leaders who are trustworthy | Offering services that are well managed | Having employees who are well-trained | Communicating effectively with the community | Promotes opportunities for business, housing development | Being open to citizen ideas and involvement | Managing community growth |
| 2011 Overall                 |                              | 68                                  | 66                                 | 69                                      | 73                                    | 66   | 66   | 63  | -                         |
| 2016 Overall                 |                              | 69                                  | 69                                 | 71                                      | 73                                    | 66   | 74   | 65  | 69                        |
| 2022 Overall                 |                              | 64                                  | 66                                 | 68                                      | 71                                    | 64   | 68   | 57  | 57                        |
| Length of Residency          | One year or less*            | 100                                 | -                                  | -                                       | -                                     | 100  | -  | -   | -                         |
|                              | 1-5 years                    | 64                                  | 67                                 | 64                                      | 67                                    | 59   | 70   | 53  | 67                        |
|                              | 6-10 years                   | 59                                  | 58                                 | 62                                      | 62                                    | 62   | 66   | 49  | 52                        |
|                              | 10+ years                    | 65                                  | 67                                 | 69                                      | 73                                    | 66   | 68   | 58  | 56                        |
| Own/Lease                    | Own                          | 63                                  | 64                                 | 67                                      | 71                                    | 63   | 67   | 56  | 54                        |
|                              | Rent/Lease                   | 77                                  | 78                                 | 79                                      | 77                                    | 77   | 78   | 74  | 74                        |
| Age Group                    | 18 to 24*                    | 44                                  | 42                                 | 48                                      | 48                                    | 44   | 44   | 33  | 49                        |
|                              | 25 to 34*                    | 54                                  | 47                                 | 51                                      | 63                                    | 57   | 63   | 49  | 49                        |
|                              | 35 to 44                     | 59                                  | 57                                 | 64                                      | 63                                    | 60   | 62   | 56  | 53                        |
|                              | 45 to 54                     | 63                                  | 62                                 | 67                                      | 70                                    | 66   | 69   | 56  | 54                        |
|                              | 55 to 64                     | 64                                  | 68                                 | 69                                      | 72                                    | 64   | 66   | 57  | 54                        |
| 65 or over                   | 70                           | 73                                  | 73                                 | 77                                      | 68                                    | 72   | 62   | 62  |                           |
| Level of Education           | Some high school*            | 33                                  | 50                                 | 56                                      | 28                                    | 33   | 11   | 50  | 0                         |
|                              | High school graduate         | 66                                  | 71                                 | 70                                      | 69                                    | 64   | 66   | 62  | 58                        |
|                              | Some college                 | 65                                  | 67                                 | 69                                      | 72                                    | 64   | 67   | 57  | 57                        |
|                              | College graduate             | 63                                  | 62                                 | 68                                      | 70                                    | 64   | 66   | 57  | 56                        |
| Graduate degree(s)           | 67                           | 67                                  | 68                                 | 78                                      | 67                                    | 74   | 57   | 58  |                           |
| Income                       | \$25,000 or less*            | 66                                  | 72                                 | 69                                      | 66                                    | 69   | 74   | 60  | 54                        |
|                              | \$25-\$50,000                | 67                                  | 69                                 | 72                                      | 70                                    | 63   | 70   | 61  | 60                        |
|                              | \$50-\$100,000               | 66                                  | 68                                 | 69                                      | 74                                    | 67   | 69   | 59  | 58                        |
|                              | Over \$100,000               | 65                                  | 66                                 | 69                                      | 72                                    | 64   | 67   | 58  | 57                        |
| Marital Status               | Single                       | 59                                  | 59                                 | 59                                      | 64                                    | 63   | 62   | 54  | 52                        |
|                              | Married/living with partner  | 65                                  | 67                                 | 69                                      | 72                                    | 66   | 69   | 58  | 57                        |
|                              | Widowed/separated/ divorced* | 63                                  | 68                                 | 66                                      | 63                                    | 62   | 71   | 54  | 58                        |
| Household Composition        | Child(ren) age 12 or under   | 61                                  | 57                                 | 64                                      | 68                                    | 61   | 68   | 56  | 57                        |
|                              | Child(ren) over age 12       | 63                                  | 63                                 | 66                                      | 71                                    | 63   | 68   | 57  | 56                        |
|                              | Parent age 65 or older*      | 69                                  | 71                                 | 73                                      | 74                                    | 69   | 76   | 61  | 57                        |
|                              | None of these                | 67                                  | 70                                 | 71                                      | 74                                    | 67   | 70   | 59  | 58                        |
| Gender                       | Male                         | 65                                  | 67                                 | 68                                      | 72                                    | 63   | 68   | 60  | 56                        |
|                              | Female                       | 65                                  | 67                                 | 69                                      | 71                                    | 67   | 69   | 56  | 57                        |
|                              | Other*                       | 7                                   | 0                                  | 0                                       | -                                     | 0  | 44   | 0   | 0                         |
| Ethnicity                    | Asian*                       | 64                                  | 69                                 | 66                                      | 67                                    | 69   | 66   | 49  | 63                        |
|                              | White/Caucasian              | 65                                  | 67                                 | 69                                      | 72                                    | 66   | 69   | 59  | 57                        |
|                              | Black/African American*      | 81                                  | 72                                 | 83                                      | 76                                    | 78   | 89   | 86  | 83                        |
|                              | Hispanic/Latino*             | 73                                  | 71                                 | 76                                      | 80                                    | 76   | 77   | 62  | 73                        |
|                              | Native*                      | 42                                  | 37                                 | 52                                      | 81                                    | 22   | 48   | 26  | 30                        |
| Other*                       | 67                           | 60                                  | 64                                 | 83                                      | 64                                    | 67   | 62   | 64  |                           |
| Aldmanic District/ Residency | 1st                          | 71                                  | 76                                 | 74                                      | 79                                    | 72   | 72   | 63  | 63                        |
|                              | 2nd*                         | 55                                  | 59                                 | 66                                      | 64                                    | 53   | 53   | 44  | 43                        |
|                              | 3rd                          | 65                                  | 63                                 | 68                                      | 72                                    | 67   | 70   | 61  | 53                        |
|                              | 4th                          | 67                                  | 69                                 | 73                                      | 70                                    | 62   | 69   | 66  | 60                        |
|                              | 5th                          | 59                                  | 61                                 | 61                                      | 74                                    | 60   | 68   | 46  | 44                        |
|                              | 6th*                         | 68                                  | 67                                 | 64                                      | 76                                    | 71   | 72   | 69  | 54                        |
| Not sure                     | 66                           | 64                                  | 69                                 | 70                                      | 66                                    | 70   | 58   | 62  |                           |
| Aldeman Knowledge            | Yes                          | 64                                  | 66                                 | 68                                      | 72                                    | 63   | 68   | 58  | 53                        |
|                              | No                           | 64                                  | 66                                 | 68                                      | 70                                    | 64   | 68   | 53  | 59                        |
| Work inside City             | Yes                          | 61                                  | 61                                 | 64                                      | 69                                    | 66   | 61   | 53  | 53                        |
|                              | No, outside the City         | 63                                  | 62                                 | 66                                      | 70                                    | 63   | 68   | 58  | 54                        |
|                              | No, I am unemployed*         | 37                                  | 53                                 | 56                                      | 48                                    | 49   | 52   | 0   | 0                         |
|                              | I am retired                 | 69                                  | 72                                 | 73                                      | 76                                    | 67   | 73   | 60  | 61                        |
| Length of Commute            | Fewer than 15 minutes        | 64                                  | 63                                 | 68                                      | 74                                    | 68   | 66   | 57  | 54                        |
|                              | 15-30 minutes                | 63                                  | 60                                 | 66                                      | 69                                    | 66   | 69   | 58  | 57                        |
|                              | 30-60 minutes                | 60                                  | 63                                 | 60                                      | 69                                    | 58   | 64   | 56  | 51                        |
|                              | More than 60 minutes*        | 62                                  | 64                                 | 78                                      | 72                                    | 53   | 61   | 56  | 48                        |
| Not applicable               | 67                           | 71                                  | 71                                 | 73                                      | 66                                    | 71   | 59   | 59  |                           |
| Sample                       | Yes                          | 64                                  | 66                                 | 68                                      | 71                                    | 64   | 68   | 57  | 57                        |
|                              | No                           | 64                                  | 64                                 | 68                                      | 72                                    | 63   | 70   | 60  | 53                        |

\*Cohort has lower response level which may increase score variation

|                             |                             | Housing Availability |                                   |                                 |  |                                     |                             |
|-----------------------------|-----------------------------|----------------------|-----------------------------------|---------------------------------|--|-------------------------------------|-----------------------------|
|                             |                             | Housing Availability | Single family residential housing | Multifamily residential housing | Housing choices for college graduates and young families | Housing options for "empty nesters" | Housing options for seniors |
| 2011 Overall                |                             | -                    | -                                 | -                               | -  | -                                   | -                           |
| 2016 Overall                |                             | 66                   | 72                                | 72                              | 63   | 64                                  | 64                          |
| 2022 Overall                |                             | 60                   | 59                                | 68                              | 48   | 59                                  | 61                          |
| Length of Residency         | One year or less*           | 22                   | -                                 | -                               | -  | -                                   | 22                          |
|                             | 1-5 years                   | 56                   | 54                                | 56                              | 43   | 61                                  | 56                          |
|                             | 6-10 years                  | 53                   | 50                                | 56                              | 37   | 53                                  | 59                          |
|                             | 10+ years                   | 61                   | 61                                | 71                              | 49   | 59                                  | 62                          |
| Own/Lease                   | Own                         | 61                   | 60                                | 70                              | 48   | 60                                  | 62                          |
|                             | Rent/Lease                  | 48                   | 49                                | 47                              | 32   | 52                                  | 49                          |
| Age Group                   | 18 to 24*                   | 26                   | 28                                | 14                              | 30   | 11                                  | 33                          |
|                             | 25 to 34*                   | 56                   | 56                                | 52                              | 44   | 61                                  | 59                          |
|                             | 35 to 44                    | 55                   | 49                                | 63                              | 38   | 54                                  | 61                          |
|                             | 45 to 54                    | 58                   | 53                                | 67                              | 42   | 58                                  | 62                          |
|                             | 55 to 64                    | 61                   | 63                                | 72                              | 52   | 57                                  | 60                          |
|                             | 65 or over                  | 65                   | 67                                | 73                              | 56   | 64                                  | 62                          |
| Level of Education          | Some high school*           | 19                   | 0                                 | 33                              | 0  | 11                                  | 44                          |
|                             | High school graduate        | 66                   | 68                                | 69                              | 59   | 66                                  | 64                          |
|                             | Some college                | 60                   | 59                                | 68                              | 49   | 58                                  | 62                          |
|                             | College graduate            | 60                   | 60                                | 70                              | 48   | 59                                  | 60                          |
|                             | Graduate degree(s)          | 58                   | 56                                | 67                              | 40   | 60                                  | 62                          |
| Income                      | \$25,000 or less*           | 54                   | 53                                | 70                              | 46   | 60                                  | 48                          |
|                             | \$25-\$50,000               | 54                   | 66                                | 60                              | 43   | 49                                  | 48                          |
|                             | \$50-\$100,000              | 63                   | 60                                | 69                              | 52   | 61                                  | 67                          |
|                             | Over \$100,000              | 60                   | 57                                | 69                              | 46   | 60                                  | 62                          |
| Marital Status              | Single                      | 50                   | 52                                | 52                              | 41   | 52                                  | 52                          |
|                             | Married/living with partner | 61                   | 60                                | 69                              | 49   | 60                                  | 63                          |
|                             | Widowed/separated/divorced* | 57                   | 62                                | 72                              | 48   | 50                                  | 54                          |
| Household Composition       | Child(ren) age 12 or under  | 53                   | 49                                | 57                              | 33   | 58                                  | 59                          |
|                             | Child(ren) over age 12      | 58                   | 56                                | 69                              | 43   | 57                                  | 57                          |
|                             | Parent age 65 or older*     | 63                   | 68                                | 70                              | 50   | 64                                  | 58                          |
|                             | None of these               | 63                   | 63                                | 72                              | 54   | 61                                  | 63                          |
| Gender                      | Male                        | 61                   | 60                                | 71                              | 48   | 59                                  | 60                          |
|                             | Female                      | 58                   | 58                                | 63                              | 46   | 59                                  | 62                          |
|                             | Other*                      | 50                   | 0                                 | 100                             | 0  | 100                                 | 0                           |
| Ethnicity                   | Asian*                      | 72                   | 71                                | 73                              | 70   | 73                                  | 70                          |
|                             | White/Caucasian             | 59                   | 58                                | 68                              | 46   | 58                                  | 60                          |
|                             | Black/African American*     | 61                   | 74                                | 39                              | 67   | 56                                  | 67                          |
|                             | Hispanic/Latino*            | 62                   | 67                                | 49                              | 42   | 74                                  | 71                          |
|                             | Native*                     | 65                   | 50                                | 78                              | 53   | 81                                  | 64                          |
|                             | Other*                      | 67                   | 58                                | 81                              | 53   | 74                                  | 53                          |
| Aldmanic District/Residency | 1st                         | 60                   | 61                                | 67                              | 51   | 58                                  | 58                          |
|                             | 2nd*                        | 54                   | 49                                | 59                              | 41   | 56                                  | 57                          |
|                             | 3rd                         | 62                   | 53                                | 77                              | 47   | 60                                  | 67                          |
|                             | 4th                         | 57                   | 57                                | 72                              | 41   | 58                                  | 58                          |
|                             | 5th                         | 60                   | 57                                | 76                              | 43   | 61                                  | 61                          |
|                             | 6th*                        | 67                   | 62                                | 77                              | 64   | 61                                  | 67                          |
|                             | Not sure                    | 60                   | 61                                | 61                              | 48   | 60                                  | 63                          |
| Aldeman Knowledge           | Yes                         | 59                   | 57                                | 71                              | 49   | 58                                  | 59                          |
|                             | No                          | 59                   | 61                                | 64                              | 44   | 58                                  | 62                          |
| Work inside City            | Yes                         | 61                   | 54                                | 67                              | 51   | 61                                  | 64                          |
|                             | No, outside the City        | 57                   | 56                                | 66                              | 43   | 57                                  | 60                          |
|                             | No, I am unemployed*        | 36                   | 56                                | 59                              | 26   | 22                                  | 26                          |
|                             | I am retired                | 63                   | 67                                | 72                              | 51   | 61                                  | 61                          |
| Length of Commute           | Fewer than 15 minutes       | 59                   | 53                                | 64                              | 44   | 59                                  | 68                          |
|                             | 15-30 minutes               | 54                   | 51                                | 66                              | 43   | 52                                  | 53                          |
|                             | 30-60 minutes               | 64                   | 63                                | 73                              | 47   | 67                                  | 68                          |
|                             | More than 60 minutes*       | 59                   | 64                                | 44                              | 37   | 50                                  | 78                          |
|                             | Not applicable              | 62                   | 66                                | 70                              | 51   | 61                                  | 60                          |
| Sample                      | Yes                         | 60                   | 59                                | 68                              | 48   | 59                                  | 61                          |
|                             | No                          | 53                   | 51                                | 64                              | 43   | 52                                  | 52                          |

\*Cohort has lower response level which may increase score variation

|                             |                             | Housing Affordability |                                   |                                 |  |                                     |                             |  |
|-----------------------------|-----------------------------|-----------------------|-----------------------------------|---------------------------------|--|-------------------------------------|-----------------------------|--|
|                             |                             | Housing Affordability | Single family residential housing | Multifamily residential housing | Housing choices for college graduates and young families | Housing options for "empty nesters" | Housing options for seniors | Housing options for people who work in Oak Creek |
| 2011 Overall                |                             | -                     | -                                 | -                               | -  | -                                   | -                           | -  |
| 2016 Overall                |                             | 58                    | 63                                | 62                              | 55   | 59                                  | 55                          | -  |
| 2022 Overall                |                             | 45                    | 46                                | 47                              | 37   | 47                                  | 46                          | 51   |
| Length of Residency         | One year or less*           | 22                    | 44                                | -                               | -  | -                                   | 0                           | -  |
|                             | 1-5 years                   | 37                    | 37                                | 33                              | 32   | 43                                  | 38                          | 41   |
|                             | 6-10 years                  | 35                    | 34                                | 41                              | 26   | 34                                  | 31                          | 41   |
|                             | 10+ years                   | 48                    | 49                                | 49                              | 39   | 48                                  | 48                          | 53   |
| Own/Lease                   | Own                         | 46                    | 47                                | 48                              | 37   | 48                                  | 46                          | 52   |
|                             | Rent/Lease                  | 38                    | 37                                | 39                              | 31   | 39                                  | 40                          | 44   |
| Age Group                   | 18 to 24*                   | 25                    | 38                                | 8                               | 27   | 19                                  | 26                          | 31   |
|                             | 25 to 34*                   | 38                    | 31                                | 47                              | 27   | 48                                  | 36                          | 40   |
|                             | 35 to 44                    | 40                    | 40                                | 42                              | 31   | 40                                  | 42                          | 43   |
|                             | 45 to 54                    | 42                    | 41                                | 43                              | 31   | 46                                  | 41                          | 49   |
|                             | 55 to 64                    | 47                    | 48                                | 51                              | 41   | 47                                  | 44                          | 51   |
| 65 or over                  | 52                          | 53                    | 51                                | 46                              | 51   | 51                                  | 60                          |  |
| Level of Education          | Some high school*           | 18                    | 11                                | 22                              | 6  | 0                                   | 41                          | 30   |
|                             | High school graduate        | 49                    | 50                                | 50                              | 44   | 47                                  | 48                          | 54   |
|                             | Some college                | 47                    | 48                                | 47                              | 42   | 44                                  | 46                          | 53   |
|                             | College graduate            | 46                    | 46                                | 49                              | 34   | 49                                  | 46                          | 53   |
| Graduate degree(s)          | 43                          | 43                    | 44                                | 34                              | 48   | 44                                  | 46                          |  |
| Income                      | \$25,000 or less*           | 36                    | 30                                | 37                              | 31   | 42                                  | 34                          | 41   |
|                             | \$25-\$50,000               | 40                    | 44                                | 40                              | 30   | 38                                  | 42                          | 48   |
|                             | \$50-\$100,000              | 46                    | 44                                | 49                              | 39   | 47                                  | 46                          | 49   |
|                             | Over \$100,000              | 48                    | 48                                | 49                              | 38   | 50                                  | 48                          | 54   |
| Marital Status              | Single                      | 39                    | 39                                | 38                              | 33   | 42                                  | 42                          | 41   |
|                             | Married/living with partner | 48                    | 48                                | 50                              | 39   | 49                                  | 48                          | 54   |
|                             | Widowed/separated/divorced* | 31                    | 33                                | 30                              | 26   | 29                                  | 32                          | 38   |
| Household Composition       | Child(ren) age 12 or under  | 39                    | 39                                | 39                              | 24   | 43                                  | 41                          | 46   |
|                             | Child(ren) over age 12      | 43                    | 43                                | 46                              | 34   | 44                                  | 39                          | 51   |
|                             | Parent age 65 or older*     | 44                    | 50                                | 44                              | 34   | 43                                  | 43                          | 48   |
|                             | None of these               | 49                    | 50                                | 51                              | 42   | 50                                  | 49                          | 54   |
| Gender                      | Male                        | 47                    | 46                                | 50                              | 40   | 48                                  | 47                          | 54   |
|                             | Female                      | 44                    | 46                                | 46                              | 33   | 46                                  | 44                          | 48   |
|                             | Other*                      | 6                     | 22                                | 11                              | 0  | 0                                   | 0                           | 0  |
| Ethnicity                   | Asian*                      | 55                    | 58                                | 54                              | 52   | 52                                  | 53                          | 59   |
|                             | White/Caucasian             | 45                    | 46                                | 47                              | 36   | 47                                  | 44                          | 51   |
|                             | Black/African American*     | 45                    | 33                                | 33                              | 33   | 44                                  | 76                          | 52   |
|                             | Hispanic/Latino*            | 50                    | 43                                | 44                              | 41   | 64                                  | 52                          | 53   |
|                             | Native*                     | 46                    | 39                                | 53                              | 48   | 53                                  | 39                          | 44   |
| Other*                      | 45                          | 51                    | 44                                | 37                              | 44   | 48                                  | 48                          |  |
| Aldmanic District/Residency | 1st                         | 49                    | 50                                | 52                              | 46   | 48                                  | 43                          | 54   |
|                             | 2nd*                        | 36                    | 34                                | 30                              | 26   | 39                                  | 42                          | 44   |
|                             | 3rd                         | 40                    | 39                                | 39                              | 22   | 47                                  | 44                          | 51   |
|                             | 4th                         | 45                    | 41                                | 51                              | 38   | 48                                  | 46                          | 48   |
|                             | 5th                         | 49                    | 51                                | 52                              | 40   | 48                                  | 48                          | 52   |
|                             | 6th*                        | 53                    | 49                                | 61                              | 48   | 50                                  | 51                          | 60   |
| Not sure                    | 45                          | 47                    | 44                                | 36                              | 48   | 46                                  | 50                          |  |
| Aldeman Knowledge           | Yes                         | 46                    | 46                                | 49                              | 39   | 47                                  | 47                          | 52   |
|                             | No                          | 44                    | 46                                | 43                              | 34   | 47                                  | 43                          | 50   |
| Work inside City            | Yes                         | 46                    | 46                                | 48                              | 41   | 47                                  | 46                          | 49   |
|                             | No, outside the City        | 42                    | 42                                | 46                              | 31   | 44                                  | 41                          | 48   |
|                             | No, I am unemployed*        | 21                    | 39                                | 6                               | 14   | 22                                  | 14                          | 30   |
|                             | I am retired                | 50                    | 51                                | 50                              | 43   | 49                                  | 50                          | 58   |
| Length of Commute           | Fewer than 15 minutes       | 42                    | 43                                | 46                              | 33   | 46                                  | 40                          | 46   |
|                             | 15-30 minutes               | 41                    | 41                                | 46                              | 32   | 41                                  | 41                          | 46   |
|                             | 30-60 minutes               | 47                    | 46                                | 47                              | 37   | 49                                  | 47                          | 57   |
|                             | More than 60 minutes*       | 62                    | 48                                | 63                              | 63   | 67                                  | 59                          | 70   |
| Not applicable              | 49                          | 50                    | 49                                | 42                              | 50   | 49                                  | 57                          |  |
| Sample                      | Yes                         | 45                    | 46                                | 47                              | 37   | 47                                  | 46                          | 51   |
|                             | No                          | 42                    | 41                                | 43                              | 37   | 46                                  | 42                          | 44   |

\*Cohort has lower response level which may increase score variation



|                             |                             | Economic Health         |                |                 |                          |                      |                              |                           |
|-----------------------------|-----------------------------|-------------------------|----------------|-----------------|--------------------------|----------------------|------------------------------|---------------------------|
|                             |                             | Economic Health Overall | Cost of living | Quality of jobs | Affordability of housing | Availability of jobs | Stability of property values | Strength of local economy |
| 2011 Overall                |                             | 56                      | 59             | 53              | 58                       | 44                   | 53                           | 57                        |
| 2016 Overall                |                             | 64                      | 64             | 59              | 62                       | 58                   | 65                           | 70                        |
| 2022 Overall                |                             | 61                      | 57             | 62              | 49                       | 64                   | 63                           | 68                        |
| Length of Residency         | One year or less*           | 25                      | 22             | -               | 28                       | -                    | -                            | -                         |
|                             | 1-5 years                   | 59                      | 56             | 61              | 47                       | 63                   | 60                           | 67                        |
|                             | 6-10 years                  | 55                      | 48             | 57              | 40                       | 61                   | 60                           | 66                        |
|                             | 10+ years                   | 62                      | 58             | 63              | 50                       | 66                   | 64                           | 69                        |
| Own/Lease                   | Own                         | 61                      | 57             | 61              | 49                       | 64                   | 64                           | 68                        |
|                             | Rent/Lease                  | 61                      | 56             | 64              | 47                       | 70                   | 58                           | 72                        |
| Age Group                   | 18 to 24*                   | 46                      | 53             | 47              | 37                       | 53                   | 36                           | 48                        |
|                             | 25 to 34*                   | 56                      | 56             | 57              | 40                       | 56                   | 62                           | 67                        |
|                             | 35 to 44                    | 60                      | 52             | 63              | 44                       | 67                   | 64                           | 68                        |
|                             | 45 to 54                    | 59                      | 57             | 58              | 46                       | 64                   | 63                           | 68                        |
|                             | 55 to 64                    | 61                      | 56             | 62              | 50                       | 64                   | 64                           | 68                        |
|                             | 65 or over                  | 64                      | 60             | 67              | 54                       | 68                   | 67                           | 71                        |
| Level of Education          | Some high school*           | 31                      | 33             | 41              | 14                       | 52                   | 0                            | 44                        |
|                             | High school graduate        | 61                      | 54             | 67              | 50                       | 67                   | 62                           | 69                        |
|                             | Some college                | 60                      | 56             | 60              | 49                       | 62                   | 64                           | 67                        |
|                             | College graduate            | 62                      | 59             | 63              | 50                       | 67                   | 64                           | 70                        |
|                             | Graduate degree(s)          | 61                      | 58             | 61              | 49                       | 64                   | 66                           | 68                        |
| Income                      | \$25,000 or less*           | 55                      | 48             | 60              | 38                       | 61                   | 58                           | 66                        |
|                             | \$25-\$50,000               | 57                      | 52             | 59              | 47                       | 62                   | 57                           | 66                        |
|                             | \$50-\$100,000              | 60                      | 54             | 64              | 48                       | 68                   | 61                           | 66                        |
|                             | Over \$100,000              | 63                      | 61             | 61              | 52                       | 64                   | 69                           | 71                        |
| Marital Status              | Single                      | 61                      | 59             | 61              | 47                       | 66                   | 66                           | 66                        |
|                             | Married/living with partner | 62                      | 58             | 62              | 50                       | 66                   | 64                           | 70                        |
|                             | Widowed/separated/divorced* | 53                      | 47             | 52              | 39                       | 57                   | 58                           | 63                        |
| Household Composition       | Child(ren) age 12 or under  | 58                      | 53             | 60              | 42                       | 66                   | 61                           | 67                        |
|                             | Child(ren) over age 12      | 59                      | 54             | 61              | 46                       | 66                   | 61                           | 67                        |
|                             | Parent age 65 or older*     | 61                      | 57             | 59              | 49                       | 68                   | 64                           | 71                        |
|                             | None of these               | 63                      | 59             | 62              | 53                       | 66                   | 67                           | 70                        |
| Gender                      | Male                        | 60                      | 56             | 59              | 49                       | 63                   | 64                           | 68                        |
|                             | Female                      | 61                      | 57             | 64              | 49                       | 67                   | 64                           | 68                        |
|                             | Other*                      | 13                      | 28             | 11              | 28                       | 0                    | 11                           | 0                         |
| Ethnicity                   | Asian*                      | 69                      | 64             | 67              | 66                       | 74                   | 70                           | 76                        |
|                             | White/Caucasian             | 61                      | 57             | 62              | 49                       | 66                   | 64                           | 69                        |
|                             | Black/African American*     | 64                      | 61             | 61              | 50                       | 70                   | 61                           | 81                        |
|                             | Hispanic/Latino*            | 66                      | 67             | 57              | 53                       | 74                   | 74                           | 73                        |
|                             | Native*                     | 49                      | 20             | 59              | 33                       | 72                   | 59                           | 53                        |
|                             | Other*                      | 59                      | 60             | 64              | 50                       | 44                   | 71                           | 67                        |
| Aldmanic District/Residency | 1st                         | 63                      | 66             | 63              | 52                       | 64                   | 63                           | 68                        |
|                             | 2nd*                        | 59                      | 50             | 59              | 42                       | 70                   | 70                           | 61                        |
|                             | 3rd                         | 61                      | 52             | 63              | 44                       | 71                   | 68                           | 70                        |
|                             | 4th                         | 57                      | 54             | 59              | 44                       | 61                   | 54                           | 67                        |
|                             | 5th                         | 59                      | 53             | 60              | 49                       | 59                   | 63                           | 68                        |
|                             | 6th*                        | 63                      | 51             | 66              | 58                       | 67                   | 64                           | 70                        |
|                             | Not sure                    | 63                      | 59             | 63              | 50                       | 67                   | 67                           | 71                        |
| Aldeman Knowledge           | Yes                         | 60                      | 56             | 62              | 48                       | 64                   | 63                           | 67                        |
|                             | No                          | 61                      | 57             | 62              | 49                       | 64                   | 66                           | 70                        |
| Work inside City            | Yes                         | 59                      | 51             | 64              | 44                       | 67                   | 61                           | 64                        |
|                             | No, outside the City        | 60                      | 58             | 59              | 48                       | 62                   | 64                           | 69                        |
|                             | No, I am unemployed*        | 47                      | 53             | 44              | 33                       | 48                   | 53                           | 48                        |
|                             | I am retired                | 63                      | 59             | 64              | 52                       | 68                   | 66                           | 70                        |
| Length of Commute           | Fewer than 15 minutes       | 60                      | 53             | 64              | 47                       | 64                   | 63                           | 66                        |
|                             | 15-30 minutes               | 59                      | 57             | 58              | 44                       | 63                   | 63                           | 68                        |
|                             | 30-60 minutes               | 61                      | 54             | 63              | 50                       | 66                   | 64                           | 67                        |
|                             | More than 60 minutes*       | 60                      | 71             | 30              | 69                       | 44                   | 70                           | 78                        |
|                             | Not applicable              | 63                      | 59             | 63              | 52                       | 66                   | 66                           | 70                        |
| Sample                      | Yes                         | 61                      | 57             | 62              | 49                       | 64                   | 63                           | 68                        |
|                             | No                          | 58                      | 56             | 60              | 43                       | 62                   | 62                           | 67                        |

\*Cohort has lower response level which may increase score variation

|                              |                              | Parks and Rec         |                       |                  |                               |   |  |
|------------------------------|------------------------------|-----------------------|-----------------------|------------------|-------------------------------|---|--|
|                              |                              | Parks and Rec Overall | Parks meet your needs | Park maintenance | Variety of amenities in parks | Rental options (Pavilions, meeting rooms, etc.) | Rental fees (Pavilions, meeting rooms, etc.) |
| 2011 Overall                 |                              | 72                    | 71                    | 74               | -                             | -   | -  |
| 2016 Overall                 |                              | 75                    | 76                    | 77               | 70                            | -   | -  |
| 2022 Overall                 |                              | 74                    | 79                    | 78               | 74                            | 73  | 68   |
| Length of Residency          | One year or less*            | 67                    | 50                    | 50               | 100                           | -   | -  |
|                              | 1-5 years                    | 71                    | 79                    | 73               | 69                            | 77  | 58   |
|                              | 6-10 years                   | 70                    | 72                    | 74               | 73                            | 67  | 61   |
|                              | 10+ years                    | 76                    | 80                    | 80               | 76                            | 76  | 69   |
| Own/Lease                    | Own                          | 75                    | 79                    | 78               | 76                            | 74  | 71   |
|                              | Rent/Lease                   | 76                    | 79                    | 79               | 77                            | 77  | 71   |
| Age Group                    | 18 to 24*                    | 57                    | 68                    | 70               | 48                            | 51  | 50   |
|                              | 25 to 34*                    | 72                    | 80                    | 77               | 74                            | 72  | 56   |
|                              | 35 to 44                     | 72                    | 79                    | 76               | 73                            | 71  | 60   |
|                              | 45 to 54                     | 75                    | 78                    | 80               | 77                            | 73  | 68   |
|                              | 55 to 64                     | 76                    | 78                    | 77               | 76                            | 78  | 74   |
|                              | 65 or over                   | 78                    | 81                    | 81               | 77                            | 78  | 72   |
| Level of Education           | Some high school*            | 49                    | 56                    | 61               | 52                            | 61  | 17   |
|                              | High school graduate         | 77                    | 80                    | 79               | 79                            | 76  | 70   |
|                              | Some college                 | 74                    | 80                    | 78               | 74                            | 72  | 64   |
|                              | College graduate             | 74                    | 77                    | 78               | 72                            | 76  | 69   |
|                              | Graduate degree(s)           | 77                    | 81                    | 80               | 78                            | 73  | 72   |
| Income                       | \$25,000 or less*            | 61                    | 59                    | 61               | 60                            | 58  | 66   |
|                              | \$25-\$50,000                | 73                    | 77                    | 77               | 70                            | 74  | 66   |
|                              | \$50-\$100,000               | 76                    | 80                    | 77               | 76                            | 78  | 68   |
|                              | Over \$100,000               | 76                    | 80                    | 80               | 77                            | 74  | 71   |
| Marital Status               | Single                       | 66                    | 70                    | 73               | 69                            | 67  | 53   |
|                              | Married/living with partner  | 76                    | 80                    | 79               | 76                            | 74  | 71   |
|                              | Widowed/separated/ divorced* | 73                    | 77                    | 77               | 76                            | 71  | 64   |
| Household Composition        | Child(ren) age 12 or under   | 70                    | 77                    | 76               | 73                            | 69  | 57   |
|                              | Child(ren) over age 12       | 70                    | 76                    | 74               | 72                            | 66  | 64   |
|                              | Parent age 65 or older*      | 83                    | 79                    | 84               | 87                            | 81  | 84   |
|                              | None of these                | 78                    | 81                    | 81               | 76                            | 79  | 73   |
| Gender                       | Male                         | 73                    | 78                    | 76               | 72                            | 73  | 67   |
|                              | Female                       | 76                    | 80                    | 79               | 77                            | 74  | 70   |
|                              | Other*                       | 72                    | 100                   | 100              | 78                            | 11  | -  |
| Ethnicity                    | Asian*                       | 78                    | 79                    | 78               | 81                            | 78  | 76   |
|                              | White/Caucasian              | 75                    | 79                    | 78               | 74                            | 74  | 69   |
|                              | Black/African American*      | 77                    | 92                    | 98               | 97                            | 83  | 17   |
|                              | Hispanic/Latino*             | 74                    | 79                    | 81               | 73                            | 70  | 67   |
|                              | Native*                      | 59                    | 70                    | 67               | 67                            | 41  | 50   |
|                              | Other*                       | 77                    | 96                    | 80               | 80                            | 61  | 67   |
| Aldmanic District/ Residency | 1st                          | 80                    | 86                    | 83               | 82                            | 78  | 71   |
|                              | 2nd*                         | 73                    | 77                    | 77               | 72                            | 72  | 69   |
|                              | 3rd                          | 78                    | 81                    | 81               | 76                            | 80  | 72   |
|                              | 4th                          | 71                    | 77                    | 76               | 67                            | 73  | 64   |
|                              | 5th                          | 73                    | 79                    | 77               | 77                            | 67  | 66   |
|                              | 6th*                         | 77                    | 76                    | 81               | 72                            | 81  | 76   |
|                              | Not sure                     | 74                    | 78                    | 78               | 76                            | 73  | 67   |
| Aldeman Knowledge            | Yes                          | 75                    | 79                    | 79               | 73                            | 73  | 70   |
|                              | No                           | 75                    | 79                    | 78               | 76                            | 74  | 67   |
| Work inside City             | Yes                          | 73                    | 73                    | 77               | 72                            | 72  | 71   |
|                              | No, outside the City         | 74                    | 80                    | 79               | 76                            | 72  | 64   |
|                              | No, I am unemployed*         | 56                    | 67                    | 61               | 56                            | 50  | 44   |
|                              | I am retired                 | 77                    | 80                    | 79               | 77                            | 79  | 72   |
| Length of Commute            | Fewer than 15 minutes        | 76                    | 79                    | 78               | 76                            | 78  | 70   |
|                              | 15-30 minutes                | 73                    | 80                    | 78               | 74                            | 68  | 63   |
|                              | 30-60 minutes                | 72                    | 76                    | 76               | 71                            | 71  | 64   |
|                              | More than 60 minutes*        | 75                    | 87                    | 84               | 80                            | 61  | 61   |
|                              | Not applicable               | 76                    | 80                    | 79               | 76                            | 77  | 71   |
| Sample                       | Yes                          | 74                    | 79                    | 78               | 74                            | 73  | 68   |
|                              | No                           | 72                    | 76                    | 76               | 72                            | 72  | 66   |

\*Cohort has lower response level which may increase score variation

|                             |                             | Library         |                    |  |          |  |                                  |                  |
|-----------------------------|-----------------------------|-----------------|--------------------|--|----------|--|----------------------------------|------------------|
|                             |                             | Library Overall | Hours of operation | Adequacy of building to meet community needs | Location | Selection of books and other materials | Variety of programs and services | Customer service |
| 2011 Overall                |                             | 74              | 71                 | 62   | 82       | 68                                     | -                                | -                |
| 2016 Overall                |                             | 81              | 76                 | 86   | 82       | 86                                     | 79                               | -                |
| 2022 Overall                |                             | 85              | 79                 | 87   | 88       | 87                                     | 84                               | 88               |
| Length of Residency         | One year or less*           | 100             | 100                | 100  | 100      | 100                                    | 100                              | 100              |
|                             | 1-5 years                   | 89              | 84                 | 91   | 93       | 90                                     | 83                               | 90               |
|                             | 6-10 years                  | 83              | 78                 | 82   | 83       | 86                                     | 81                               | 88               |
|                             | 10+ years                   | 86              | 79                 | 88   | 88       | 87                                     | 84                               | 88               |
| Own/Lease                   | Own                         | 86              | 80                 | 88   | 88       | 87                                     | 84                               | 88               |
|                             | Rent/Lease                  | 87              | 80                 | 87   | 90       | 90                                     | 87                               | 89               |
| Age Group                   | 18 to 24*                   | 79              | 78                 | 82   | 81       | 82                                     | 84                               | 69               |
|                             | 25 to 34*                   | 82              | 82                 | 81   | 88       | 82                                     | 73                               | 86               |
|                             | 35 to 44                    | 87              | 80                 | 90   | 91       | 90                                     | 86                               | 88               |
|                             | 45 to 54                    | 86              | 78                 | 88   | 89       | 88                                     | 86                               | 90               |
|                             | 55 to 64                    | 84              | 76                 | 86   | 87       | 86                                     | 84                               | 86               |
|                             | 65 or over                  | 86              | 82                 | 88   | 86       | 86                                     | 83                               | 89               |
| Level of Education          | Some high school*           | 100             | 100                | 100  | 100      | 100                                    | 100                              | 100              |
|                             | High school graduate        | 81              | 78                 | 82   | 80       | 82                                     | 81                               | 82               |
|                             | Some college                | 83              | 79                 | 84   | 84       | 83                                     | 81                               | 87               |
|                             | College graduate            | 86              | 78                 | 89   | 90       | 88                                     | 83                               | 87               |
|                             | Graduate degree(s)          | 89              | 82                 | 91   | 92       | 90                                     | 89                               | 92               |
| Income                      | \$25,000 or less*           | 77              | 74                 | 79   | 79       | 79                                     | 72                               | 81               |
|                             | \$25-\$50,000               | 84              | 83                 | 86   | 83       | 84                                     | 82                               | 84               |
|                             | \$50-\$100,000              | 86              | 80                 | 88   | 88       | 87                                     | 86                               | 89               |
|                             | Over \$100,000              | 87              | 79                 | 89   | 90       | 89                                     | 84                               | 89               |
| Marital Status              | Single                      | 86              | 87                 | 87   | 86       | 86                                     | 86                               | 88               |
|                             | Married/living with partner | 86              | 79                 | 88   | 89       | 88                                     | 84                               | 88               |
|                             | Widowed/separated/divorced* | 81              | 78                 | 84   | 80       | 83                                     | 77                               | 84               |
| Household Composition       | Child(ren) age 12 or under  | 88              | 79                 | 90   | 92       | 90                                     | 87                               | 90               |
|                             | Child(ren) over age 12      | 87              | 79                 | 89   | 90       | 88                                     | 87                               | 90               |
|                             | Parent age 65 or older*     | 91              | 86                 | 93   | 90       | 92                                     | 92                               | 93               |
|                             | None of these               | 85              | 80                 | 87   | 87       | 86                                     | 82                               | 87               |
| Gender                      | Male                        | 83              | 77                 | 86   | 84       | 84                                     | 81                               | 88               |
|                             | Female                      | 87              | 81                 | 89   | 90       | 89                                     | 87                               | 88               |
|                             | Other*                      | 100             | 100                | 100  | 100      | 100                                    | 100                              | 100              |
| Ethnicity                   | Asian*                      | 89              | 79                 | 92   | 93       | 92                                     | 91                               | 88               |
|                             | White/Caucasian             | 86              | 80                 | 88   | 88       | 87                                     | 84                               | 88               |
|                             | Black/African American*     | 95              | 92                 | 92   | 97       | 92                                     | 94                               | 100              |
|                             | Hispanic/Latino*            | 91              | 84                 | 91   | 97       | 90                                     | 92                               | 93               |
|                             | Native*                     | 87              | 100                | 89   | 94       | 89                                     | 72                               | 78               |
|                             | Other*                      | 89              | 87                 | 89   | 89       | 89                                     | 89                               | 89               |
| Aldmanic District/Residency | 1st                         | 85              | 81                 | 87   | 87       | 88                                     | 82                               | 88               |
|                             | 2nd*                        | 80              | 77                 | 79   | 82       | 81                                     | 77                               | 84               |
|                             | 3rd                         | 86              | 78                 | 86   | 89       | 87                                     | 87                               | 92               |
|                             | 4th                         | 85              | 79                 | 88   | 88       | 86                                     | 80                               | 88               |
|                             | 5th                         | 86              | 78                 | 90   | 89       | 87                                     | 86                               | 88               |
|                             | 6th*                        | 84              | 77                 | 89   | 84       | 88                                     | 81                               | 84               |
|                             | Not sure                    | 87              | 81                 | 89   | 91       | 89                                     | 87                               | 88               |
| Aldeman Knowledge           | Yes                         | 85              | 78                 | 88   | 88       | 87                                     | 82                               | 87               |
|                             | No                          | 86              | 80                 | 87   | 88       | 87                                     | 86                               | 89               |
| Work inside City            | Yes                         | 82              | 76                 | 87   | 87       | 82                                     | 82                               | 81               |
|                             | No, outside the City        | 87              | 80                 | 88   | 90       | 89                                     | 86                               | 90               |
|                             | No, I am unemployed*        | 94              | 94                 | 97   | 97       | 92                                     | 94                               | 92               |
|                             | I am retired                | 85              | 80                 | 87   | 84       | 87                                     | 83                               | 88               |
| Length of Commute           | Fewer than 15 minutes       | 86              | 81                 | 88   | 90       | 87                                     | 84                               | 89               |
|                             | 15-30 minutes               | 85              | 78                 | 87   | 88       | 87                                     | 83                               | 87               |
|                             | 30-60 minutes               | 87              | 81                 | 87   | 91       | 88                                     | 87                               | 88               |
|                             | More than 60 minutes*       | 88              | 84                 | 91   | 91       | 89                                     | 81                               | 93               |
|                             | Not applicable              | 86              | 80                 | 88   | 87       | 87                                     | 83                               | 89               |
| Sample                      | Yes                         | 85              | 79                 | 87   | 88       | 87                                     | 84                               | 88               |
|                             | No                          | 84              | 78                 | 86   | 88       | 84                                     | 81                               | 86               |

\*Cohort has lower response level which may increase score variation

|                              |                              | ACSI         |              |             |       | Outcome Behaviors                      |  |                          |  |                                      |
|------------------------------|------------------------------|--------------|--------------|-------------|-------|--|--|--------------------------|--|--------------------------------------|
|                              |                              | Overall ACSI | Satisfaction | Expectation | Ideal | Recommend Oak Creek as a place to live | Remain living in Oak Creek five years from now | Be a community volunteer | Encourage someone to start a business in Oak Creek | Support City of Oak Creek government |
| 2011 Overall                 |                              | 68           | 73           | 66          | 64    | 72                                     | 74   | 45                       | 61   | 61                                   |
| 2016 Overall                 |                              | 69           | 73           | 68          | 66    | 73                                     | 72   | 47                       | 59   | 63                                   |
| 2022 Overall                 |                              | 66           | 71           | 64          | 63    | 70                                     | 70   | 41                       | 54   | 60                                   |
| Length of Residency          | One year or less*            | 80           | 78           | 78          | 83    | 89                                     | 94   | 22                       | 50   | 44                                   |
|                              | 1-5 years                    | 69           | 74           | 68          | 64    | 77                                     | 69   | 40                       | 57   | 63                                   |
|                              | 6-10 years                   | 63           | 68           | 59          | 62    | 66                                     | 68   | 38                       | 46   | 49                                   |
|                              | 10+ years                    | 66           | 71           | 64          | 63    | 70                                     | 71   | 42                       | 56   | 60                                   |
| Own/Lease                    | Own                          | 65           | 70           | 63          | 62    | 69                                     | 70   | 40                       | 54   | 59                                   |
|                              | Rent/Lease                   | 73           | 79           | 72          | 69    | 79                                     | 70   | 50                       | 59   | 68                                   |
| Age Group                    | 18 to 24*                    | 62           | 70           | 61          | 54    | 61                                     | 49   | 43                       | 51   | 53                                   |
|                              | 25 to 34*                    | 66           | 69           | 63          | 66    | 71                                     | 52   | 37                       | 37   | 42                                   |
|                              | 35 to 44                     | 64           | 69           | 62          | 62    | 69                                     | 73   | 41                       | 53   | 54                                   |
|                              | 45 to 54                     | 64           | 70           | 62          | 60    | 69                                     | 68   | 44                       | 53   | 60                                   |
|                              | 55 to 64                     | 66           | 71           | 63          | 63    | 70                                     | 70   | 47                       | 62   | 61                                   |
| 65 or over                   | 70                           | 74           | 68           | 67          | 72    | 76                                     | 34   | 54                       | 63   |                                      |
| Level of Education           | Some high school*            | 49           | 56           | 48          | 44    | 48                                     | 37   | 33                       | 48   | 48                                   |
|                              | High school graduate         | 66           | 69           | 63          | 66    | 69                                     | 71   | 32                       | 51   | 62                                   |
|                              | Some college                 | 67           | 72           | 66          | 63    | 72                                     | 74   | 39                       | 58   | 59                                   |
|                              | College graduate             | 66           | 71           | 64          | 63    | 71                                     | 68   | 44                       | 58   | 60                                   |
| Graduate degree(s)           | 67                           | 72           | 64           | 64          | 71    | 68                                     | 48   | 52                       | 60   |                                      |
| Income                       | \$25,000 or less*            | 60           | 68           | 56          | 58    | 64                                     | 57   | 33                       | 43   | 59                                   |
|                              | \$25-\$50,000                | 64           | 69           | 63          | 60    | 70                                     | 70   | 33                       | 49   | 58                                   |
|                              | \$50-\$100,000               | 67           | 72           | 64          | 64    | 71                                     | 71   | 43                       | 57   | 63                                   |
|                              | Over \$100,000               | 68           | 72           | 67          | 64    | 71                                     | 70   | 44                       | 57   | 60                                   |
| Marital Status               | Single                       | 66           | 69           | 64          | 63    | 72                                     | 66   | 34                       | 46   | 53                                   |
|                              | Married/living with partner  | 67           | 72           | 66          | 63    | 71                                     | 71   | 43                       | 57   | 61                                   |
|                              | Widowed/separated/ divorced* | 61           | 69           | 56          | 59    | 64                                     | 70   | 30                       | 52   | 57                                   |
| Household Composition        | Child(ren) age 12 or under   | 65           | 70           | 62          | 62    | 69                                     | 72   | 47                       | 53   | 54                                   |
|                              | Child(ren) over age 12       | 63           | 68           | 61          | 60    | 68                                     | 68   | 48                       | 53   | 61                                   |
|                              | Parent age 65 or older*      | 70           | 77           | 71          | 61    | 74                                     | 60   | 36                       | 51   | 59                                   |
|                              | None of these                | 69           | 74           | 67          | 66    | 72                                     | 72   | 40                       | 57   | 61                                   |
| Gender                       | Male                         | 64           | 69           | 62          | 61    | 68                                     | 68   | 39                       | 53   | 58                                   |
|                              | Female                       | 69           | 74           | 67          | 66    | 73                                     | 73   | 43                       | 57   | 61                                   |
|                              | Other*                       | 11           | 0            | 17          | 17    | 22                                     | 33   | 78                       | 17   | 22                                   |
| Ethnicity                    | Asian*                       | 69           | 76           | 66          | 66    | 78                                     | 64   | 53                       | 73   | 73                                   |
|                              | White/Caucasian              | 66           | 71           | 64          | 63    | 71                                     | 71   | 41                       | 54   | 59                                   |
|                              | Black/African American*      | 82           | 89           | 81          | 76    | 89                                     | 76   | 64                       | 70   | 92                                   |
|                              | Hispanic/Latino*             | 76           | 82           | 73          | 72    | 80                                     | 79   | 52                       | 68   | 73                                   |
|                              | Native*                      | 33           | 42           | 33          | 22    | 42                                     | 33   | 31                       | 14   | 28                                   |
| Other*                       | 70                           | 71           | 69           | 71          | 62    | 78                                     | 64   | 56                       | 69   |                                      |
| Aldmanic District/ Residency | 1st                          | 69           | 72           | 67          | 67    | 72                                     | 80   | 48                       | 53   | 66                                   |
|                              | 2nd*                         | 64           | 70           | 61          | 60    | 71                                     | 59   | 39                       | 58   | 59                                   |
|                              | 3rd                          | 64           | 70           | 61          | 60    | 69                                     | 68   | 41                       | 57   | 59                                   |
|                              | 4th                          | 68           | 73           | 67          | 64    | 68                                     | 69   | 44                       | 56   | 64                                   |
|                              | 5th                          | 59           | 66           | 57          | 54    | 62                                     | 64   | 42                       | 50   | 51                                   |
|                              | 6th*                         | 63           | 66           | 60          | 64    | 69                                     | 66   | 44                       | 52   | 56                                   |
|                              | Not sure                     | 70           | 74           | 68          | 67    | 74                                     | 73   | 38                       | 56   | 60                                   |
| Aldeman Knowledge            | Yes                          | 64           | 70           | 62          | 61    | 68                                     | 70   | 44                       | 54   | 59                                   |
|                              | No                           | 67           | 72           | 66          | 64    | 72                                     | 71   | 38                       | 54   | 60                                   |
| Work inside City             | Yes                          | 61           | 66           | 60          | 59    | 66                                     | 64   | 46                       | 56   | 59                                   |
|                              | No, outside the City         | 67           | 72           | 64          | 63    | 71                                     | 71   | 43                       | 54   | 58                                   |
|                              | No, I am unemployed*         | 49           | 60           | 49          | 38    | 56                                     | 27   | 24                       | 36   | 49                                   |
|                              | I am retired                 | 69           | 73           | 67          | 66    | 72                                     | 73   | 37                       | 54   | 62                                   |
| Length of Commute            | Fewer than 15 minutes        | 63           | 68           | 62          | 60    | 68                                     | 68   | 42                       | 52   | 58                                   |
|                              | 15-30 minutes                | 66           | 71           | 64          | 63    | 70                                     | 70   | 48                       | 57   | 59                                   |
|                              | 30-60 minutes                | 67           | 72           | 66          | 64    | 70                                     | 64   | 42                       | 53   | 56                                   |
|                              | More than 60 minutes*        | 76           | 80           | 76          | 73    | 82                                     | 96   | 31                       | 84   | 62                                   |
| Not applicable               | 68                           | 73           | 67           | 64          | 72    | 72                                     | 37   | 54                       | 62   |                                      |
| Sample                       | Yes                          | 66           | 71           | 64          | 63    | 70                                     | 70   | 41                       | 54   | 60                                   |
|                              | No                           | 65           | 71           | 63          | 60    | 67                                     | 67   | 54                       | 57   | 64                                   |

\*Cohort has lower response level which may increase score variation

|                              |                              | Image         |                      |                              |                                   |                                     |                              |                       |                       |                                  |                     |                               |                               |                            |  |  |  |
|------------------------------|------------------------------|---------------|----------------------|------------------------------|-----------------------------------|-------------------------------------|------------------------------|-----------------------|-----------------------|----------------------------------|---------------------|-------------------------------|-------------------------------|----------------------------|--|--|--|
|                              |                              | Image Overall | A safe place to live | Enjoyable place for children | Enjoyable place for single adults | Enjoyable place for senior citizens | Enjoyable place for families | Physically attractive | A great place to live | A great place to have a business | Growing responsibly | A safe place to bike and walk | A safe place to walk at night | A perfect community for me | A place that recognizes and values diversity | Welcoming of people from diverse backgrounds | Brings community together (special events, etc.) |
| 2011 Overall                 |                              | 75            | 83                   | 81                           | 68                                | 78                                  | 78                           | 73                    | 77                    | 72                               | 70                  | 71                            | 70                            | 72                         | -  | -  | -  |
| 2016 Overall                 |                              | 76            | 82                   | 82                           | 68                                | 73                                  | 78                           | 76                    | 81                    | 74                               | 69                  | 72                            | 69                            | 72                         | -  | -  | -  |
| 2022 Overall                 |                              | 71            | 77                   | 79                           | 69                                | 74                                  | 79                           | 74                    | 76                    | 71                               | 59                  | 67                            | 64                            | 70                         | 69   | 70   | 74   |
| Length of Residency          | One year or less*            | 74            | 67                   | 33                           | 78                                | 56                                  | 56                           | 78                    | 83                    | -                                | 78                  | 56                            | 56                            | 72                         | 67   | 67   | 100  |
|                              | 1-5 years                    | 75            | 77                   | 80                           | 70                                | 84                                  | 81                           | 80                    | 81                    | 80                               | 76                  | 62                            | 62                            | 71                         | 68   | 67   | 77   |
|                              | 6-10 years                   | 64            | 72                   | 76                           | 59                                | 67                                  | 76                           | 70                    | 71                    | 63                               | 50                  | 62                            | 64                            | 70                         | 63   | 63   | 68   |
|                              | 10+ years                    | 71            | 78                   | 79                           | 70                                | 74                                  | 80                           | 74                    | 76                    | 72                               | 58                  | 69                            | 66                            | 70                         | 70   | 72   | 76   |
| Own/Lease                    | Own                          | 70            | 77                   | 79                           | 68                                | 74                                  | 79                           | 73                    | 76                    | 71                               | 57                  | 67                            | 64                            | 70                         | 69   | 70   | 73   |
|                              | Rent/Lease                   | 77            | 79                   | 82                           | 74                                | 79                                  | 81                           | 83                    | 81                    | 80                               | 76                  | 72                            | 68                            | 73                         | 71   | 72   | 83   |
| Age Group                    | 18 to 24*                    | 69            | 67                   | 62                           | 56                                | 62                                  | 72                           | 62                    | 66                    | 59                               | 68                  | 64                            | 54                            | 57                         | 56   | 51   | 52   |
|                              | 25 to 34*                    | 62            | 76                   | 78                           | 54                                | 77                                  | 78                           | 72                    | 76                    | 64                               | 52                  | 54                            | 64                            | 61                         | 53   | 52   | 68   |
|                              | 35 to 44                     | 69            | 74                   | 77                           | 67                                | 71                                  | 78                           | 73                    | 74                    | 74                               | 51                  | 60                            | 61                            | 69                         | 69   | 69   | 73   |
|                              | 45 to 54                     | 68            | 74                   | 77                           | 68                                | 71                                  | 77                           | 72                    | 73                    | 70                               | 54                  | 63                            | 63                            | 66                         | 62   | 68   | 70   |
|                              | 55 to 64                     | 72            | 77                   | 81                           | 71                                | 77                                  | 80                           | 76                    | 76                    | 70                               | 59                  | 71                            | 68                            | 71                         | 71   | 72   | 76   |
| 65 or over                   | 75                           | 81            | 82                   | 73                           | 78                                | 81                                  | 77                           | 78                    | 77                    | 66                               | 73                  | 70                            | 76                            | 77                         | 78   | 81   |  |
| Level of Education           | Some high school*            | 63            | 59                   | 50                           | 48                                | 59                                  | 61                           | 67                    | 48                    | 61                               | 59                  | 48                            | 50                            | 37                         | 0  | 50   | 56   |
|                              | High school graduate         | 72            | 77                   | 81                           | 76                                | 77                                  | 80                           | 78                    | 77                    | 73                               | 62                  | 71                            | 68                            | 70                         | 73   | 77   | 78   |
|                              | Some college                 | 71            | 79                   | 80                           | 71                                | 76                                  | 79                           | 74                    | 77                    | 73                               | 59                  | 69                            | 67                            | 74                         | 72   | 73   | 77   |
|                              | College graduate             | 71            | 76                   | 78                           | 69                                | 76                                  | 80                           | 73                    | 76                    | 71                               | 58                  | 68                            | 64                            | 70                         | 68   | 69   | 76   |
|                              | Graduate degree(s)           | 70            | 79                   | 78                           | 61                                | 71                                  | 79                           | 74                    | 76                    | 70                               | 59                  | 63                            | 64                            | 67                         | 66   | 67   | 70   |
| Income                       | \$25,000 or less*            | 69            | 71                   | 70                           | 66                                | 66                                  | 73                           | 68                    | 64                    | 67                               | 62                  | 62                            | 54                            | 67                         | 64   | 64   | 74   |
|                              | \$25-\$50,000                | 72            | 78                   | 79                           | 68                                | 71                                  | 78                           | 77                    | 76                    | 74                               | 63                  | 68                            | 60                            | 73                         | 70   | 70   | 79   |
|                              | \$50-\$100,000               | 70            | 77                   | 79                           | 71                                | 78                                  | 79                           | 72                    | 76                    | 73                               | 57                  | 69                            | 68                            | 70                         | 69   | 73   | 77   |
|                              | Over \$100,000               | 71            | 78                   | 80                           | 67                                | 74                                  | 81                           | 76                    | 77                    | 71                               | 59                  | 67                            | 67                            | 70                         | 69   | 70   | 73   |
| Marital Status               | Single                       | 65            | 74                   | 72                           | 63                                | 73                                  | 73                           | 70                    | 71                    | 64                               | 57                  | 58                            | 57                            | 64                         | 52   | 51   | 64   |
|                              | Married/living with partner  | 72            | 78                   | 79                           | 70                                | 76                                  | 80                           | 74                    | 77                    | 73                               | 59                  | 68                            | 67                            | 71                         | 70   | 72   | 76   |
|                              | Widowed/separated/ divorced* | 68            | 77                   | 80                           | 67                                | 68                                  | 78                           | 78                    | 69                    | 67                               | 60                  | 68                            | 59                            | 69                         | 71   | 71   | 74   |
| Household Composition        | Child(ren) age 12 or under   | 68            | 76                   | 77                           | 64                                | 69                                  | 78                           | 73                    | 74                    | 71                               | 57                  | 61                            | 63                            | 68                         | 67   | 67   | 72   |
|                              | Child(ren) over age 12       | 69            | 77                   | 78                           | 67                                | 72                                  | 80                           | 73                    | 74                    | 72                               | 54                  | 63                            | 66                            | 68                         | 66   | 67   | 70   |
|                              | Parent age 65 or older*      | 66            | 78                   | 81                           | 73                                | 74                                  | 80                           | 74                    | 76                    | 68                               | 61                  | 64                            | 62                            | 67                         | 66   | 61   | 72   |
|                              | None of these                | 73            | 79                   | 80                           | 71                                | 77                                  | 80                           | 76                    | 77                    | 72                               | 60                  | 70                            | 68                            | 72                         | 71   | 73   | 78   |
| Gender                       | Male                         | 70            | 78                   | 78                           | 69                                | 74                                  | 79                           | 71                    | 73                    | 70                               | 58                  | 69                            | 67                            | 68                         | 68   | 70   | 73   |
|                              | Female                       | 72            | 78                   | 80                           | 69                                | 76                                  | 80                           | 78                    | 78                    | 73                               | 61                  | 66                            | 64                            | 72                         | 70   | 70   | 77   |
|                              | Other*                       | 21            | 78                   | 33                           | 33                                | 11                                  | 61                           | 17                    | 28                    | 11                               | 0                   | 33                            | 17                            | 0                          | 0  | 0  | 0  |
| Ethnicity                    | Asian*                       | 65            | 76                   | 81                           | 78                                | 80                                  | 81                           | 83                    | 78                    | 74                               | 73                  | 69                            | 68                            | 70                         | 77   | 76   | 81   |
|                              | White/Caucasian              | 71            | 77                   | 79                           | 69                                | 74                                  | 79                           | 73                    | 76                    | 72                               | 58                  | 67                            | 64                            | 70                         | 69   | 70   | 74   |
|                              | Black/African American*      | 88            | 94                   | 94                           | 59                                | 81                                  | 92                           | 92                    | 92                    | 89                               | 89                  | 72                            | 81                            | 87                         | 70   | 78   | 86   |
|                              | Hispanic/Latino*             | 82            | 91                   | 90                           | 67                                | 86                                  | 91                           | 88                    | 89                    | 78                               | 76                  | 82                            | 80                            | 83                         | 70   | 74   | 74   |
|                              | Native*                      | 63            | 67                   | 64                           | 89                                | 53                                  | 81                           | 61                    | 50                    | 61                               | 30                  | 59                            | 64                            | 53                         | 53   | 78   | 83   |
| Other*                       | 74                           | 89            | 78                   | 67                           | 78                                | 84                                  | 69                           | 73                    | 64                    | 67                               | 73                  | 73                            | 73                            | 71                         | 71   | 71   |  |
| Aldmanic District/ Residency | 1st                          | 76            | 82                   | 84                           | 73                                | 78                                  | 83                           | 79                    | 81                    | 78                               | 62                  | 74                            | 73                            | 76                         | 76   | 78   | 77   |
|                              | 2nd*                         | 60            | 73                   | 69                           | 57                                | 69                                  | 76                           | 68                    | 70                    | 59                               | 47                  | 59                            | 53                            | 62                         | 60   | 60   | 70   |
|                              | 3rd                          | 72            | 76                   | 77                           | 64                                | 77                                  | 74                           | 74                    | 74                    | 73                               | 57                  | 64                            | 64                            | 67                         | 72   | 72   | 73   |
|                              | 4th                          | 69            | 76                   | 77                           | 68                                | 70                                  | 77                           | 72                    | 73                    | 66                               | 61                  | 63                            | 58                            | 67                         | 67   | 68   | 76   |
|                              | 5th                          | 65            | 76                   | 76                           | 62                                | 69                                  | 77                           | 64                    | 70                    | 67                               | 49                  | 64                            | 63                            | 66                         | 62   | 64   | 70   |
|                              | 6th*                         | 71            | 76                   | 82                           | 74                                | 81                                  | 81                           | 74                    | 74                    | 66                               | 53                  | 67                            | 69                            | 69                         | 67   | 73   | 80   |
|                              | Not sure                     | 73            | 78                   | 80                           | 71                                | 77                                  | 81                           | 78                    | 78                    | 77                               | 63                  | 69                            | 67                            | 73                         | 70   | 71   | 76   |
| Aldeman Knowledge            | Yes                          | 69            | 78                   | 78                           | 68                                | 73                                  | 79                           | 73                    | 74                    | 69                               | 57                  | 66                            | 64                            | 68                         | 69   | 71   | 74   |
|                              | No                           | 72            | 77                   | 79                           | 69                                | 76                                  | 79                           | 76                    | 77                    | 76                               | 60                  | 68                            | 66                            | 71                         | 68   | 69   | 73   |
| Work inside City             | Yes                          | 67            | 73                   | 73                           | 68                                | 70                                  | 76                           | 70                    | 71                    | 67                               | 52                  | 66                            | 62                            | 66                         | 66   | 69   | 70   |
|                              | No, outside the City         | 70            | 77                   | 80                           | 67                                | 74                                  | 80                           | 74                    | 76                    | 71                               | 57                  | 66                            | 66                            | 70                         | 67   | 68   | 72   |
|                              | No, I am unemployed*         | 52            | 56                   | 62                           | 42                                | 59                                  | 62                           | 51                    | 51                    | 56                               | 40                  | 49                            | 38                            | 33                         | 58   | 60   | 62   |
|                              | I am retired                 | 73            | 80                   | 81                           | 72                                | 77                                  | 81                           | 77                    | 78                    | 77                               | 64                  | 71                            | 67                            | 73                         | 73   | 74   | 80   |
| Length of Commute            | Fewer than 15 minutes        | 67            | 74                   | 76                           | 70                                | 71                                  | 77                           | 73                    | 73                    | 66                               | 54                  | 63                            | 64                            | 69                         | 68   | 70   | 73   |
|                              | 15-30 minutes                | 71            | 77                   | 79                           | 63                                | 73                                  | 79                           | 73                    | 74                    | 72                               | 58                  | 68                            | 68                            | 68                         | 64   | 67   | 72   |
|                              | 30-60 minutes                | 69            | 74                   | 80                           | 61                                | 74                                  | 80                           | 71                    | 76                    | 70                               | 49                  | 58                            | 52                            | 67                         | 66   | 64   | 72   |
|                              | More than 60 minutes*        | 56            | 80                   | 78                           | 89                                | 81                                  | 83                           | 80                    | 89                    | 86                               | 73                  | 82                            | 84                            | 89                         | 78   | 87   | 69   |
|                              | Not applicable               | 73            | 80                   | 80                           | 73                                | 77                                  | 80                           | 76                    | 77                    | 76                               | 62                  | 71                            | 68                            | 73                         | 72   | 73   | 79   |
| Sample                       | Yes                          | 71            | 77                   | 79                           | 69                                | 74                                  | 79                           | 74                    | 76                    | 71                               | 59                  | 67                            | 64                            | 70                         | 69   | 70   | 74   |
|                              | No                           | 68            | 78                   | 77                           | 61                                | 70                                  | 78                           | 71                    | 74                    | 72                               | 54                  | 64                            | 62                            | 67                         | 63   | 62   | 71   |

\*Cohort has lower response level which may increase score variation

|                             |                             | City Hall Experiences |   |   |                          |                       |                             |                                       |
|-----------------------------|-----------------------------|-----------------------|---|---|--------------------------|-----------------------|-----------------------------|---------------------------------------|
|                             |                             | City Customer Service | Ease of reaching the appropriate person | Clarity of the process you needed to follow | Accuracy of the response | Speed of the response | Follow-up provided by staff | Professionalism and courtesy of staff |
| 2011 Overall                |                             | 74                    | 74                                      | 74  | 74                       | 73                    | 71                          | -                                     |
| 2016 Overall                |                             | 69                    | 69                                      | 70  | 70                       | 69                    | 63                          | 76                                    |
| 2022 Overall                |                             | 69                    | 68                                      | 67  | 69                       | 68                    | 64                          | 77                                    |
| Length of Residency         | One year or less*           | 88                    | 94                                      | 83  | 94                       | 83                    | 78                          | 94                                    |
|                             | 1-5 years                   | 77                    | 77                                      | 73  | 83                       | 76                    | 72                          | 82                                    |
|                             | 6-10 years                  | 60                    | 58                                      | 60  | 60                       | 60                    | 49                          | 72                                    |
|                             | 10+ years                   | 68                    | 67                                      | 67  | 68                       | 67                    | 64                          | 77                                    |
| Own/Lease                   | Own                         | 68                    | 67                                      | 67  | 68                       | 66                    | 63                          | 76                                    |
|                             | Rent/Lease                  | 76                    | 73                                      | 71  | 79                       | 76                    | 70                          | 87                                    |
| Age Group                   | 18 to 24*                   | 87                    | 83                                      | 83  | 83                       | 83                    | 94                          | 94                                    |
|                             | 25 to 34*                   | 55                    | 54                                      | 51  | 62                       | 49                    | 50                          | 66                                    |
|                             | 35 to 44                    | 67                    | 69                                      | 66  | 67                       | 67                    | 63                          | 70                                    |
|                             | 45 to 54                    | 68                    | 63                                      | 64  | 68                       | 67                    | 68                          | 76                                    |
|                             | 55 to 64                    | 69                    | 66                                      | 72  | 69                       | 64                    | 63                          | 77                                    |
| 65 or over                  | 71                          | 72                    | 68                                      | 71  | 70                       | 64                    | 80                          |                                       |
| Level of Education          | Some high school*           | 96                    | -                                       | 89  | 89                       | 100                   | 100                         | 100                                   |
|                             | High school graduate        | 66                    | 63                                      | 64  | 67                       | 63                    | 63                          | 74                                    |
|                             | Some college                | 65                    | 67                                      | 63  | 66                       | 63                    | 58                          | 74                                    |
|                             | College graduate            | 72                    | 71                                      | 74  | 72                       | 68                    | 69                          | 77                                    |
|                             | Graduate degree(s)          | 70                    | 66                                      | 62  | 69                       | 72                    | 68                          | 82                                    |
| Income                      | \$25,000 or less*           | 76                    | 74                                      | 78  | 72                       | 76                    | 71                          | 83                                    |
|                             | \$25-\$50,000               | 71                    | 69                                      | 70  | 70                       | 70                    | 72                          | 78                                    |
|                             | \$50-\$100,000              | 64                    | 63                                      | 63  | 66                       | 61                    | 57                          | 76                                    |
| Over \$100,000              | 69                          | 68                    | 67                                      | 70  | 69                       | 67                    | 77                          |                                       |
| Marital Status              | Single                      | 67                    | 66                                      | 63  | 69                       | 61                    | 68                          | 77                                    |
|                             | Married/living with partner | 69                    | 69                                      | 68  | 69                       | 68                    | 64                          | 78                                    |
|                             | Widowed/separated/divorced* | 62                    | 59                                      | 64  | 66                       | 62                    | 52                          | 71                                    |
| Household Composition       | Child(ren) age 12 or under  | 66                    | 63                                      | 62  | 67                       | 68                    | 64                          | 70                                    |
|                             | Child(ren) over age 12      | 66                    | 60                                      | 63  | 66                       | 64                    | 68                          | 77                                    |
|                             | Parent age 65 or older*     | 56                    | 58                                      | 61  | 63                       | 59                    | 39                          | 53                                    |
|                             | None of these               | 72                    | 72                                      | 70  | 73                       | 70                    | 66                          | 81                                    |
| Gender                      | Male                        | 68                    | 67                                      | 66  | 70                       | 67                    | 64                          | 77                                    |
|                             | Female                      | 69                    | 69                                      | 68  | 69                       | 69                    | 64                          | 78                                    |
|                             | Other*                      | 19                    | 0                                       | 0   | 0                        | 11                    | 0                           | 100                                   |
| Ethnicity                   | Asian*                      | 40                    | 29                                      | 44  | 41                       | 41                    | 36                          | 48                                    |
|                             | White/Caucasian             | 70                    | 69                                      | 68  | 71                       | 69                    | 67                          | 79                                    |
|                             | Black/African American*     | 98                    | 100                                     | 94  | 94                       | 100                   | 100                         | 100                                   |
|                             | Hispanic/Latino*            | 85                    | 83                                      | 81  | 97                       | 78                    | 74                          | 94                                    |
|                             | Native*                     | 63                    | 50                                      | 50  | 67                       | 50                    | 72                          | 89                                    |
| Other*                      | 76                          | 71                    | 73                                      | 73  | 76                       | 70                    | 93                          |                                       |
| Aldmanic District/Residency | 1st                         | 73                    | 74                                      | 73  | 77                       | 72                    | 67                          | 77                                    |
|                             | 2nd*                        | 53                    | 56                                      | 50  | 56                       | 53                    | 44                          | 59                                    |
|                             | 3rd                         | 74                    | 70                                      | 69  | 76                       | 70                    | 73                          | 87                                    |
|                             | 4th                         | 68                    | 64                                      | 69  | 68                       | 67                    | 66                          | 76                                    |
|                             | 5th                         | 61                    | 53                                      | 56  | 61                       | 59                    | 63                          | 74                                    |
|                             | 6th*                        | 68                    | 71                                      | 78  | 62                       | 62                    | 57                          | 79                                    |
|                             | Not sure                    | 73                    | 73                                      | 69  | 73                       | 72                    | 67                          | 81                                    |
| Aldeman Knowledge           | Yes                         | 66                    | 66                                      | 64  | 66                       | 64                    | 61                          | 74                                    |
|                             | No                          | 72                    | 69                                      | 69  | 73                       | 71                    | 68                          | 80                                    |
| Work inside City            | Yes                         | 65                    | 63                                      | 66  | 63                       | 62                    | 62                          | 76                                    |
|                             | No, outside the City        | 69                    | 66                                      | 67  | 71                       | 68                    | 66                          | 77                                    |
|                             | No, I am unemployed*        | 54                    | 28                                      | 39  | 56                       | 56                    | 56                          | 89                                    |
|                             | I am retired                | 70                    | 71                                      | 68  | 70                       | 68                    | 64                          | 78                                    |
| Length of Commute           | Fewer than 15 minutes       | 62                    | 60                                      | 62  | 63                       | 59                    | 56                          | 74                                    |
|                             | 15-30 minutes               | 72                    | 70                                      | 71  | 72                       | 71                    | 71                          | 79                                    |
|                             | 30-60 minutes               | 73                    | 68                                      | 70  | 74                       | 77                    | 68                          | 81                                    |
|                             | More than 60 minutes*       | 0                     | 0                                       | 0   | 0                        | 0                     | 0                           | 0                                     |
|                             | Not applicable              | 70                    | 70                                      | 67  | 70                       | 69                    | 66                          | 79                                    |
| Sample                      | Yes                         | 69                    | 68                                      | 67  | 69                       | 68                    | 64                          | 77                                    |
|                             | No                          | 73                    | 73                                      | 71  | 73                       | 73                    | 69                          | 79                                    |

\*Cohort has lower response level which may increase score variation

|                             |                             | Website         |                                      |                                   |                                     |                                 |                                  |   |
|-----------------------------|-----------------------------|-----------------|--------------------------------------|-----------------------------------|-------------------------------------|---------------------------------|----------------------------------|---|
|                             |                             | Website Overall | Timeliness of the online information | Clarity of the online information | Relevance of the information to you | Ease of finding the information | Ease of filling out online forms | Ability to complete transactions online |
| 2011 Overall                |                             | 69              | 70                                   | 70                                | 71                                  | 68                              | 69                               | 68                                      |
| 2016 Overall                |                             | 65              | 69                                   | 69                                | 70                                  | 61                              | 64                               | 60                                      |
| 2022 Overall                |                             | 72              | 72                                   | 73                                | 73                                  | 70                              | 71                               | 70                                      |
| Length of Residency         | One year or less*           | 100             | 100                                  | 100                               | 100                                 | 100                             | 100                              | 100                                     |
|                             | 1-5 years                   | 71              | 73                                   | 72                                | 71                                  | 68                              | 70                               | 71                                      |
|                             | 6-10 years                  | 65              | 68                                   | 67                                | 67                                  | 62                              | 64                               | 60                                      |
|                             | 10+ years                   | 73              | 73                                   | 74                                | 74                                  | 71                              | 72                               | 72                                      |
| Own/Lease                   | Own                         | 72              | 73                                   | 73                                | 74                                  | 70                              | 72                               | 71                                      |
|                             | Rent/Lease                  | 62              | 63                                   | 70                                | 64                                  | 61                              | 59                               | 57                                      |
| Age Group                   | 18 to 24*                   | 61              | 64                                   | 64                                | 61                                  | 59                              | 59                               | 56                                      |
|                             | 25 to 34*                   | 63              | 70                                   | 68                                | 59                                  | 57                              | 64                               | 62                                      |
|                             | 35 to 44                    | 68              | 68                                   | 67                                | 67                                  | 62                              | 73                               | 70                                      |
|                             | 45 to 54                    | 72              | 73                                   | 72                                | 74                                  | 70                              | 71                               | 69                                      |
|                             | 55 to 64                    | 74              | 74                                   | 77                                | 76                                  | 74                              | 71                               | 72                                      |
|                             | 65 or over                  | 77              | 78                                   | 80                                | 80                                  | 77                              | 76                               | 74                                      |
| Level of Education          | Some high school*           | 7               | 11                                   | 11                                | 0                                   | 0                               | 0                                | 22                                      |
|                             | High school graduate        | 74              | 73                                   | 74                                | 76                                  | 74                              | 72                               | 73                                      |
|                             | Some college                | 70              | 70                                   | 73                                | 73                                  | 70                              | 67                               | 67                                      |
|                             | College graduate            | 73              | 74                                   | 73                                | 73                                  | 70                              | 73                               | 73                                      |
|                             | Graduate degree(s)          | 73              | 73                                   | 74                                | 74                                  | 70                              | 74                               | 72                                      |
| Income                      | \$25,000 or less*           | 80              | 80                                   | 71                                | 78                                  | 69                              | 97                               | 83                                      |
|                             | \$25-\$50,000               | 71              | 72                                   | 77                                | 71                                  | 72                              | 69                               | 66                                      |
|                             | \$50-\$100,000              | 69              | 71                                   | 72                                | 73                                  | 69                              | 66                               | 66                                      |
|                             | Over \$100,000              | 73              | 73                                   | 73                                | 73                                  | 70                              | 73                               | 72                                      |
| Marital Status              | Single                      | 65              | 63                                   | 69                                | 62                                  | 64                              | 68                               | 62                                      |
|                             | Married/living with partner | 72              | 73                                   | 73                                | 74                                  | 70                              | 72                               | 71                                      |
|                             | Widowed/separated/divorced* | 75              | 79                                   | 80                                | 81                                  | 78                              | 59                               | 71                                      |
| Household Composition       | Child(ren) age 12 or under  | 66              | 69                                   | 67                                | 67                                  | 61                              | 67                               | 64                                      |
|                             | Child(ren) over age 12      | 73              | 74                                   | 73                                | 76                                  | 68                              | 74                               | 71                                      |
|                             | Parent age 65 or older*     | 73              | 73                                   | 74                                | 77                                  | 78                              | 70                               | 66                                      |
|                             | None of these               | 74              | 73                                   | 76                                | 76                                  | 72                              | 72                               | 72                                      |
| Gender                      | Male                        | 72              | 72                                   | 73                                | 73                                  | 70                              | 71                               | 70                                      |
|                             | Female                      | 72              | 73                                   | 73                                | 73                                  | 70                              | 72                               | 72                                      |
|                             | Other*                      | 27              | 22                                   | 22                                | 44                                  | 0                               | 44                               | -                                       |
| Ethnicity                   | Asian*                      | 67              | 69                                   | 67                                | 68                                  | 70                              | 63                               | 63                                      |
|                             | White/Caucasian             | 73              | 73                                   | 74                                | 74                                  | 70                              | 73                               | 71                                      |
|                             | Black/African American*     | 83              | 83                                   | 89                                | 89                                  | 83                              | 78                               | 78                                      |
|                             | Hispanic/Latino*            | 82              | 86                                   | 81                                | 80                                  | 76                              | 81                               | 87                                      |
|                             | Native*                     | 58              | 61                                   | 56                                | 61                                  | 50                              | 52                               | 70                                      |
|                             | Other*                      | 78              | 70                                   | 70                                | 83                                  | 72                              | 72                               | 100                                     |
| Aldmanic District/Residency | 1st                         | 79              | 80                                   | 80                                | 79                                  | 77                              | 79                               | 80                                      |
|                             | 2nd*                        | 66              | 68                                   | 64                                | 64                                  | 68                              | 71                               | 60                                      |
|                             | 3rd                         | 70              | 67                                   | 76                                | 73                                  | 67                              | 70                               | 66                                      |
|                             | 4th                         | 71              | 72                                   | 71                                | 73                                  | 68                              | 70                               | 70                                      |
|                             | 5th                         | 70              | 71                                   | 71                                | 71                                  | 69                              | 67                               | 70                                      |
|                             | 6th*                        | 64              | 70                                   | 69                                | 72                                  | 62                              | 57                               | 54                                      |
|                             | Not sure                    | 74              | 74                                   | 74                                | 74                                  | 71                              | 74                               | 73                                      |
| Aldeman Knowledge           | Yes                         | 72              | 73                                   | 73                                | 73                                  | 70                              | 71                               | 73                                      |
|                             | No                          | 71              | 71                                   | 72                                | 73                                  | 70                              | 70                               | 67                                      |
| Work inside City            | Yes                         | 66              | 68                                   | 67                                | 68                                  | 64                              | 67                               | 62                                      |
|                             | No, outside the City        | 72              | 73                                   | 73                                | 73                                  | 69                              | 72                               | 73                                      |
|                             | No, I am unemployed*        | 64              | 70                                   | 67                                | 67                                  | 67                              | 59                               | 56                                      |
|                             | I am retired                | 75              | 76                                   | 79                                | 78                                  | 76                              | 73                               | 71                                      |
| Length of Commute           | Fewer than 15 minutes       | 70              | 71                                   | 71                                | 71                                  | 67                              | 70                               | 70                                      |
|                             | 15-30 minutes               | 74              | 74                                   | 74                                | 73                                  | 71                              | 74                               | 74                                      |
|                             | 30-60 minutes               | 65              | 68                                   | 67                                | 67                                  | 62                              | 63                               | 64                                      |
|                             | More than 60 minutes*       | 59              | 61                                   | 61                                | 61                                  | 56                              | 52                               | 61                                      |
|                             | Not applicable              | 74              | 74                                   | 77                                | 77                                  | 74                              | 72                               | 69                                      |
| Sample                      | Yes                         | 72              | 72                                   | 73                                | 73                                  | 70                              | 71                               | 70                                      |
|                             | No                          | 71              | 73                                   | 72                                | 73                                  | 68                              | 69                               | 70                                      |

\*Cohort has lower response level which may increase score variation

|                             |                             | Social Media         |                               |                            |                                     |  |
|-----------------------------|-----------------------------|----------------------|-------------------------------|----------------------------|-------------------------------------|--|
|                             |                             | Social Media Overall | Timeliness of the information | Clarity of the information | Relevance of the information to you | Ability to interact with staff to get questions answered |
| 2011 Overall                |                             | -                    | -                             | -                          | -                                   | -  |
| 2016 Overall                |                             | 76                   | 77                            | 78                         | 78                                  | 72   |
| 2022 Overall                |                             | 71                   | 73                            | 73                         | 72                                  | 63   |
| Length of Residency         | One year or less*           | -                    | -                             | -                          | -                                   | -  |
|                             | 1-5 years                   | 73                   | 76                            | 73                         | 74                                  | 68   |
|                             | 6-10 years                  | 68                   | 72                            | 73                         | 71                                  | 53   |
|                             | 10+ years                   | 71                   | 73                            | 74                         | 72                                  | 66   |
| Own/Lease                   | Own                         | 71                   | 74                            | 74                         | 72                                  | 63   |
|                             | Rent/Lease                  | 77                   | 79                            | 80                         | 78                                  | 70   |
| Age Group                   | 18 to 24*                   | 49                   | 53                            | 48                         | 51                                  | 44   |
|                             | 25 to 34*                   | 64                   | 71                            | 73                         | 69                                  | 44   |
|                             | 35 to 44                    | 71                   | 73                            | 76                         | 72                                  | 62   |
|                             | 45 to 54                    | 73                   | 74                            | 74                         | 74                                  | 69   |
|                             | 55 to 64                    | 72                   | 76                            | 77                         | 74                                  | 62   |
| 65 or over                  | 75                          | 74                   | 77                            | 77                         | 72                                  |  |
| Level of Education          | Some high school*           | 50                   | 50                            | 50                         | 50                                  | 50   |
|                             | High school graduate        | 68                   | 71                            | 70                         | 69                                  | 61   |
|                             | Some college                | 71                   | 72                            | 71                         | 73                                  | 68   |
|                             | College graduate            | 72                   | 74                            | 74                         | 74                                  | 63   |
|                             | Graduate degree(s)          | 71                   | 74                            | 77                         | 70                                  | 61   |
| Income                      | \$25,000 or less*           | 72                   | 72                            | 72                         | 72                                  | 70   |
|                             | \$25-\$50,000               | 63                   | 64                            | 63                         | 69                                  | 54   |
|                             | \$50-\$100,000              | 70                   | 73                            | 74                         | 72                                  | 59   |
|                             | Over \$100,000              | 72                   | 74                            | 76                         | 72                                  | 66   |
| Marital Status              | Single                      | 54                   | 59                            | 58                         | 56                                  | 42   |
|                             | Married/living with partner | 73                   | 76                            | 76                         | 73                                  | 67   |
|                             | Widowed/separated/divorced* | 69                   | 74                            | 69                         | 72                                  | 62   |
| Household Composition       | Child(ren) age 12 or under  | 73                   | 76                            | 76                         | 74                                  | 64   |
|                             | Child(ren) over age 12      | 76                   | 77                            | 78                         | 76                                  | 72   |
|                             | Parent age 65 or older*     | 67                   | 70                            | 67                         | 74                                  | 56   |
|                             | None of these               | 67                   | 71                            | 71                         | 69                                  | 58   |
| Gender                      | Male                        | 68                   | 70                            | 71                         | 69                                  | 63   |
|                             | Female                      | 73                   | 76                            | 76                         | 74                                  | 67   |
|                             | Other*                      | 11                   | 22                            | 22                         | 0                                   | 0  |
| Ethnicity                   | Asian*                      | 64                   | 68                            | 66                         | 70                                  | 53   |
|                             | White/Caucasian             | 73                   | 76                            | 77                         | 74                                  | 67   |
|                             | Black/African American*     | 90                   | 83                            | 89                         | 89                                  | 100  |
|                             | Hispanic/Latino*            | 67                   | 78                            | 80                         | 78                                  | 33   |
|                             | Native*                     | 85                   | 89                            | 89                         | 83                                  | 78   |
| Other*                      | 56                          | 61                   | 61                            | 50                         | 50                                  |  |
| Aldmanic District/Residency | 1st                         | 80                   | 81                            | 82                         | 79                                  | 77   |
|                             | 2nd*                        | 49                   | 50                            | 57                         | 50                                  | 39   |
|                             | 3rd                         | 86                   | 89                            | 89                         | 89                                  | 78   |
|                             | 4th                         | 78                   | 80                            | 80                         | 77                                  | 76   |
|                             | 5th                         | 60                   | 64                            | 64                         | 60                                  | 50   |
|                             | 6th*                        | 69                   | 70                            | 77                         | 76                                  | 52   |
| Not sure                    | 74                          | 76                   | 74                            | 76                         | 69                                  |  |
| Aldeman Knowledge           | Yes                         | 70                   | 72                            | 73                         | 71                                  | 63   |
|                             | No                          | 73                   | 76                            | 76                         | 74                                  | 64   |
| Work inside City            | Yes                         | 70                   | 73                            | 73                         | 70                                  | 63   |
|                             | No, outside the City        | 71                   | 74                            | 74                         | 73                                  | 63   |
|                             | No, I am unemployed*        | 52                   | 67                            | 70                         | 70                                  | 0  |
|                             | I am retired                | 72                   | 70                            | 74                         | 73                                  | 71   |
| Length of Commute           | Fewer than 15 minutes       | 77                   | 80                            | 81                         | 77                                  | 69   |
|                             | 15-30 minutes               | 67                   | 70                            | 71                         | 69                                  | 59   |
|                             | 30-60 minutes               | 69                   | 74                            | 72                         | 70                                  | 61   |
|                             | More than 60 minutes*       | -                    | -                             | -                          | -                                   | -  |
|                             | Not applicable              | 69                   | 70                            | 71                         | 72                                  | 64   |
| Sample                      | Yes                         | 71                   | 73                            | 73                         | 72                                  | 63   |
|                             | No                          | 76                   | 78                            | 78                         | 76                                  | 72   |

\*Cohort has lower response level which may increase score variation



2022 Oak Creek, WI  
Distribution Questions  
Response Count: 389 +/- 4.94%

|                             |                             | Considerations of traffic elements |                    |                 |                          |                                  |  | Implement/increase fees |        |                                 | Use of special assessment |        |                                 | Increase City taxes |        |                                 |
|-----------------------------|-----------------------------|------------------------------------|--------------------|-----------------|--------------------------|----------------------------------|--|-------------------------|--------|---------------------------------|---------------------------|--------|---------------------------------|---------------------|--------|---------------------------------|
|                             |                             | Roundabout intersections           | Speed tables/bumps | Traffic circles | Pedestrian curb bumpouts | Illuminated pedestrian crossings | Expanded walking/biking trails and lanes | Support                 | Oppose | Undecided/Need More Information | Support                   | Oppose | Undecided/Need More Information | Support             | Oppose | Undecided/Need More Information |
| 2011 Overall                |                             | -                                  | -                  | -               | -                        | -                                | -  | -                       | -      | -                               | -                         | -      | -                               | -                   | -      | -                               |
| 2016 Overall                |                             | -                                  | -                  | -               | -                        | -                                | -  | 16%                     | 43%    | 40%                             | 18%                       | 44%    | 38%                             | 14%                 | 61%    | 25%                             |
| 2022 Overall                |                             | 27%                                | 16%                | 8%              | 20%                      | 48%                              | 49%                                      | 12%                     | 53%    | 31%                             | 17%                       | 48%    | 31%                             | 10%                 | 70%    | 16%                             |
| Age Group                   | 18 to 24*                   | 63%                                | -                  | 13%             | 13%                      | 63%                              | 63%                                      | 13%                     | 50%    | 38%                             | 25%                       | 13%    | 63%                             | 13%                 | 38%    | 50%                             |
|                             | 25 to 34*                   | 44%                                | 17%                | 6%              | 33%                      | 44%                              | 61%                                      | 11%                     | 56%    | 33%                             | 28%                       | 33%    | 39%                             | 6%                  | 72%    | 22%                             |
|                             | 35 to 44                    | 36%                                | 17%                | 14%             | 29%                      | 41%                              | 66%                                      | 16%                     | 52%    | 29%                             | 26%                       | 47%    | 28%                             | 14%                 | 69%    | 14%                             |
|                             | 45 to 54                    | 30%                                | 13%                | 9%              | 17%                      | 53%                              | 56%                                      | 16%                     | 48%    | 31%                             | 21%                       | 45%    | 32%                             | 8%                  | 69%    | 17%                             |
|                             | 55 to 64                    | 22%                                | 13%                | 5%              | 17%                      | 49%                              | 41%                                      | 10%                     | 66%    | 18%                             | 14%                       | 60%    | 20%                             | 8%                  | 78%    | 11%                             |
| 65 or over                  | 22%                         | 22%                                | 6%                 | 19%             | 48%                      | 41%                              | 9%                                       | 48%                     | 38%    | 13%                             | 46%                       | 35%    | 10%                             | 69%                 | 16%    |                                 |
| Level of Education          | Some high school*           | -                                  | -                  | -               | -                        | 67%                              | 67%                                      | -                       | 67%    | 33%                             | 33%                       | -      | 67%                             | -                   | 67%    | 33%                             |
|                             | High school graduate        | 27%                                | 31%                | 6%              | 24%                      | 45%                              | 29%                                      | 6%                      | 65%    | 27%                             | 8%                        | 57%    | 33%                             | 4%                  | 84%    | 8%                              |
|                             | Some college                | 26%                                | 12%                | 4%              | 14%                      | 43%                              | 42%                                      | 10%                     | 53%    | 30%                             | 10%                       | 61%    | 23%                             | 8%                  | 68%    | 19%                             |
|                             | College graduate            | 26%                                | 17%                | 10%             | 22%                      | 53%                              | 57%                                      | 11%                     | 52%    | 34%                             | 21%                       | 41%    | 36%                             | 11%                 | 68%    | 18%                             |
| Graduate degree(s)          | 33%                         | 10%                                | 10%                | 24%             | 51%                      | 58%                              | 18%                                      | 47%                     | 33%    | 24%                             | 40%                       | 35%    | 12%                             | 70%                 | 14%    |                                 |
| Income                      | \$25,000 or less*           | 28%                                | 22%                | 6%              | 28%                      | 78%                              | 33%                                      | 11%                     | 50%    | 33%                             | 22%                       | 39%    | 33%                             | 22%                 | 44%    | 33%                             |
|                             | \$25-\$50,000               | 23%                                | 21%                | 8%              | 23%                      | 56%                              | 31%                                      | 2%                      | 52%    | 40%                             | 10%                       | 42%    | 40%                             | 6%                  | 75%    | 13%                             |
|                             | \$50-\$100,000              | 27%                                | 22%                | 6%              | 16%                      | 46%                              | 49%                                      | 15%                     | 50%    | 31%                             | 12%                       | 52%    | 32%                             | 9%                  | 70%    | 17%                             |
| Over \$100,000              | 32%                         | 11%                                | 9%                 | 22%             | 46%                      | 57%                              | 14%                                      | 55%                     | 28%    | 24%                             | 48%                       | 27%    | 10%                             | 73%                 | 14%    |                                 |
| Marital Status              | Single                      | 33%                                | 8%                 | 19%             | 22%                      | 67%                              | 36%                                      | 17%                     | 50%    | 31%                             | 31%                       | 31%    | 36%                             | 14%                 | 58%    | 28%                             |
|                             | Married/living with partner | 29%                                | 17%                | 7%              | 21%                      | 45%                              | 53%                                      | 12%                     | 53%    | 31%                             | 17%                       | 49%    | 31%                             | 9%                  | 72%    | 14%                             |
|                             | Widowed/separated/divorced* | 17%                                | 13%                | -               | 13%                      | 60%                              | 33%                                      | 7%                      | 53%    | 37%                             | 10%                       | 50%    | 37%                             | 10%                 | 67%    | 20%                             |
| Household Composition       | Child(ren) age 12 or under  | 36%                                | 10%                | 12%             | 26%                      | 45%                              | 58%                                      | 12%                     | 55%    | 29%                             | 25%                       | 48%    | 26%                             | 14%                 | 67%    | 16%                             |
|                             | Child(ren) over age 12      | 25%                                | 15%                | 9%              | 17%                      | 50%                              | 57%                                      | 10%                     | 55%    | 31%                             | 13%                       | 50%    | 35%                             | 7%                  | 68%    | 22%                             |
|                             | Parent age 65 or older*     | 32%                                | 11%                | 16%             | 11%                      | 53%                              | 37%                                      | 21%                     | 63%    | 16%                             | 21%                       | 53%    | 26%                             | 11%                 | 68%    | 16%                             |
|                             | None of these               | 28%                                | 16%                | 7%              | 21%                      | 50%                              | 44%                                      | 13%                     | 52%    | 31%                             | 19%                       | 48%    | 30%                             | 11%                 | 72%    | 14%                             |
| Gender                      | Male                        | 30%                                | 15%                | 8%              | 19%                      | 42%                              | 41%                                      | 13%                     | 57%    | 27%                             | 18%                       | 49%    | 30%                             | 13%                 | 70%    | 14%                             |
|                             | Female                      | 23%                                | 15%                | 7%              | 23%                      | 58%                              | 55%                                      | 10%                     | 52%    | 34%                             | 18%                       | 48%    | 32%                             | 8%                  | 70%    | 17%                             |
|                             | Other*                      | 100%                               | -                  | 100%            | -                        | 50%                              | 100%                                     | -                       | -      | 100%                            | -                         | -      | 100%                            | -                   | 50%    | 50%                             |
| Ethnicity                   | Asian*                      | 25%                                | 17%                | 17%             | 25%                      | 42%                              | 33%                                      | 17%                     | 50%    | 25%                             | 25%                       | 42%    | 33%                             | -                   | 67%    | 25%                             |
|                             | White/Caucasian             | 28%                                | 16%                | 7%              | 21%                      | 50%                              | 51%                                      | 13%                     | 53%    | 31%                             | 18%                       | 49%    | 30%                             | 10%                 | 70%    | 16%                             |
|                             | Black/African American*     | 40%                                | 20%                | 40%             | 20%                      | 80%                              | 40%                                      | 20%                     | 40%    | 40%                             | 20%                       | 20%    | 60%                             | 20%                 | 40%    | 20%                             |
|                             | Hispanic/Latino*            | 8%                                 | 8%                 | 25%             | 25%                      | 58%                              | 33%                                      | 33%                     | 42%    | 25%                             | 33%                       | 42%    | 25%                             | 8%                  | 50%    | 42%                             |
|                             | Native*                     | -                                  | 50%                | -               | -                        | 75%                              | -  | -                       | 75%    | 25%                             | -                         | 75%    | 25%                             | -                   | 100%   | -                               |
| Other*                      | 40%                         | 40%                                | 20%                | -               | -                        | 20%                              | -  | 40%                     | 40%    | -                               | 60%                       | 40%    | -                               | 80%                 | 20%    |                                 |
| Aldmanic District/Residency | 1st                         | 23%                                | 19%                | 9%              | 21%                      | 53%                              | 70%                                      | 11%                     | 49%    | 38%                             | 15%                       | 49%    | 32%                             | 17%                 | 57%    | 19%                             |
|                             | 2nd*                        | 33%                                | 19%                | 14%             | 14%                      | 67%                              | 67%                                      | 19%                     | 57%    | 24%                             | 24%                       | 62%    | 14%                             | 14%                 | 81%    | -                               |
|                             | 3rd                         | 25%                                | 6%                 | 8%              | 19%                      | 47%                              | 39%                                      | 6%                      | 47%    | 39%                             | 19%                       | 44%    | 28%                             | 8%                  | 72%    | 17%                             |
|                             | 4th                         | 18%                                | 25%                | 7%              | 23%                      | 57%                              | 36%                                      | 16%                     | 41%    | 34%                             | 23%                       | 39%    | 32%                             | 20%                 | 68%    | 7%                              |
|                             | 5th                         | 31%                                | 9%                 | 6%              | 24%                      | 50%                              | 39%                                      | 11%                     | 63%    | 26%                             | 9%                        | 65%    | 24%                             | 7%                  | 76%    | 15%                             |
|                             | 6th*                        | 27%                                | 18%                | -               | 14%                      | 32%                              | 41%                                      | 14%                     | 55%    | 27%                             | 23%                       | 41%    | 32%                             | -                   | 64%    | 27%                             |
| Not sure                    | 30%                         | 17%                                | 9%                 | 20%             | 46%                      | 52%                              | 12%                                      | 54%                     | 30%    | 19%                             | 45%                       | 35%    | 7%                              | 71%                 | 19%    |                                 |
| Aldeman Knowledge           | Yes                         | 26%                                | 18%                | 7%              | 19%                      | 54%                              | 50%                                      | 13%                     | 51%    | 32%                             | 16%                       | 48%    | 30%                             | 11%                 | 70%    | 13%                             |
|                             | No                          | 28%                                | 14%                | 8%              | 21%                      | 46%                              | 50%                                      | 10%                     | 55%    | 31%                             | 18%                       | 48%    | 32%                             | 9%                  | 70%    | 18%                             |
| Work inside City            | Yes                         | 26%                                | 21%                | 7%              | 30%                      | 49%                              | 53%                                      | 12%                     | 56%    | 25%                             | 16%                       | 56%    | 25%                             | 7%                  | 75%    | 12%                             |
|                             | No, outside the City        | 33%                                | 12%                | 10%             | 19%                      | 49%                              | 55%                                      | 14%                     | 54%    | 29%                             | 21%                       | 45%    | 33%                             | 10%                 | 71%    | 18%                             |
|                             | No, I am unemployed*        | 20%                                | -                  | -               | 20%                      | 60%                              | 60%                                      | -                       | 80%    | 20%                             | 20%                       | 60%    | 20%                             | -                   | 100%   | -                               |
|                             | I am retired                | 22%                                | 21%                | 5%              | 18%                      | 50%                              | 43%                                      | 9%                      | 49%    | 37%                             | 14%                       | 47%    | 33%                             | 12%                 | 67%    | 16%                             |
| Length of Commute           | Fewer than 15 minutes       | 27%                                | 13%                | 10%             | 26%                      | 45%                              | 55%                                      | 10%                     | 56%    | 32%                             | 19%                       | 52%    | 27%                             | 10%                 | 70%    | 16%                             |
|                             | 15-30 minutes               | 32%                                | 15%                | 11%             | 20%                      | 52%                              | 56%                                      | 15%                     | 51%    | 32%                             | 15%                       | 45%    | 37%                             | 11%                 | 68%    | 20%                             |
|                             | 30-60 minutes               | 38%                                | 9%                 | 6%              | 18%                      | 44%                              | 62%                                      | 12%                     | 50%    | 32%                             | 29%                       | 35%    | 32%                             | 3%                  | 79%    | 18%                             |
|                             | More than 60 minutes*       | 40%                                | -                  | -               | -                        | 80%                              | 40%                                      | 40%                     | 40%    | -                               | 60%                       | 40%    | -                               | -                   | 60%    | -                               |
|                             | Not applicable              | 23%                                | 20%                | 5%              | 18%                      | 49%                              | 42%                                      | 9%                      | 53%    | 31%                             | 14%                       | 50%    | 31%                             | 11%                 | 70%    | 14%                             |
| Sample                      | Yes                         | 27%                                | 16%                | 8%              | 20%                      | 48%                              | 49%                                      | 12%                     | 53%    | 31%                             | 17%                       | 48%    | 31%                             | 10%                 | 70%    | 16%                             |
|                             | No                          | 39%                                | 16%                | 14%             | 27%                      | 63%                              | 60%                                      | 25%                     | 40%    | 32%                             | 27%                       | 39%    | 29%                             | 17%                 | 58%    | 21%                             |

\*Cohort has lower response level which may increase score variation

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Response Count: 389 +/- 4.94%

|                               |                              | Increase State taxes, payable to City by legislative action |        |                                 | Increase Federal taxes, payable to City by legislative action |        |                                 | Enact local vehicle registration fee (i.e. wheel tax) |        |                                 | Most willing to pay annually for increased repair/replacement to infrastructure |               |             |              |              |              |               |                 |
|-------------------------------|------------------------------|---|--------|---------------------------------|---|--------|---------------------------------|---|--------|---------------------------------|---|---------------|-------------|--------------|--------------|--------------|---------------|-----------------|
|                               |                              | Support   | Oppose | Undecided/Need More Information | Support   | Oppose | Undecided/Need More Information | Support   | Oppose | Undecided/Need More Information | None  | More than \$1 | \$1 to \$10 | \$11 to \$25 | \$26 to \$50 | \$51 to \$75 | \$76 to \$100 | More than \$100 |
| 2011 Overall                  |                              | -   | -      | -                               | -   | -      | -                               | -   | -      | -                               | -   | -             | -           | -            | -            | -            | -             | -               |
| 2016 Overall                  |                              | 23%   | 47%    | 30%                             | 23%   | 47%    | 30%                             | -   | -      | -                               | 31%   | 69%           | 17%         | 16%          | 16%          | 4%           | 14%           | 3%              |
| 2022 Overall                  |                              | 24%   | 52%    | 22%                             | 23%   | 51%    | 23%                             | 8%  | 78%    | 11%                             | 41%   | 57%           | 11%         | 13%          | 13%          | 4%           | 12%           | 4%              |
| Age Group                     | 18 to 24*                    | 13%   | 50%    | 38%                             | -   | 50%    | 13%                             | 63%   | 25%    | 76%                             | -   | -             | 13%         | 50%          | 13%          | -            | -             | -               |
|                               | 25 to 34*                    | 17%   | 56%    | 28%                             | 22%   | 56%    | 22%                             | 6%  | 78%    | 17%                             | 33%   | 67%           | 11%         | 17%          | 22%          | 6%           | 11%           | -               |
|                               | 35 to 44                     | 22%   | 59%    | 17%                             | 19%   | 57%    | 22%                             | 12%   | 78%    | 9%                              | 40%   | 59%           | 14%         | 14%          | 16%          | 3%           | 9%            | 3%              |
|                               | 45 to 54                     | 21%   | 56%    | 22%                             | 14%   | 61%    | 22%                             | 12%   | 75%    | 10%                             | 29%   | 67%           | 10%         | 14%          | 16%          | 3%           | 19%           | 5%              |
|                               | 55 to 64                     | 28%   | 51%    | 18%                             | 25%   | 55%    | 18%                             | 8%  | 83%    | 6%                              | 45%   | 55%           | 7%          | 17%          | 10%          | 6%           | 9%            | 6%              |
| 65 or over                    | 25%                          | 47%   | 24%    | 29%                             | 41%   | 25%    | 5%                              | 77%   | 15%    | 45%                             | 52%   | 15%           | 8%          | 10%          | 3%           | 12%          | 4%            |                 |
| Level of Education            | Some high school*            | -   | 67%    | -                               | -   | 100%   | -                               | -   | 100%   | -                               | 33%   | 66%           | 33%         | 33%          | -            | -            | -             | -               |
|                               | High school graduate         | 22%   | 49%    | 29%                             | 22%   | 43%    | 33%                             | 6%  | 82%    | 10%                             | 59%   | 40%           | 14%         | 4%           | 10%          | 4%           | 6%            | 2%              |
|                               | Some college                 | 26%   | 51%    | 20%                             | 27%   | 52%    | 17%                             | 4%  | 84%    | 9%                              | 49%   | 48%           | 9%          | 10%          | 9%           | 5%           | 12%           | 3%              |
|                               | College graduate             | 23%   | 50%    | 25%                             | 20%   | 53%    | 25%                             | 10%   | 77%    | 11%                             | 33%   | 65%           | 15%         | 10%          | 14%          | 5%           | 14%           | 7%              |
|                               | Graduate degree(s)           | 25%   | 57%    | 17%                             | 22%   | 54%    | 23%                             | 12%   | 71%    | 16%                             | 29%   | 68%           | 6%          | 27%          | 18%          | 2%           | 13%           | 2%              |
| Income                        | \$25,000 or less*            | 28%   | 39%    | 28%                             | 17%   | 39%    | 28%                             | 11%   | 67%    | 17%                             | 44%   | 50%           | 22%         | 11%          | 11%          | -            | -             | 6%              |
|                               | \$25-\$50,000                | 23%   | 48%    | 23%                             | 19%   | 48%    | 29%                             | 2%  | 83%    | 8%                              | 50%   | 50%           | 19%         | 13%          | 8%           | 2%           | 8%            | -               |
|                               | \$50-\$100,000               | 22%   | 53%    | 23%                             | 27%   | 47%    | 23%                             | 3%  | 83%    | 11%                             | 41%   | 59%           | 8%          | 16%          | 14%          | 3%           | 16%           | 2%              |
| Over \$100,000                | 27%                          | 53%   | 19%    | 23%                             | 56%   | 20%    | 14%                             | 77%   | 9%     | 36%                             | 62%   | 9%            | 13%         | 15%          | 5%           | 13%          | 7%            |                 |
| Marital Status                | Single                       | 19%   | 47%    | 28%                             | 17%   | 50%    | 31%                             | 8%  | 75%    | 14%                             | 33%   | 65%           | 17%         | 17%          | 17%          | -            | 14%           | -               |
|                               | Married/living with partner  | 26%   | 52%    | 20%                             | 25%   | 52%    | 21%                             | 9%  | 78%    | 11%                             | 40%   | 58%           | 11%         | 11%          | 14%          | 5%           | 12%           | 5%              |
|                               | Widowed/separated/ divorced* | 20%   | 47%    | 30%                             | 17%   | 47%    | 30%                             | -   | 87%    | 10%                             | 47%   | 49%           | 13%         | 20%          | 3%           | -            | 13%           | -               |
| Household Composition         | Child(ren) age 12 or under   | 17%   | 61%    | 19%                             | 17%   | 59%    | 20%                             | 9%  | 77%    | 12%                             | 32%   | 63%           | 19%         | 13%          | 17%          | 1%           | 10%           | 3%              |
|                               | Child(ren) over age 12       | 19%   | 54%    | 25%                             | 14%   | 55%    | 29%                             | 8%  | 75%    | 15%                             | 39%   | 58%           | 11%         | 17%          | 13%          | 3%           | 12%           | 2%              |
|                               | Parent age 65 or older*      | 37%   | 47%    | 16%                             | 37%   | 47%    | 16%                             | 5%  | 84%    | 11%                             | 47%   | 53%           | 16%         | 5%           | 5%           | -            | 16%           | 11%             |
|                               | None of these                | 29%   | 50%    | 20%                             | 27%   | 49%    | 21%                             | 10%   | 79%    | 10%                             | 41%   | 60%           | 10%         | 13%          | 12%          | 6%           | 14%           | 5%              |
| Gender                        | Male                         | 30%   | 47%    | 20%                             | 30%   | 46%    | 21%                             | 7%  | 80%    | 9%                              | 42%   | 56%           | 13%         | 11%          | 9%           | 4%           | 13%           | 6%              |
|                               | Female                       | 19%   | 56%    | 23%                             | 17%   | 57%    | 24%                             | 10%   | 75%    | 14%                             | 37%   | 60%           | 10%         | 14%          | 16%          | 4%           | 13%           | 3%              |
|                               | Other*                       | -   | 50%    | 50%                             | -   | 50%    | 50%                             | -   | 100%   | -                               | 50%   | 50%           | -           | -            | 50%          | -            | -             | -               |
| Ethnicity                     | Asian*                       | 8%  | 58%    | 25%                             | 17%   | 58%    | 17%                             | 8%  | 83%    | 8%                              | 58%   | 42%           | -           | -            | 17%          | -            | 25%           | -               |
|                               | White/Caucasian              | 26%   | 50%    | 22%                             | 24%   | 50%    | 24%                             | 9%  | 77%    | 11%                             | 38%   | 60%           | 12%         | 14%          | 14%          | 4%           | 12%           | 4%              |
|                               | Black/African American*      | 20%   | 60%    | 20%                             | 20%   | 60%    | 20%                             | 20%   | 60%    | 20%                             | 20%   | 80%           | -           | 40%          | -            | 20%          | 20%           | -               |
|                               | Hispanic/Latino*             | 25%   | 25%    | 50%                             | 25%   | 33%    | 42%                             | 8%  | 75%    | 17%                             | 42%   | 49%           | 8%          | 17%          | 8%           | -            | 8%            | 8%              |
|                               | Native*                      | 25%   | 75%    | -                               | 25%   | 75%    | -                               | -   | 100%   | -                               | 50%   | 50%           | -           | 25%          | 25%          | -            | -             | -               |
| Other*                        | 20%                          | 60%   | 20%    | -                               | 80%   | 20%    | -                               | 80%   | 20%    | 60%                             | 40%   | -             | -           | -            | -            | 20%          | 20%           |                 |
| Aldermanic District/Residency | 1st                          | 34%   | 30%    | 34%                             | 32%   | 34%    | 30%                             | 13%   | 64%    | 19%                             | 32%   | 64%           | 9%          | 19%          | 6%           | 6%           | 15%           | 9%              |
|                               | 2nd*                         | 33%   | 57%    | 10%                             | 29%   | 57%    | 10%                             | 5%  | 90%    | 5%                              | 38%   | 63%           | 10%         | 10%          | 19%          | -            | 19%           | 5%              |
|                               | 3rd                          | 33%   | 44%    | 19%                             | 33%   | 47%    | 17%                             | -   | 75%    | 19%                             | 42%   | 58%           | 6%          | 8%           | 8%           | 8%           | 25%           | 3%              |
|                               | 4th                          | 27%   | 45%    | 25%                             | 20%   | 48%    | 30%                             | 16%   | 75%    | 2%                              | 36%   | 63%           | 14%         | 14%          | 9%           | 7%           | 14%           | 5%              |
|                               | 5th                          | 24%   | 61%    | 15%                             | 26%   | 59%    | 15%                             | 7%  | 87%    | 6%                              | 50%   | 49%           | 11%         | 15%          | 13%          | -            | 6%            | 4%              |
|                               | 6th*                         | 14%   | 59%    | 23%                             | 23%   | 50%    | 23%                             | 9%  | 77%    | 9%                              | 45%   | 51%           | 5%          | 18%          | 9%           | 5%           | 9%            | 5%              |
| Not sure                      | 19%                          | 56%   | 23%    | 18%                             | 55%   | 26%    | 8%                              | 80%   | 11%    | 38%                             | 61%   | 14%           | 13%         | 18%          | 3%           | 9%           | 4%            |                 |
| Alderman Knowledge            | Yes                          | 28%   | 48%    | 23%                             | 26%   | 48%    | 23%                             | 8%  | 78%    | 11%                             | 41%   | 56%           | 8%          | 12%          | 12%          | 5%           | 14%           | 5%              |
|                               | No                           | 21%   | 56%    | 21%                             | 19%   | 55%    | 23%                             | 9%  | 77%    | 12%                             | 39%   | 60%           | 13%         | 15%          | 15%          | 3%           | 10%           | 4%              |
| Work inside City              | Yes                          | 23%   | 63%    | 11%                             | 16%   | 67%    | 14%                             | 12%   | 81%    | 5%                              | 46%   | 52%           | 9%          | 16%          | 12%          | 2%           | 11%           | 2%              |
|                               | No, outside the City         | 22%   | 55%    | 21%                             | 22%   | 55%    | 22%                             | 8%  | 81%    | 10%                             | 35%   | 65%           | 11%         | 14%          | 17%          | 4%           | 14%           | 5%              |
|                               | No, I am unemployed*         | 40%   | 60%    | -                               | 20%   | 80%    | -                               | 20%   | 80%    | -                               | 60%   | 40%           | -           | -            | 20%          | -            | -             | 20%             |
| I am retired                  | 28%                          | 42%   | 28%    | 28%                             | 40%   | 28%    | 7%                              | 73%   | 15%    | 43%                             | 55%   | 14%           | 12%         | 9%           | 5%           | 11%          | 4%            |                 |
| Length of Commute             | Fewer than 15 minutes        | 22%   | 60%    | 18%                             | 23%   | 57%    | 19%                             | 10%   | 81%    | 9%                              | 40%   | 58%           | 8%          | 18%          | 17%          | 3%           | 12%           | -               |
|                               | 15-30 minutes                | 22%   | 55%    | 22%                             | 20%   | 57%    | 23%                             | 8%  | 78%    | 11%                             | 33%   | 64%           | 13%         | 13%          | 18%          | 5%           | 12%           | 3%              |
|                               | 30-60 minutes                | 29%   | 44%    | 26%                             | 26%   | 44%    | 26%                             | 6%  | 85%    | 9%                              | 38%   | 63%           | 9%          | 9%           | 18%          | 3%           | 21%           | 3%              |
|                               | More than 60 minutes*        | 20%   | 60%    | -                               | 20%   | 60%    | -                               | -   | 80%    | -                               | 40%   | 60%           | 20%         | -            | -            | -            | 20%           | 20%             |
| Not applicable                | 26%                          | 47%   | 24%    | 25%                             | 47%   | 25%    | 8%                              | 75%   | 13%    | 45%                             | 55%   | 11%           | 13%         | 9%           | 4%           | 11%          | 7%            |                 |
| Sample                        | Yes                          | 24%   | 52%    | 22%                             | 23%   | 51%    | 23%                             | 8%  | 78%    | 11%                             | 41%   | 57%           | 11%         | 13%          | 13%          | 4%           | 12%           | 4%              |
|                               | No                           | 36%   | 33%    | 28%                             | 34%   | 38%    | 27%                             | 14%   | 64%    | 20%                             | 25%   | 72%           | 14%         | 10%          | 18%          | 8%           | 17%           | 5%              |

\*Cohort has lower response level which may increase score variation

2022 Oak Creek, WI  
Distribution Questions  
Response Count: 389 +/- 4.94%

|                               |                              | Public transportation expansion |                  |           |             |                                     | City Health Department Use |       |                                      | Frequency of Park Use            |       |                          |                   | Frequency of Local Library Use |       |                          |                   |                           |
|-------------------------------|------------------------------|---------------------------------|------------------|-----------|-------------|-------------------------------------|----------------------------|-------|--------------------------------------|----------------------------------|-------|--------------------------|-------------------|--------------------------------|-------|--------------------------|-------------------|---------------------------|
|                               |                              | Bus                             | Train/light rail | Streetcar | Bike rental | Do not expand public transportation | Other                      | Never | Infrequently (less than once a year) | Regularly (at least once a year) | Never | Less than 6 times a year | 6-12 times a year | More than 12 times a year      | Never | Less than 6 times a year | 6-12 times a year | More than 12 times a year |
| 2011 Overall                  |                              | -                               | -                | -         | -           | -                                   | -                          | -     | -                                    | 19%                              | 41%   | 18%                      | 23%               | 21%                            | 39%   | 18%                      | 23%               |                           |
| 2016 Overall                  |                              | 38%                             | 16%              | 7%        | 18%         | 48%                                 | 3%                         | 66%   | 27%                                  | 7%                               | 21%   | 38%                      | 19%               | 23%                            | 28%   | 35%                      | 15%               | 23%                       |
| 2022 Overall                  |                              | 34%                             | 12%              | 7%        | 16%         | 49%                                 | 2%                         | 58%   | 32%                                  | 7%                               | 12%   | 34%                      | 23%               | 25%                            | 23%   | 40%                      | 15%               | 19%                       |
| Age Group                     | 18 to 24*                    | 50%                             | 63%              | 25%       | 63%         | 25%                                 | -                          | 50%   | 50%                                  | -                                | 13%   | 38%                      | 38%               | 13%                            | 23%   | 50%                      | -                 | 25%                       |
|                               | 25 to 34*                    | 11%                             | 39%              | 22%       | 39%         | 50%                                 | -                          | 61%   | 33%                                  | 6%                               | 11%   | 28%                      | 17%               | 44%                            | 22%   | 33%                      | 11%               | 33%                       |
|                               | 35 to 44                     | 21%                             | 22%              | 14%       | 26%         | 48%                                 | 3%                         | 60%   | 28%                                  | 9%                               | 3%    | 22%                      | 34%               | 36%                            | 9%    | 34%                      | 22%               | 31%                       |
|                               | 45 to 54                     | 26%                             | 8%               | 8%        | 19%         | 51%                                 | 4%                         | 62%   | 30%                                  | 8%                               | 8%    | 34%                      | 23%               | 31%                            | 30%   | 40%                      | 14%               | 16%                       |
|                               | 55 to 64                     | 30%                             | 8%               | 5%        | 11%         | 63%                                 | -                          | 57%   | 33%                                  | 8%                               | 10%   | 44%                      | 22%               | 18%                            | 26%   | 38%                      | 18%               | 16%                       |
| 65 or over                    | 49%                          | 7%                              | 2%               | 7%        | 40%         | 2%                                  | 54%                        | 33%   | 5%                                   | 20%                              | 36%   | 20%                      | 18%               | 26%                            | 44%   | 12%                      | 15%               |                           |
| Level of Education            | Some high school*            | 33%                             | 33%              | -         | 33%         | -                                   | 33%                        | 33%   | 33%                                  | 33%                              | -     | 33%                      | -                 | 67%                            | -     | -                        | -                 | 33%                       |
|                               | High school graduate         | 39%                             | 8%               | 2%        | 12%         | 53%                                 | -                          | 67%   | 27%                                  | 2%                               | 22%   | 37%                      | 12%               | 16%                            | 47%   | 35%                      | 10%               | 8%                        |
|                               | Some college                 | 35%                             | 7%               | 3%        | 10%         | 50%                                 | 2%                         | 63%   | 27%                                  | 4%                               | 13%   | 43%                      | 23%               | 17%                            | 28%   | 49%                      | 14%               | 6%                        |
|                               | College graduate             | 28%                             | 13%              | 10%       | 18%         | 51%                                 | 2%                         | 56%   | 34%                                  | 8%                               | 6%    | 33%                      | 26%               | 30%                            | 16%   | 38%                      | 17%               | 29%                       |
|                               | Graduate degree(s)           | 36%                             | 20%              | 13%       | 22%         | 43%                                 | 2%                         | 51%   | 36%                                  | 10%                              | 11%   | 25%                      | 25%               | 36%                            | 13%   | 37%                      | 17%               | 28%                       |
| Income                        | \$25,000 or less*            | 50%                             | 11%              | 11%       | 11%         | 39%                                 | 6%                         | 61%   | 28%                                  | 6%                               | 39%   | 33%                      | 11%               | 11%                            | 33%   | 50%                      | 6%                | 11%                       |
|                               | \$25-\$50,000                | 44%                             | 10%              | 8%        | 8%          | 40%                                 | 2%                         | 54%   | 35%                                  | 4%                               | 17%   | 35%                      | 23%               | 17%                            | 38%   | 33%                      | 6%                | 19%                       |
|                               | \$50-\$100,000               | 38%                             | 7%               | 7%        | 18%         | 47%                                 | 3%                         | 58%   | 30%                                  | 8%                               | 9%    | 36%                      | 26%               | 23%                            | 21%   | 44%                      | 18%               | 16%                       |
| Over \$100,000                | 27%                          | 17%                             | 8%               | 19%       | 52%         | 1%                                  | 60%                        | 30%   | 8%                                   | 8%                               | 30%   | 25%                      | 32%               | 20%                            | 38%   | 15%                      | 24%               |                           |
| Marital Status                | Single                       | 39%                             | 22%              | 14%       | 22%         | 42%                                 | 3%                         | 67%   | 25%                                  | 6%                               | 25%   | 39%                      | 17%               | 17%                            | 31%   | 39%                      | 11%               | 19%                       |
|                               | Married/living with partner  | 31%                             | 12%              | 7%        | 16%         | 50%                                 | 2%                         | 57%   | 34%                                  | 6%                               | 8%    | 34%                      | 25%               | 28%                            | 22%   | 40%                      | 17%               | 19%                       |
|                               | Widowed/separated/ divorced* | 57%                             | 7%               | 3%        | 7%          | 37%                                 | 3%                         | 60%   | 23%                                  | 10%                              | 27%   | 30%                      | 23%               | 17%                            | 23%   | 37%                      | 10%               | 23%                       |
| Household Composition         | Child(ren) age 12 or under   | 23%                             | 19%              | 13%       | 28%         | 48%                                 | 3%                         | 49%   | 35%                                  | 13%                              | 1%    | 17%                      | 33%               | 45%                            | 7%    | 33%                      | 23%               | 33%                       |
|                               | Child(ren) over age 12       | 27%                             | 9%               | 7%        | 17%         | 51%                                 | 2%                         | 53%   | 39%                                  | 7%                               | 8%    | 39%                      | 25%               | 25%                            | 19%   | 45%                      | 18%               | 16%                       |
|                               | Parent age 65 or older*      | 37%                             | 5%               | 5%        | 21%         | 58%                                 | -                          | 74%   | 16%                                  | 5%                               | 21%   | 26%                      | 32%               | 16%                            | 32%   | 37%                      | 21%               | 5%                        |
|                               | None of these                | 40%                             | 13%              | 7%        | 12%         | 47%                                 | 2%                         | 59%   | 32%                                  | 6%                               | 15%   | 37%                      | 21%               | 21%                            | 30%   | 38%                      | 11%               | 20%                       |
| Gender                        | Male                         | 38%                             | 13%              | 5%        | 11%         | 48%                                 | 1%                         | 64%   | 29%                                  | 5%                               | 10%   | 37%                      | 26%               | 24%                            | 26%   | 42%                      | 15%               | 17%                       |
|                               | Female                       | 33%                             | 13%              | 10%       | 21%         | 46%                                 | 2%                         | 52%   | 36%                                  | 8%                               | 14%   | 32%                      | 17%               | 31%                            | 21%   | 36%                      | 19%               | 22%                       |
|                               | Other*                       | -                               | 50%              | 50%       | 50%         | 50%                                 | -                          | 50%   | 50%                                  | -                                | -     | 50%                      | -                 | 50%                            | -     | 100%                     | -                 | -                         |
| Ethnicity                     | Asian*                       | 33%                             | 8%               | 17%       | 17%         | 50%                                 | -                          | 58%   | 8%                                   | 25%                              | -     | 17%                      | 58%               | 25%                            | -     | 25%                      | 33%               | 33%                       |
|                               | White/Caucasian              | 35%                             | 13%              | 8%        | 16%         | 47%                                 | 2%                         | 58%   | 33%                                  | 6%                               | 10%   | 35%                      | 23%               | 26%                            | 23%   | 41%                      | 15%               | 20%                       |
|                               | Black/African American*      | 20%                             | -                | -         | 20%         | 40%                                 | 20%                        | 20%   | 20%                                  | 40%                              | 20%   | 20%                      | 20%               | 20%                            | 20%   | -                        | 20%               | 40%                       |
|                               | Hispanic/Latino*             | 17%                             | 8%               | -         | 25%         | 67%                                 | -                          | 50%   | 33%                                  | 8%                               | 25%   | 25%                      | 42%               | 8%                             | 17%   | 50%                      | 8%                | 17%                       |
|                               | Native*                      | -                               | -                | 25%       | 25%         | 75%                                 | -                          | 50%   | 25%                                  | 25%                              | 25%   | 25%                      | 25%               | 25%                            | 50%   | 50%                      | -                 | -                         |
| Other*                        | 20%                          | 20%                             | -                | -         | 60%         | -                                   | 40%                        | 40%   | -                                    | -                                | -     | -                        | 100%              | 20%                            | 80%   | -                        | -                 |                           |
| Aldermanic District/Residency | 1st                          | 40%                             | 15%              | 9%        | 15%         | 43%                                 | -                          | 53%   | 34%                                  | 11%                              | 9%    | 19%                      | 23%               | 40%                            | 19%   | 38%                      | 30%               | 13%                       |
|                               | 2nd*                         | 38%                             | 19%              | 14%       | 14%         | 43%                                 | -                          | 43%   | 43%                                  | 10%                              | 14%   | 29%                      | 19%               | 38%                            | 14%   | 33%                      | 14%               | 29%                       |
|                               | 3rd                          | 31%                             | 8%               | 6%        | 17%         | 50%                                 | -                          | 56%   | 42%                                  | 3%                               | 3%    | 47%                      | 28%               | 22%                            | 17%   | 44%                      | 14%               | 25%                       |
|                               | 4th                          | 50%                             | 11%              | 5%        | 14%         | 39%                                 | 2%                         | 55%   | 39%                                  | 5%                               | 16%   | 39%                      | 23%               | 18%                            | 18%   | 43%                      | 18%               | 20%                       |
|                               | 5th                          | 28%                             | 13%              | 7%        | 9%          | 59%                                 | 2%                         | 48%   | 37%                                  | 7%                               | 15%   | 33%                      | 30%               | 15%                            | 20%   | 41%                      | 9%                | 26%                       |
|                               | 6th*                         | 32%                             | -                | -         | 5%          | 64%                                 | -                          | 59%   | 27%                                  | 9%                               | 9%    | 45%                      | 27%               | 18%                            | 27%   | 55%                      | 5%                | 14%                       |
| Not sure                      | 31%                          | 15%                             | 8%               | 23%       | 46%         | 4%                                  | 69%                        | 22%   | 7%                                   | 12%                              | 34%   | 20%                      | 27%               | 30%                            | 35%   | 15%                      | 18%               |                           |
| Alderman Knowledge            | Yes                          | 38%                             | 12%              | 6%        | 11%         | 46%                                 | 2%                         | 48%   | 42%                                  | 7%                               | 10%   | 36%                      | 23%               | 26%                            | 19%   | 44%                      | 14%               | 22%                       |
|                               | No                           | 29%                             | 13%              | 9%        | 21%         | 51%                                 | 2%                         | 69%   | 20%                                  | 7%                               | 14%   | 31%                      | 24%               | 26%                            | 28%   | 34%                      | 18%               | 17%                       |
| Work inside City              | Yes                          | 32%                             | 11%              | 14%       | 19%         | 51%                                 | -                          | 47%   | 42%                                  | 11%                              | 9%    | 39%                      | 26%               | 25%                            | 23%   | 44%                      | 14%               | 19%                       |
|                               | No, outside the City         | 27%                             | 17%              | 9%        | 22%         | 50%                                 | 3%                         | 61%   | 29%                                  | 7%                               | 10%   | 29%                      | 27%               | 29%                            | 22%   | 38%                      | 18%               | 20%                       |
|                               | No, I am unemployed*         | 20%                             | 40%              | 20%       | 40%         | 60%                                 | -                          | 40%   | 60%                                  | -                                | 20%   | 20%                      | 40%               | 20%                            | 40%   | 20%                      | -                 | 40%                       |
| I am retired                  | 45%                          | 7%                              | 2%               | 6%        | 45%         | 1%                                  | 59%                        | 31%   | 4%                                   | 14%                              | 39%   | 18%                      | 22%               | 25%                            | 41%   | 14%                      | 17%               |                           |
| Length of Commute             | Fewer than 15 minutes        | 27%                             | 14%              | 14%       | 27%         | 48%                                 | -                          | 57%   | 30%                                  | 9%                               | 12%   | 36%                      | 25%               | 26%                            | 26%   | 36%                      | 17%               | 18%                       |
|                               | 15-30 minutes                | 28%                             | 16%              | 10%       | 22%         | 48%                                 | 3%                         | 60%   | 32%                                  | 8%                               | 9%    | 28%                      | 30%               | 27%                            | 19%   | 44%                      | 14%               | 22%                       |
|                               | 30-60 minutes                | 21%                             | 21%              | 9%        | 18%         | 59%                                 | 3%                         | 53%   | 35%                                  | 6%                               | 3%    | 29%                      | 24%               | 41%                            | 21%   | 32%                      | 24%               | 24%                       |
|                               | More than 60 minutes*        | -                               | -                | -         | -           | 100%                                | -                          | 80%   | 20%                                  | -                                | -     | 40%                      | 20%               | 40%                            | -     | 40%                      | 40%               | 20%                       |
|                               | Not applicable               | 43%                             | 8%               | 3%        | 8%          | 46%                                 | 2%                         | 57%   | 33%                                  | 5%                               | 16%   | 38%                      | 19%               | 21%                            | 26%   | 40%                      | 14%               | 18%                       |
| Sample                        | Yes                          | 34%                             | 12%              | 7%        | 16%         | 49%                                 | 2%                         | 58%   | 32%                                  | 7%                               | 12%   | 34%                      | 23%               | 25%                            | 23%   | 40%                      | 15%               | 19%                       |
|                               | No                           | 28%                             | 27%              | 12%       | 26%         | 44%                                 | 4%                         | 49%   | 32%                                  | 18%                              | 8%    | 29%                      | 17%               | 29%                            | 21%   | 37%                      | 18%               | 21%                       |

\*Cohort has lower response level which may increase score variation

2022 Oak Creek, WI  
Distribution Questions  
Response Count: 389 +/- 4.94%

|                                   |                              | Aquatics facilities tax (pool, splash pad, etc.) |        |          |           |           |           |            | Curbside fall leaf collection tax |         |        |          |           |           |           |            |                 |
|-----------------------------------|------------------------------|--|--------|----------|-----------|-----------|-----------|------------|-----------------------------------|---------|--------|----------|-----------|-----------|-----------|------------|-----------------|
|                                   |                              | Support  | Oppose | \$1-\$10 | \$11-\$25 | \$26-\$50 | \$51-\$75 | \$76-\$100 | More than \$100                   | Support | Oppose | \$1-\$10 | \$11-\$25 | \$26-\$50 | \$51-\$75 | \$76-\$100 | More than \$100 |
| 2011 Overall                      |                              | -  | -      | -        | -         | -         | -         | -          | -                                 | -       | -      | -        | -         | -         | -         | -          | -               |
| 2016 Overall                      |                              | 38%  | 62%    | 48%      | 25%       | 16%       | 4%        | 4%         | 3%                                | 42%     | 59%    | 66%      | 20%       | 9%        | 5%        | -          | 1%              |
| 2022 Overall                      |                              | 34%  | 46%    | 22%      | 8%        | 7%        | 2%        | 2%         | 2%                                | 33%     | 49%    | 20%      | 10%       | 6%        | 1%        | 2%         | 1%              |
| Age Group                         | 18 to 24*                    | 38%  | 50%    | 25%      | 13%       | -         | -         | 13%        | -                                 | 50%     | 38%    | 25%      | 38%       | -         | -         | -          | -               |
|                                   | 25 to 34*                    | 33%  | 50%    | 28%      | 11%       | -         | -         | 6%         | -                                 | 28%     | 61%    | 11%      | 17%       | 6%        | -         | 6%         | -               |
|                                   | 35 to 44                     | 50%  | 26%    | 28%      | 12%       | 21%       | 5%        | -          | 3%                                | 38%     | 45%    | 26%      | 10%       | 12%       | 2%        | -          | 2%              |
|                                   | 45 to 54                     | 29%  | 48%    | 26%      | 6%        | 3%        | 3%        | 3%         | 3%                                | 31%     | 48%    | 25%      | 10%       | 4%        | 1%        | 1%         | -               |
|                                   | 55 to 64                     | 30%  | 55%    | 20%      | 7%        | 8%        | -         | 2%         | 2%                                | 30%     | 50%    | 19%      | 10%       | 7%        | 2%        | 2%         | -               |
| 65 or over                        | 35%                          | 49%  | 18%    | 8%       | 4%        | -         | 1%        | -          | 34%                               | 52%     | 17%    | 7%       | 5%        | 1%        | 1%        | 1%         |                 |
| Level of Education                | Some high school*            | 33%  | 67%    | -        | -         | -         | -         | -          | -                                 | 33%     | 67%    | -        | -         | -         | -         | -          | -               |
|                                   | High school graduate         | 33%  | 55%    | 18%      | 6%        | 2%        | -         | 2%         | -                                 | 29%     | 59%    | 16%      | 4%        | 4%        | -         | 2%         | 2%              |
|                                   | Some college                 | 32%  | 49%    | 23%      | 7%        | 4%        | -         | 2%         | 1%                                | 41%     | 42%    | 23%      | 9%        | 8%        | 3%        | 2%         | 1%              |
|                                   | College graduate             | 40%  | 42%    | 26%      | 8%        | 8%        | 2%        | 2%         | 2%                                | 32%     | 53%    | 22%      | 9%        | 5%        | -         | 2%         | -               |
| Graduate degree(s)                | 33%                          | 43%  | 16%    | 12%      | 12%       | 4%        | 1%        | 4%         | 29%                               | 49%     | 17%    | 14%      | 7%        | 2%        | -         | -          |                 |
| Income                            | \$25,000 or less*            | 50%  | 39%    | 6%       | 6%        | 6%        | -         | 11%        | -                                 | 61%     | 17%    | 33%      | 6%        | -         | 6%        | 11%        | -               |
|                                   | \$25-\$50,000                | 29%  | 50%    | 29%      | 6%        | -         | -         | 2%         | -                                 | 27%     | 58%    | 17%      | 2%        | 2%        | -         | -          | 2%              |
|                                   | \$50-\$100,000               | 31%  | 53%    | 20%      | 8%        | 8%        | -         | 2%         | 1%                                | 40%     | 50%    | 20%      | 11%       | 8%        | 1%        | 1%         | 1%              |
| Over \$100,000                    | 37%                          | 40%  | 23%    | 10%      | 9%        | 3%        | 1%        | 3%         | 29%                               | 48%     | 20%    | 14%      | 7%        | 2%        | 1%        | -          |                 |
| Marital Status                    | Single                       | 39%  | 44%    | 25%      | 6%        | 6%        | 3%        | 6%         | -                                 | 39%     | 47%    | 19%      | 6%        | 8%        | -         | 3%         | -               |
|                                   | Married/living with partner  | 35%  | 45%    | 23%      | 9%        | 8%        | 2%        | 1%         | 2%                                | 32%     | 50%    | 21%      | 11%       | 6%        | 1%        | 1%         | 1%              |
|                                   | Widowed/separated/ divorced* | 40%  | 53%    | 17%      | 3%        | -         | -         | 3%         | -                                 | 37%     | 47%    | 23%      | 3%        | -         | 3%        | 3%         | -               |
| Household Composition             | Child(ren) age 12 or under   | 48%  | 30%    | 28%      | 13%       | 17%       | 4%        | -          | 3%                                | 32%     | 54%    | 22%      | 12%       | 10%       | 1%        | -          | -               |
|                                   | Child(ren) over age 12       | 30%  | 53%    | 15%      | 8%        | 8%        | 4%        | 2%         | 3%                                | 28%     | 49%    | 21%      | 16%       | 6%        | 1%        | 1%         | -               |
|                                   | Parent age 65 or older*      | 21%  | 58%    | 16%      | 5%        | 11%       | -         | -          | -                                 | 37%     | 37%    | 37%      | 5%        | 16%       | -         | -          | -               |
|                                   | None of these                | 37%  | 45%    | 26%      | 6%        | 5%        | 1%        | 3%         | 2%                                | 36%     | 50%    | 19%      | 8%        | 5%        | 2%        | 3%         | 1%              |
| Gender                            | Male                         | 29%  | 52%    | 23%      | 7%        | 4%        | 1%        | 2%         | 2%                                | 31%     | 55%    | 19%      | 11%       | 4%        | 2%        | 1%         | -               |
|                                   | Female                       | 43%  | 37%    | 22%      | 10%       | 11%       | 2%        | 2%         | 2%                                | 37%     | 45%    | 21%      | 8%        | 9%        | 1%        | 3%         | 1%              |
|                                   | Other*                       | 50%  | -      | 50%      | -         | -         | -         | -          | -                                 | -       | 50%    | 50%      | -         | -         | -         | -          | -               |
| Ethnicity                         | Asian*                       | 42%  | 50%    | 17%      | -         | -         | -         | -          | -                                 | 25%     | 67%    | 8%       | 8%        | -         | -         | -          | -               |
|                                   | White/Caucasian              | 36%  | 45%    | 23%      | 8%        | 7%        | 1%        | 2%         | 2%                                | 35%     | 48%    | 21%      | 11%       | 7%        | 1%        | 1%         | 0%              |
|                                   | Black/African American*      | 40%  | -      | 20%      | 40%       | -         | 20%       | -          | -                                 | 20%     | 20%    | 20%      | -         | 20%       | -         | -          | -               |
|                                   | Hispanic/Latino*             | 42%  | 42%    | 8%       | 17%       | 8%        | 8%        | -          | 8%                                | 50%     | 33%    | 17%      | 25%       | 8%        | -         | -          | -               |
|                                   | Native*                      | 50%  | 50%    | 25%      | -         | 25%       | -         | -          | -                                 | 75%     | 25%    | 50%      | 25%       | -         | -         | -          | -               |
| Other*                            | 60%                          | -  | 40%    | -        | 20%       | -         | -         | -          | -                                 | 80%     | 20%    | -        | -         | -         | -         | -          |                 |
| Aldermanic District/<br>Residency | 1st                          | 45%  | 36%    | 21%      | 15%       | 13%       | -         | 4%         | 2%                                | 36%     | 36%    | 34%      | 6%        | 13%       | 4%        | 4%         | -               |
|                                   | 2nd*                         | 43%  | 43%    | 38%      | 5%        | 5%        | -         | -          | -                                 | 24%     | 62%    | 24%      | 14%       | -         | -         | -          | -               |
|                                   | 3rd                          | 33%  | 47%    | 25%      | 6%        | -         | 3%        | 6%         | 6%                                | 17%     | 67%    | 8%       | 6%        | 3%        | -         | -          | -               |
|                                   | 4th                          | 39%  | 41%    | 32%      | 7%        | 7%        | 2%        | -          | 5%                                | 32%     | 57%    | 16%      | 11%       | 5%        | -         | -          | -               |
|                                   | 5th                          | 22%  | 56%    | 19%      | 7%        | 4%        | 2%        | -          | -                                 | 17%     | 65%    | 11%      | 7%        | 6%        | -         | -          | -               |
|                                   | 6th*                         | 27%  | 55%    | 23%      | -         | 5%        | -         | -          | -                                 | 41%     | 59%    | 18%      | -         | 9%        | -         | -          | -               |
| Not sure                          | 39%                          | 45%  | 18%    | 9%       | 9%        | 2%        | 2%        | 1%         | 45%                               | 38%     | 24%    | 15%      | 7%        | 1%        | 3%        | 1%         |                 |
| Alderman Knowledge                | Yes                          | 37%  | 43%    | 23%      | 9%        | 8%        | 1%        | 2%         | 3%                                | 29%     | 55%    | 20%      | 8%        | 5%        | 2%        | 1%         | -               |
|                                   | No                           | 35%  | 47%    | 22%      | 8%        | 6%        | 2%        | 2%         | 1%                                | 39%     | 44%    | 22%      | 13%       | 6%        | 1%        | 2%         | 1%              |
| Work inside City                  | Yes                          | 37%  | 51%    | 19%      | 4%        | 7%        | 2%        | -          | 2%                                | 26%     | 63%    | 18%      | 5%        | 2%        | 2%        | -          | -               |
|                                   | No, outside the City         | 35%  | 42%    | 26%      | 11%       | 8%        | 3%        | 2%         | 2%                                | 36%     | 45%    | 22%      | 14%       | 8%        | 1%        | 1%         | 1%              |
|                                   | No, I am unemployed*         | 20%  | 60%    | -        | -         | 20%       | -         | -          | -                                 | -       | 80%    | -        | -         | -         | -         | 20%        | -               |
| I am retired                      | 36%                          | 49%  | 20%    | 7%       | 4%        | -         | 3%        | 1%         | 36%                               | 49%     | 21%    | 7%       | 6%        | 1%        | 2%        | 1%         |                 |
| Length of Commute                 | Fewer than 15 minutes        | 32%  | 49%    | 23%      | 8%        | 10%       | -         | -          | 1%                                | 31%     | 52%    | 19%      | 12%       | 5%        | 3%        | -          | -               |
|                                   | 15-30 minutes                | 36%  | 36%    | 26%      | 13%       | 7%        | 4%        | 3%         | 1%                                | 30%     | 47%    | 22%      | 10%       | 6%        | 2%        | 2%         | -               |
|                                   | 30-60 minutes                | 38%  | 50%    | 21%      | 6%        | 9%        | 6%        | -          | 6%                                | 47%     | 41%    | 21%      | 21%       | 12%       | -         | -          | 3%              |
|                                   | More than 60 minutes*        | -  | 80%    | 20%      | -         | -         | -         | -          | -                                 | -       | 40%    | 40%      | 40%       | -         | 20%       | -          | -               |
| Not applicable                    | 35%                          | 50%  | 20%    | 6%       | 5%        | -         | 2%        | 1%         | 34%                               | 52%     | 20%    | 8%       | 5%        | 1%        | 2%        | -          |                 |
| Sample                            | Yes                          | 34%  | 46%    | 22%      | 8%        | 7%        | 2%        | 2%         | 2%                                | 33%     | 49%    | 20%      | 10%       | 6%        | 1%        | 2%         | 1%              |
|                                   | No                           | 44%  | 38%    | 22%      | 9%        | 11%       | 5%        | 3%         | 3%                                | 36%     | 45%    | 26%      | 10%       | 5%        | 1%        | 1%         | 3%              |

\*Cohort has lower response level which may increase score variation

2022 Oak Creek, WI  
 Distribution Questions  
 Response Count: 389 +/- 4.94%

|                             |                              | Fire/EMS Department services tax |        |          |           |           |           |            |                 | Health Department services tax |        |          |           |           |           |            |                 |
|-----------------------------|------------------------------|----------------------------------|--------|----------|-----------|-----------|-----------|------------|-----------------|--------------------------------|--------|----------|-----------|-----------|-----------|------------|-----------------|
|                             |                              | Support                          | Oppose | \$1-\$10 | \$11-\$25 | \$26-\$50 | \$51-\$75 | \$76-\$100 | More than \$100 | Support                        | Oppose | \$1-\$10 | \$11-\$25 | \$26-\$50 | \$51-\$75 | \$76-\$100 | More than \$100 |
| 2011 Overall                |                              | -                                | -      | -        | -         | -         | -         | -          | -               | -                              | -      | -        | -         | -         | -         | -          | -               |
| 2016 Overall                |                              | 64%                              | 36%    | 40%      | 31%       | 16%       | 6%        | 4%         | 3%              | 43%                            | 57%    | 62%      | 20%       | 11%       | 4%        | 2%         | 1%              |
| 2022 Overall                |                              | 49%                              | 28%    | 22%      | 13%       | 7%        | 2%        | 3%         | 4%              | 41%                            | 41%    | 22%      | 8%        | 5%        | 2%        | 2%         | 1%              |
| Age Group                   | 18 to 24*                    | 88%                              | -      | 50%      | 25%       | -         | -         | -          | 13%             | 63%                            | 25%    | 13%      | 38%       | 13%       | -         | -          | -               |
|                             | 25 to 34*                    | 39%                              | 44%    | 6%       | 28%       | 11%       | -         | 6%         | -               | 33%                            | 50%    | 17%      | 11%       | 11%       | -         | 6%         | -               |
|                             | 35 to 44                     | 40%                              | 38%    | 26%      | 7%        | 10%       | 3%        | 2%         | 2%              | 34%                            | 45%    | 22%      | 10%       | 7%        | 3%        | -          | 2%              |
|                             | 45 to 54                     | 47%                              | 21%    | 29%      | 17%       | 6%        | 4%        | 4%         | 3%              | 36%                            | 44%    | 25%      | 9%        | 5%        | 3%        | -          | 1%              |
|                             | 55 to 64                     | 49%                              | 32%    | 19%      | 10%       | 10%       | 5%        | 1%         | 6%              | 42%                            | 42%    | 25%      | 8%        | 2%        | 1%        | 1%         | 3%              |
| 65 or over                  | 58%                          | 23%                              | 19%    | 13%      | 6%        | -         | 5%        | 4%         | 48%             | 37%                            | 21%    | 5%       | 4%        | 1%        | 4%        | -          |                 |
| Level of Education          | Some high school*            | 67%                              | 33%    | -        | -         | -         | -         | -          | -               | 67%                            | 33%    | -        | -         | -         | -         | -          | -               |
|                             | High school graduate         | 55%                              | 27%    | 22%      | 10%       | 6%        | -         | 2%         | 4%              | 45%                            | 41%    | 22%      | 4%        | 6%        | 2%        | 2%         | -               |
|                             | Some college                 | 52%                              | 27%    | 25%      | 11%       | 8%        | -         | 1%         | 4%              | 46%                            | 41%    | 22%      | 7%        | 6%        | -         | -          | 4%              |
|                             | College graduate             | 50%                              | 25%    | 27%      | 14%       | 7%        | 3%        | 5%         | 3%              | 40%                            | 43%    | 23%      | 9%        | 5%        | 2%        | 2%         | -               |
|                             | Graduate degree(s)           | 43%                              | 35%    | 8%       | 14%       | 8%        | 6%        | 5%         | 5%              | 35%                            | 42%    | 22%      | 12%       | 2%        | 4%        | 4%         | 1%              |
| Income                      | \$25,000 or less*            | 61%                              | 22%    | 11%      | 17%       | 11%       | -         | 11%        | -               | 72%                            | 11%    | 17%      | 17%       | 6%        | -         | 11%        | -               |
|                             | \$25-\$50,000                | 56%                              | 25%    | 27%      | 13%       | 2%        | -         | 4%         | 6%              | 44%                            | 40%    | 25%      | 8%        | 4%        | 2%        | 4%         | -               |
|                             | \$50-\$100,000               | 54%                              | 27%    | 25%      | 11%       | 9%        | 3%        | 3%         | 3%              | 47%                            | 39%    | 25%      | 8%        | 9%        | 1%        | 1%         | 2%              |
|                             | Over \$100,000               | 45%                              | 27%    | 21%      | 14%       | 9%        | 4%        | 3%         | 4%              | 34%                            | 46%    | 21%      | 8%        | 2%        | 2%        | 1%         | 2%              |
| Marital Status              | Single                       | 69%                              | 11%    | 25%      | 17%       | 8%        | 3%        | 6%         | 3%              | 56%                            | 28%    | 17%      | 11%       | 11%       | 3%        | 6%         | -               |
|                             | Married/living with partner  | 47%                              | 30%    | 22%      | 11%       | 8%        | 3%        | 3%         | 4%              | 38%                            | 45%    | 22%      | 9%        | 4%        | 2%        | 1%         | 2%              |
|                             | Widowed/separated/ divorced* | 63%                              | 23%    | 23%      | 20%       | 3%        | -         | 7%         | 3%              | 63%                            | 27%    | 33%      | 3%        | 3%        | -         | 7%         | -               |
| Household Composition       | Child(ren) age 12 or under   | 42%                              | 38%    | 23%      | 14%       | 10%       | 4%        | 1%         | 1%              | 35%                            | 48%    | 29%      | 6%        | 6%        | 4%        | -          | -               |
|                             | Child(ren) over age 12       | 42%                              | 30%    | 25%      | 15%       | 8%        | 6%        | 3%         | 1%              | 34%                            | 47%    | 27%      | 8%        | 4%        | 3%        | -          | -               |
|                             | Parent age 65 or older*      | 53%                              | 11%    | 42%      | 11%       | 5%        | 5%        | -          | 5%              | 32%                            | 42%    | 32%      | 5%        | -         | 5%        | -          | -               |
|                             | None of these                | 56%                              | 24%    | 19%      | 12%       | 8%        | 1%        | 5%         | 6%              | 49%                            | 35%    | 20%      | 9%        | 5%        | 1%        | 4%         | 3%              |
| Gender                      | Male                         | 49%                              | 29%    | 22%      | 13%       | 5%        | 2%        | 4%         | 3%              | 41%                            | 43%    | 23%      | 5%        | 5%        | 2%        | 1%         | 2%              |
|                             | Female                       | 52%                              | 27%    | 20%      | 12%       | 10%       | 3%        | 2%         | 5%              | 43%                            | 37%    | 33%      | 11%       | 4%        | 2%        | 2%         | 2%              |
|                             | Other*                       | -                                | 50%    | 50%      | -         | -         | -         | -          | -               | -                              | 50%    | -        | -         | 50%       | -         | -          | -               |
| Ethnicity                   | Asian*                       | 58%                              | 25%    | 17%      | -         | 8%        | -         | -          | 8%              | 50%                            | 33%    | 25%      | -         | -         | -         | -          | -               |
|                             | White/Caucasian              | 52%                              | 26%    | 23%      | 14%       | 8%        | 2%        | 3%         | 4%              | 43%                            | 41%    | 24%      | 8%        | 5%        | 1%        | 1%         | 1%              |
|                             | Black/African American*      | 40%                              | -      | -        | 20%       | 20%       | 20%       | -          | -               | 40%                            | -      | -        | 20%       | 20%       | 20%       | -          | -               |
|                             | Hispanic/Latino*             | 58%                              | 17%    | -        | 17%       | 17%       | 8%        | -          | 17%             | 42%                            | 42%    | -        | 17%       | -         | 8%        | -          | 8%              |
|                             | Native*                      | 75%                              | 25%    | 25%      | 25%       | 25%       | -         | -          | -               | 75%                            | 25%    | 75%      | -         | -         | -         | -          | -               |
| Other*                      | 20%                          | 40%                              | 20%    | -        | 20%       | -         | -         | -          | 20%             | 40%                            | 20%    | -        | 20%       | -         | -         | -          |                 |
| Aldmanic District/Residency | 1st                          | 57%                              | 21%    | 21%      | 21%       | 13%       | 2%        | 2%         | -               | 43%                            | 34%    | 28%      | 11%       | 6%        | 2%        | -          | -               |
|                             | 2nd*                         | 57%                              | 29%    | 24%      | 29%       | -         | -         | 5%         | -               | 38%                            | 52%    | 19%      | 19%       | -         | -         | -          | -               |
|                             | 3rd                          | 42%                              | 39%    | 8%       | 19%       | 3%        | 6%        | 3%         | 3%              | 33%                            | 47%    | 19%      | 3%        | 3%        | 3%        | 3%         | 6%              |
|                             | 4th                          | 50%                              | 34%    | 16%      | 11%       | 14%       | -         | 5%         | 5%              | 45%                            | 45%    | 32%      | 7%        | 7%        | -         | -          | -               |
|                             | 5th                          | 41%                              | 33%    | 22%      | 7%        | 2%        | 4%        | 4%         | 4%              | 31%                            | 44%    | 20%      | 9%        | 4%        | -         | 2%         | 2%              |
|                             | 6th*                         | 64%                              | 14%    | 32%      | 14%       | -         | 5%        | -          | 9%              | 36%                            | 36%    | 23%      | 5%        | 9%        | -         | -          | -               |
| Not sure                    | 51%                          | 26%                              | 24%    | 10%      | 10%       | 2%        | 4%        | 5%         | 47%             | 40%                            | 20%    | 9%       | 4%        | 3%        | 4%        | 1%         |                 |
| Aldeman Knowledge           | Yes                          | 53%                              | 27%    | 21%      | 15%       | 7%        | 3%        | 3%         | 3%              | 40%                            | 43%    | 24%      | 8%        | 5%        | 1%        | 1%         | 2%              |
|                             | No                           | 48%                              | 28%    | 22%      | 12%       | 9%        | 2%        | 2%         | 2%              | 43%                            | 40%    | 21%      | 9%        | 5%        | 2%        | 2%         | 1%              |
| Work inside City            | Yes                          | 54%                              | 26%    | 26%      | 16%       | 4%        | 4%        | 2%         | 2%              | 46%                            | 39%    | 25%      | 12%       | 4%        | -         | 2%         | 2%              |
|                             | No, outside the City         | 45%                              | 29%    | 23%      | 12%       | 10%       | 3%        | 3%         | 3%              | 36%                            | 45%    | 21%      | 8%        | 6%        | 2%        | 1%         | 2%              |
|                             | No, I am unemployed*         | 80%                              | -      | 20%      | 20%       | -         | -         | -          | 20%             | 80%                            | -      | 20%      | 20%       | -         | -         | 20%        | -               |
|                             | I am retired                 | 55%                              | 27%    | 20%      | 12%       | 7%        | 1%        | 4%         | 4%              | 46%                            | 40%    | 24%      | 6%        | 4%        | 1%        | 3%         | -               |
| Length of Commute           | Fewer than 15 minutes        | 42%                              | 31%    | 22%      | 18%       | 10%       | 5%        | 1%         | -               | 38%                            | 42%    | 23%      | 12%       | 8%        | 1%        | 1%         | 1%              |
|                             | 15-30 minutes                | 44%                              | 27%    | 21%      | 11%       | 9%        | 5%        | 4%         | 4%              | 34%                            | 43%    | 23%      | 10%       | 4%        | 4%        | 1%         | 1%              |
|                             | 30-60 minutes                | 53%                              | 29%    | 32%      | 9%        | 9%        | -         | -          | 9%              | 35%                            | 50%    | 21%      | 3%        | 9%        | -         | -          | 9%              |
|                             | More than 60 minutes*        | 40%                              | 40%    | 40%      | -         | -         | -         | -          | -               | 40%                            | 60%    | -        | -         | -         | -         | -          | -               |
|                             | Not applicable               | 57%                              | 26%    | 20%      | 13%       | 6%        | -         | 4%         | 4%              | 49%                            | 38%    | 23%      | 7%        | 3%        | -         | 3%         | -               |
| Sample                      | Yes                          | 49%                              | 28%    | 22%      | 13%       | 7%        | 2%        | 3%         | 4%              | 41%                            | 41%    | 22%      | 8%        | 5%        | 2%        | 2%         | 1%              |
|                             | No                           | 58%                              | 18%    | 22%      | 14%       | 12%       | 5%        | 6%         | 7%              | 38%                            | 39%    | 25%      | 10%       | 7%        | 3%        | 2%         | 1%              |

\*Cohort has lower response level which may increase score variation

2022 Oak Creek, WI  
Distribution Questions  
Response Count: 389 +/- 4.94%

|                             |                              | Increased library programs tax |        |           |           |           |           |            | Increased roadway capacity tax |         |        |           |           |           |           |            |                 |
|-----------------------------|------------------------------|--------------------------------|--------|-----------|-----------|-----------|-----------|------------|--------------------------------|---------|--------|-----------|-----------|-----------|-----------|------------|-----------------|
|                             |                              | Support                        | Oppose | \$-1-\$10 | \$11-\$25 | \$26-\$50 | \$51-\$75 | \$76-\$100 | More than \$100                | Support | Oppose | \$-1-\$10 | \$11-\$25 | \$26-\$50 | \$51-\$75 | \$76-\$100 | More than \$100 |
| 2011 Overall                |                              | -                              | -      | -         | -         | -         | -         | -          | -                              | -       | -      | -         | -         | -         | -         | -          | -               |
| 2016 Overall                |                              | 41%                            | 59%    | 68%       | 18%       | 9%        | 3%        | 2%         | 1%                             | 37%     | 63%    | 48%       | 25%       | 16%       | 6%        | 4%         | 2%              |
| 2022 Overall                |                              | 27%                            | 57%    | 16%       | 7%        | 2%        | 1%        | 1%         | 1%                             | 25%     | 58%    | 13%       | 7%        | 5%        | 1%        | 2%         | 1%              |
| Age Group                   | 18 to 24*                    | 50%                            | 38%    | 25%       | -         | 13%       | -         | -          | -                              | 38%     | 63%    | 38%       | -         | -         | -         | -          | -               |
|                             | 25 to 34*                    | 39%                            | 44%    | 17%       | 22%       | -         | -         | 11%        | -                              | 22%     | 67%    | 11%       | 6%        | 6%        | -         | 6%         | -               |
|                             | 35 to 44                     | 34%                            | 45%    | 22%       | 9%        | 9%        | 3%        | -          | 3%                             | 26%     | 60%    | 14%       | 7%        | 7%        | 3%        | -          | 2%              |
|                             | 45 to 54                     | 22%                            | 60%    | 18%       | 5%        | 1%        | 1%        | -          | -                              | 29%     | 52%    | 16%       | 10%       | 6%        | -         | -          | 1%              |
|                             | 55 to 64                     | 23%                            | 66%    | 16%       | 7%        | -         | -         | -          | -                              | 25%     | 61%    | 16%       | 7%        | 6%        | 1%        | -          | -               |
| 65 or over                  | 28%                          | 58%                            | 15%    | 6%        | 2%        | 2%        | 2%        | 1%         | 24%                            | 57%     | 10%    | 5%        | 2%        | 2%        | 3%        | 2%         |                 |
| Level of Education          | Some high school*            | 67%                            | 33%    | -         | -         | -         | -         | -          | -                              | 33%     | 67%    | -         | -         | -         | -         | -          | -               |
|                             | High school graduate         | 22%                            | 71%    | 10%       | -         | -         | -         | 2%         | 2%                             | 20%     | 69%    | 8%        | 2%        | 6%        | -         | 2%         | 2%              |
|                             | Some college                 | 25%                            | 62%    | 13%       | 6%        | 1%        | -         | 1%         | 1%                             | 25%     | 58%    | 14%       | 6%        | 1%        | 1%        | 1%         | 1%              |
|                             | College graduate             | 29%                            | 53%    | 19%       | 8%        | 4%        | 2%        | 2%         | 1%                             | 26%     | 58%    | 14%       | 8%        | 7%        | 2%        | 2%         | 2%              |
|                             | Graduate degree(s)           | 27%                            | 52%    | 20%       | 11%       | 2%        | 4%        | -          | -                              | 28%     | 52%    | 16%       | 8%        | 5%        | 1%        | 2%         | -               |
| Income                      | \$25,000 or less*            | 44%                            | 39%    | 17%       | 6%        | 6%        | -         | 11%        | -                              | 33%     | 50%    | 11%       | 6%        | -         | -         | 11%        | -               |
|                             | \$25-\$50,000                | 25%                            | 60%    | 19%       | 2%        | 2%        | 2%        | -          | 2%                             | 21%     | 69%    | 10%       | 8%        | -         | -         | 2%         | 2%              |
|                             | \$50-\$100,000               | 29%                            | 59%    | 16%       | 9%        | 2%        | 1%        | 1%         | 1%                             | 22%     | 62%    | 12%       | 8%        | 2%        | -         | 2%         | 2%              |
| Over \$100,000              | 23%                          | 57%                            | 16%    | 8%        | 2%        | 2%        | 1%        | 1%         | 29%                            | 51%     | 16%    | 7%        | 8%        | 3%        | 1%        | 1%         |                 |
| Marital Status              | Single                       | 39%                            | 50%    | 11%       | 3%        | 3%        | 6%        | 6%         | -                              | 22%     | 69%    | 14%       | 3%        | 3%        | -         | 3%         | -               |
|                             | Married/living with partner  | 25%                            | 58%    | 17%       | 8%        | 2%        | 1%        | 0%         | 1%                             | 27%     | 56%    | 14%       | 7%        | 6%        | 2%        | 1%         | 1%              |
|                             | Widowed/separated/ divorced* | 37%                            | 53%    | 23%       | 3%        | 3%        | -         | 3%         | -                              | 23%     | 67%    | 7%        | 3%        | -         | -         | 7%         | 3%              |
| Household Composition       | Child(ren) age 12 or under   | 30%                            | 51%    | 23%       | 9%        | 7%        | 3%        | -          | 1%                             | 30%     | 57%    | 20%       | 6%        | 6%        | 3%        | -          | 1%              |
|                             | Child(ren) over age 12       | 20%                            | 64%    | 16%       | 7%        | 2%        | 2%        | -          | 1%                             | 24%     | 59%    | 18%       | 6%        | 7%        | -         | -          | 1%              |
|                             | Parent age 65 or older*      | 21%                            | 58%    | 16%       | 5%        | 5%        | -         | -          | -                              | 16%     | 63%    | 21%       | -         | -         | -         | -          | 5%              |
|                             | None of these                | 32%                            | 55%    | 17%       | 7%        | 1%        | 1%        | 2%         | 1%                             | 28%     | 57%    | 11%       | 8%        | 4%        | 2%        | 3%         | 1%              |
| Gender                      | Male                         | 24%                            | 59%    | 15%       | 7%        | 1%        | 2%        | 1%         | 1%                             | 27%     | 58%    | 14%       | 8%        | 4%        | 1%        | 2%         | -               |
|                             | Female                       | 31%                            | 54%    | 19%       | 6%        | 4%        | 1%        | 1%         | 1%                             | 26%     | 56%    | 14%       | 4%        | 5%        | 2%        | 2%         | 2%              |
|                             | Other*                       | -                              | 50%    | -         | -         | -         | -         | -          | -                              | -       | 100%   | -         | -         | -         | -         | -          | -               |
| Ethnicity                   | Asian*                       | 33%                            | 50%    | 8%        | -         | -         | -         | -          | -                              | 33%     | 58%    | -         | -         | 8%        | -         | -          | 8%              |
|                             | White/Caucasian              | 28%                            | 57%    | 18%       | 8%        | 2%        | 1%        | 1%         | 1%                             | 26%     | 58%    | 15%       | 7%        | 5%        | 1%        | 1%         | 1%              |
|                             | Black/African American*      | 20%                            | 20%    | 40%       | -         | -         | 20%       | -          | -                              | 20%     | 40%    | 20%       | 20%       | -         | -         | -          | -               |
|                             | Hispanic/Latino*             | 25%                            | 67%    | 8%        | 8%        | -         | -         | -          | -                              | 25%     | 58%    | 17%       | -         | 8%        | -         | -          | -               |
|                             | Native*                      | 25%                            | 75%    | 25%       | -         | -         | -         | -          | -                              | 25%     | 75%    | -         | 25%       | -         | -         | -          | -               |
| Other*                      | 20%                          | 60%                            | 20%    | -         | -         | -         | -         | -          | 20%                            | 60%     | 20%    | -         | -         | -         | -         | -          |                 |
| Aldmanic District/Residency | 1st                          | 40%                            | 47%    | 23%       | 15%       | 6%        | -         | -          | 2%                             | 34%     | 47%    | 17%       | 15%       | 9%        | 4%        | 2%         | -               |
|                             | 2nd*                         | 29%                            | 62%    | 19%       | 10%       | -         | -         | -          | -                              | 29%     | 62%    | 19%       | 5%        | -         | -         | -          | -               |
|                             | 3rd                          | 22%                            | 53%    | 14%       | 8%        | -         | 6%        | 3%         | -                              | 22%     | 50%    | 11%       | 8%        | 8%        | 3%        | -          | 3%              |
|                             | 4th                          | 20%                            | 77%    | 9%        | 5%        | 2%        | -         | -          | -                              | 30%     | 64%    | 14%       | 5%        | 7%        | -         | -          | -               |
|                             | 5th                          | 19%                            | 59%    | 20%       | 4%        | -         | -         | 2%         | -                              | 15%     | 69%    | 9%        | 7%        | 2%        | -         | 2%         | -               |
|                             | 6th*                         | 36%                            | 41%    | 23%       | 5%        | 5%        | -         | -          | -                              | 27%     | 50%    | 23%       | 5%        | -         | -         | 5%         | -               |
| Not sure                    | 31%                          | 54%                            | 16%    | 7%        | 3%        | 2%        | 1%        | 1%         | 28%                            | 57%     | 14%    | 4%        | 4%        | 1%        | 2%        | 2%         |                 |
| Aldeman Knowledge           | Yes                          | 25%                            | 59%    | 16%       | 8%        | 3%        | 1%        | 1%         | 1%                             | 29%     | 54%    | 15%       | 7%        | 7%        | 2%        | 2%         | 1%              |
|                             | No                           | 30%                            | 54%    | 18%       | 6%        | 2%        | 2%        | 1%         | 1%                             | 23%     | 63%    | 12%       | 6%        | 3%        | 1%        | 1%         | 2%              |
| Work inside City            | Yes                          | 28%                            | 60%    | 12%       | 5%        | 5%        | -         | -          | -                              | 30%     | 56%    | 19%       | 9%        | 4%        | -         | -          | -               |
|                             | No, outside the City         | 29%                            | 53%    | 20%       | 9%        | 2%        | 2%        | 1%         | 1%                             | 26%     | 58%    | 16%       | 6%        | 6%        | 2%        | 1%         | 1%              |
|                             | No, I am unemployed*         | 40%                            | 60%    | -         | -         | -         | -         | -          | -                              | 20%     | 60%    | -         | -         | 20%       | -         | -          | -               |
|                             | I am retired                 | 25%                            | 61%    | 16%       | 5%        | 1%        | 1%        | 1%         | 1%                             | 25%     | 59%    | 9%        | 7%        | 4%        | 1%        | 4%         | 1%              |
| Length of Commute           | Fewer than 15 minutes        | 32%                            | 52%    | 17%       | 10%       | 6%        | -         | 1%         | -                              | 25%     | 53%    | 22%       | 8%        | 4%        | 1%        | -          | -               |
|                             | 15-30 minutes                | 25%                            | 54%    | 21%       | 10%       | 1%        | 3%        | 1%         | 1%                             | 26%     | 57%    | 15%       | 8%        | 5%        | 1%        | 1%         | 1%              |
|                             | 30-60 minutes                | 24%                            | 59%    | 18%       | 6%        | 3%        | -         | -          | 3%                             | 26%     | 65%    | 15%       | 3%        | 9%        | 3%        | -          | 3%              |
|                             | More than 60 minutes*        | 40%                            | 60%    | -         | -         | -         | -         | -          | -                              | 40%     | 60%    | -         | -         | -         | -         | -          | -               |
|                             | Not applicable               | 26%                            | 62%    | 15%       | 4%        | 1%        | 1%        | 1%         | -                              | 26%     | 60%    | 8%        | 6%        | 4%        | 1%        | 3%         | 1%              |
| Sample                      | Yes                          | 27%                            | 57%    | 16%       | 7%        | 2%        | 1%        | 1%         | 1%                             | 25%     | 58%    | 13%       | 7%        | 5%        | 1%        | 2%         | 1%              |
|                             | No                           | 35%                            | 44%    | 23%       | 8%        | 8%        | 2%        | 1%         | 1%                             | 30%     | 49%    | 17%       | 9%        | 3%        | 3%        | 5%         | 1%              |

\*Cohort has lower response level which may increase score variation



2022 Oak Creek, WI  
Distribution Questions  
Response Count: 389 +/- 4.94%

|                                 |                              | Increased roadway maintenance tax |        |          |           |           |           |            |                 | Police Department services tax |        |          |           |           |           |            |                 |
|---------------------------------|------------------------------|-----------------------------------|--------|----------|-----------|-----------|-----------|------------|-----------------|--------------------------------|--------|----------|-----------|-----------|-----------|------------|-----------------|
|                                 |                              | Support                           | Oppose | \$1-\$10 | \$11-\$25 | \$26-\$50 | \$51-\$75 | \$76-\$100 | More than \$100 | Support                        | Oppose | \$1-\$10 | \$11-\$25 | \$26-\$50 | \$51-\$75 | \$76-\$100 | More than \$100 |
| 2011 Overall                    |                              | -                                 | -      | -        | -         | -         | -         | -          | -               | -                              | -      | -        | -         | -         | -         | -          | -               |
| 2016 Overall                    |                              | 65%                               | 35%    | 47%      | 25%       | 17%       | 6%        | 4%         | 1%              | 62%                            | 38%    | 41%      | 29%       | 16%       | 7%        | 4%         | 4%              |
| 2022 Overall                    |                              | 46%                               | 33%    | 23%      | 14%       | 6%        | 2%        | 3%         | 1%              | 50%                            | 29%    | 22%      | 13%       | 8%        | 3%        | 4%         | 3%              |
| Age Group                       | 18 to 24*                    | 63%                               | 25%    | 25%      | 38%       | 13%       | -         | -          | -               | 75%                            | 25%    | 50%      | 13%       | -         | 13%       | -          | -               |
|                                 | 25 to 34*                    | 33%                               | 56%    | 17%      | 11%       | -         | -         | 6%         | -               | 33%                            | 61%    | 17%      | 6%        | 6%        | -         | 6%         | -               |
|                                 | 35 to 44                     | 38%                               | 43%    | 16%      | 14%       | 10%       | 5%        | -          | 2%              | 43%                            | 38%    | 28%      | 14%       | 5%        | 3%        | 5%         | 2%              |
|                                 | 45 to 54                     | 43%                               | 26%    | 29%      | 17%       | 5%        | 1%        | 4%         | -               | 48%                            | 21%    | 27%      | 13%       | 12%       | 4%        | 5%         | 1%              |
|                                 | 55 to 64                     | 49%                               | 33%    | 23%      | 16%       | 9%        | 1%        | 1%         | 2%              | 52%                            | 28%    | 20%      | 10%       | 10%       | 2%        | 3%         | 6%              |
| 65 or over                      | 51%                          | 30%                               | 26%    | 10%      | 3%        | 1%        | 3%        | 2%         | 56%             | 26%                            | 17%    | 15%      | 7%        | 2%        | 3%        | 3%         |                 |
| Level of Education              | Some high school*            | 33%                               | 67%    | -        | -         | -         | -         | -          | -               | 33%                            | 67%    | -        | -         | -         | -         | -          | -               |
|                                 | High school graduate         | 57%                               | 27%    | 39%      | 2%        | 4%        | -         | 2%         | 2%              | 55%                            | 31%    | 22%      | 14%       | 4%        | -         | 2%         | 2%              |
|                                 | Some college                 | 47%                               | 33%    | 25%      | 13%       | 3%        | 1%        | 2%         | 3%              | 58%                            | 26%    | 22%      | 13%       | 8%        | 2%        | 2%         | 4%              |
|                                 | College graduate             | 47%                               | 32%    | 24%      | 16%       | 7%        | 2%        | 5%         | 1%              | 48%                            | 29%    | 26%      | 12%       | 8%        | 3%        | 7%         | 2%              |
| Graduate degree(s)              | 40%                          | 39%                               | 12%    | 18%      | 10%       | 2%        | 1%        | -          | 46%             | 31%                            | 17%    | 12%      | 10%       | 6%        | 4%        | 4%         |                 |
| Income                          | \$25,000 or less*            | 50%                               | 33%    | 17%      | 6%        | -         | -         | 11%        | -               | 61%                            | 22%    | 22%      | 11%       | 6%        | -         | 11%        | -               |
|                                 | \$25-\$50,000                | 56%                               | 29%    | 27%      | 15%       | 4%        | 2%        | 2%         | 2%              | 50%                            | 40%    | 17%      | 17%       | 2%        | 4%        | 2%         | 2%              |
|                                 | \$50-\$100,000               | 48%                               | 31%    | 29%      | 16%       | 4%        | 1%        | 2%         | 2%              | 60%                            | 23%    | 24%      | 16%       | 10%       | 3%        | 3%         | 2%              |
| Over \$100,000                  | 42%                          | 33%                               | 20%    | 14%      | 9%        | 2%        | 3%        | 1%         | 43%             | 30%                            | 23%    | 10%      | 9%        | 4%        | 5%        | 4%         |                 |
| Marital Status                  | Single                       | 44%                               | 42%    | 14%      | 19%       | 8%        | 3%        | 3%         | -               | 58%                            | 31%    | 19%      | 19%       | 3%        | 8%        | 3%         | -               |
|                                 | Married/living with partner  | 46%                               | 31%    | 24%      | 14%       | 6%        | 2%        | 2%         | 2%              | 49%                            | 29%    | 24%      | 11%       | 9%        | 3%        | 4%         | 3%              |
|                                 | Widowed/separated/ divorced* | 53%                               | 37%    | 33%      | -         | -         | -         | 10%        | -               | 63%                            | 27%    | 20%      | 17%       | 3%        | -         | 7%         | 3%              |
| Household Composition           | Child(ren) age 12 or under   | 35%                               | 43%    | 22%      | 14%       | 6%        | 4%        | 1%         | -               | 42%                            | 36%    | 26%      | 17%       | 7%        | 4%        | 4%         | 1%              |
|                                 | Child(ren) over age 12       | 42%                               | 31%    | 26%      | 19%       | 5%        | 2%        | 3%         | -               | 45%                            | 28%    | 22%      | 13%       | 9%        | 5%        | 5%         | 1%              |
|                                 | Parent age 65 or older*      | 26%                               | 47%    | 32%      | -         | -         | -         | 5%         | -               | 47%                            | 21%    | 37%      | -         | 11%       | 5%        | -          | 5%              |
|                                 | None of these                | 54%                               | 30%    | 22%      | 14%       | 7%        | 1%        | 4%         | 2%              | 57%                            | 27%    | 18%      | 13%       | 8%        | 3%        | 5%         | 5%              |
| Gender                          | Male                         | 48%                               | 32%    | 24%      | 15%       | 5%        | 1%        | 2%         | 1%              | 54%                            | 26%    | 25%      | 13%       | 7%        | 3%        | 3%         | 4%              |
|                                 | Female                       | 47%                               | 33%    | 23%      | 11%       | 6%        | 2%        | 4%         | 2%              | 49%                            | 31%    | 20%      | 11%       | 8%        | 4%        | 5%         | 3%              |
|                                 | Other*                       | -                                 | 50%    | -        | 50%       | -         | -         | -          | -               | -                              | 100%   | -        | -         | -         | -         | -          | -               |
| Ethnicity                       | Asian*                       | 42%                               | 50%    | 8%       | -         | 8%        | -         | 8%         | -               | 33%                            | 42%    | 8%       | -         | 8%        | -         | 8%         | 8%              |
|                                 | White/Caucasian              | 48%                               | 32%    | 24%      | 15%       | 6%        | 1%        | 2%         | 1%              | 53%                            | 28%    | 22%      | 13%       | 9%        | 3%        | 4%         | 3%              |
|                                 | Black/African American*      | 20%                               | 20%    | 20%      | 20%       | -         | 20%       | -          | -               | 40%                            | 20%    | 20%      | 20%       | -         | 20%       | -          | -               |
|                                 | Hispanic/Latino*             | 58%                               | 25%    | -        | 33%       | 17%       | -         | -          | 8%              | 67%                            | 17%    | -        | 25%       | 8%        | 17%       | -          | 17%             |
|                                 | Native*                      | 75%                               | -      | 75%      | 25%       | -         | -         | -          | -               | 100%                           | -      | 25%      | 50%       | -         | -         | -          | -               |
| Other*                          | 20%                          | 40%                               | 40%    | -        | -         | -         | -         | -          | 20%             | 40%                            | 40%    | -        | -         | -         | -         | -          |                 |
| Aldmanic District/<br>Residency | 1st                          | 51%                               | 26%    | 28%      | 9%        | 21%       | -         | 6%         | -               | 60%                            | 21%    | 23%      | 19%       | 15%       | 4%        | -          | -               |
|                                 | 2nd*                         | 67%                               | 19%    | 43%      | 14%       | -         | -         | 5%         | -               | 52%                            | 33%    | 19%      | 29%       | 5%        | -         | 5%         | -               |
|                                 | 3rd                          | 39%                               | 36%    | 14%      | 17%       | 6%        | 3%        | -          | 3%              | 47%                            | 33%    | 11%      | 19%       | 3%        | 6%        | 3%         | 6%              |
|                                 | 4th                          | 59%                               | 34%    | 20%      | 16%       | 9%        | -         | -          | -               | 55%                            | 36%    | 9%       | 11%       | 20%       | 2%        | 5%         | 2%              |
|                                 | 5th                          | 33%                               | 43%    | 22%      | 11%       | 2%        | 2%        | 2%         | -               | 43%                            | 33%    | 19%      | 11%       | 4%        | 2%        | 4%         | 4%              |
|                                 | 6th*                         | 55%                               | 23%    | 32%      | 18%       | -         | -         | -          | -               | 59%                            | 14%    | 32%      | 14%       | 5%        | -         | -          | 9%              |
| Not sure                        | 45%                          | 34%                               | 21%    | 15%      | 4%        | 3%        | 4%        | 3%         | 51%             | 28%                            | 28%    | 9%       | 7%        | 3%        | 7%        | 3%         |                 |
| Aldeman Knowledge               | Yes                          | 52%                               | 27%    | 28%      | 13%       | 8%        | 1%        | 3%         | 1%              | 52%                            | 28%    | 20%      | 16%       | 10%       | 2%        | 4%         | 3%              |
|                                 | No                           | 42%                               | 38%    | 19%      | 15%       | 4%        | 2%        | 2%         | 2%              | 50%                            | 30%    | 25%      | 8%        | 7%        | 3%        | 3%         | 3%              |
| Work inside City                | Yes                          | 46%                               | 33%    | 33%      | 12%       | 4%        | -         | -          | -               | 47%                            | 32%    | 19%      | 12%       | 9%        | 4%        | 4%         | 2%              |
|                                 | No, outside the City         | 45%                               | 32%    | 21%      | 17%       | 7%        | 3%        | 2%         | 1%              | 49%                            | 29%    | 27%      | 11%       | 7%        | 3%        | 5%         | 3%              |
|                                 | No, I am unemployed*         | 40%                               | 40%    | -        | 20%       | -         | -         | 20%        | 20%             | 40%                            | 40%    | 20%      | 20%       | -         | -         | -          | -               |
| I am retired                    | 49%                          | 33%                               | 25%    | 10%      | 7%        | 1%        | 4%        | 1%         | 56%             | 28%                            | 19%    | 14%      | 9%        | 2%        | 3%        | 4%         |                 |
| Length of Commute               | Fewer than 15 minutes        | 40%                               | 29%    | 35%      | 18%       | 5%        | -         | -          | -               | 42%                            | 32%    | 22%      | 13%       | 12%       | 3%        | 3%         | 1%              |
|                                 | 15-30 minutes                | 47%                               | 29%    | 20%      | 20%       | 8%        | 3%        | 3%         | 1%              | 51%                            | 23%    | 28%      | 11%       | 7%        | 6%        | 5%         | 3%              |
|                                 | 30-60 minutes                | 47%                               | 41%    | 18%      | 15%       | 6%        | 6%        | -          | 3%              | 65%                            | 26%    | 21%      | 18%       | 6%        | -         | 6%         | 6%              |
|                                 | More than 60 minutes*        | 40%                               | 60%    | -        | -         | -         | -         | -          | -               | 60%                            | 40%    | 20%      | -         | -         | -         | -          | -               |
| Not applicable                  | 49%                          | 35%                               | 22%    | 9%       | 6%        | 1%        | 4%        | 1%         | 53%             | 31%                            | 19%    | 13%      | 8%        | 2%        | 4%        | 3%         |                 |
| Sample                          | Yes                          | 46%                               | 33%    | 23%      | 14%       | 6%        | 2%        | 3%         | 1%              | 50%                            | 29%    | 22%      | 13%       | 8%        | 3%        | 4%         | 3%              |
|                                 | No                           | 47%                               | 27%    | 24%      | 14%       | 12%       | 4%        | 3%         | 2%              | 52%                            | 23%    | 25%      | 9%        | 15%       | 4%        | 5%         | 7%              |

\*Cohort has lower response level which may increase score variation

2022 Oak Creek, WI  
 Distribution Questions  
 Response Count: 389 +/- 4.94%

|                             |                              | Senior Center tax |        |          |           |           |           |            |                 | Sidewalk connection improvements tax |        |          |           |           |           |            |                 |
|-----------------------------|------------------------------|-------------------|--------|----------|-----------|-----------|-----------|------------|-----------------|--------------------------------------|--------|----------|-----------|-----------|-----------|------------|-----------------|
|                             |                              | Support           | Oppose | \$1-\$10 | \$11-\$25 | \$26-\$50 | \$51-\$75 | \$76-\$100 | More than \$100 | Support                              | Oppose | \$1-\$10 | \$11-\$25 | \$26-\$50 | \$51-\$75 | \$76-\$100 | More than \$100 |
| 2011 Overall                |                              | -                 | -      | -        | -         | -         | -         | -          | -               | -                                    | -      | -        | -         | -         | -         | -          | -               |
| 2016 Overall                |                              | 48%               | 52%    | 65%      | 17%       | 12%       | 4%        | 2%         | 1%              | 46%                                  | 54%    | 58%      | 21%       | 13%       | 5%        | 2%         | 3%              |
| 2022 Overall                |                              | 41%               | 41%    | 24%      | 8%        | 5%        | 1%        | 2%         | 0%              | 33%                                  | 47%    | 18%      | 8%        | 5%        | 2%        | 1%         | 2%              |
| Age Group                   | 18 to 24*                    | 50%               | 38%    | 38%      | 13%       | -         | -         | -          | -               | 38%                                  | 50%    | 25%      | 13%       | -         | -         | -          | -               |
|                             | 25 to 34*                    | 28%               | 61%    | 6%       | 6%        | 11%       | -         | 6%         | -               | 33%                                  | 39%    | 28%      | 11%       | 6%        | -         | -          | 11%             |
|                             | 35 to 44                     | 33%               | 50%    | 29%      | 3%        | 7%        | 2%        | 2%         | 2%              | 38%                                  | 43%    | 21%      | 10%       | 5%        | 3%        | -          | 3%              |
|                             | 45 to 54                     | 35%               | 45%    | 21%      | 9%        | 4%        | 3%        | -          | -               | 40%                                  | 36%    | 23%      | 9%        | 8%        | 4%        | 1%         | 1%              |
|                             | 55 to 64                     | 47%               | 38%    | 27%      | 10%       | 6%        | 1%        | 1%         | -               | 35%                                  | 50%    | 18%      | 9%        | 3%        | 1%        | -          | 1%              |
| 65 or over                  | 47%                          | 35%               | 24%    | 7%       | 3%        | -         | 2%        | -          | 24%             | 56%                                  | 12%    | 6%       | 4%        | 1%        | 1%        | -          |                 |
| Level of Education          | Some high school*            | 67%               | 33%    | -        | -         | -         | -         | -          | -               | 67%                                  | 33%    | -        | -         | -         | -         | -          | -               |
|                             | High school graduate         | 43%               | 39%    | 27%      | 2%        | -         | -         | 2%         | -               | 31%                                  | 59%    | 14%      | 2%        | 2%        | -         | 2%         | -               |
|                             | Some college                 | 47%               | 38%    | 26%      | 6%        | 5%        | 1%        | 2%         | 1%              | 24%                                  | 57%    | 19%      | 5%        | -         | -         | -          | 2%              |
|                             | College graduate             | 38%               | 44%    | 21%      | 13%       | 5%        | 1%        | 2%         | -               | 37%                                  | 44%    | 19%      | 11%       | 7%        | 3%        | -          | 2%              |
|                             | Graduate degree(s)           | 39%               | 43%    | 23%      | 6%        | 6%        | 2%        | 2%         | -               | 39%                                  | 35%    | 17%      | 12%       | 8%        | 4%        | 2%         | 1%              |
| Income                      | \$25,000 or less*            | 67%               | 17%    | 17%      | 11%       | 6%        | -         | 17%        | -               | 39%                                  | 44%    | 17%      | 6%        | -         | -         | 6%         | 6%              |
|                             | \$25-\$50,000                | 38%               | 42%    | 25%      | 8%        | 2%        | -         | -          | -               | 19%                                  | 65%    | 10%      | 6%        | 6%        | -         | -          | -               |
|                             | \$50-\$100,000               | 46%               | 41%    | 28%      | 6%        | 6%        | 1%        | 2%         | 1%              | 37%                                  | 47%    | 22%      | 10%       | 1%        | 2%        | -          | 1%              |
|                             | Over \$100,000               | 39%               | 42%    | 24%      | 9%        | 4%        | 2%        | 1%         | -               | 33%                                  | 43%    | 18%      | 8%        | 8%        | 2%        | 1%         | 2%              |
| Marital Status              | Single                       | 58%               | 33%    | 22%      | 11%       | 8%        | -         | 3%         | -               | 33%                                  | 50%    | 17%      | 6%        | 3%        | 3%        | -          | 3%              |
|                             | Married/living with partner  | 39%               | 43%    | 24%      | 8%        | 5%        | 1%        | 1%         | 0%              | 34%                                  | 45%    | 19%      | 9%        | 5%        | 2%        | 1%         | 1%              |
|                             | Widowed/separated/ divorced* | 50%               | 33%    | 30%      | -         | 3%        | -         | 7%         | -               | 27%                                  | 63%    | 10%      | 3%        | 3%        | -         | 3%         | 3%              |
| Household Composition       | Child(ren) age 12 or under   | 30%               | 52%    | 28%      | 9%        | 4%        | 1%        | 1%         | -               | 38%                                  | 43%    | 23%      | 13%       | 6%        | 3%        | -          | 3%              |
|                             | Child(ren) over age 12       | 32%               | 49%    | 22%      | 6%        | 7%        | 3%        | 1%         | -               | 34%                                  | 45%    | 19%      | 7%        | 7%        | 4%        | 2%         | 2%              |
|                             | Parent age 65 or older*      | 42%               | 32%    | 42%      | 5%        | -         | -         | -          | -               | 26%                                  | 47%    | 21%      | 5%        | -         | -         | -          | 5%              |
|                             | None of these                | 51%               | 34%    | 24%      | 9%        | 5%        | 1%        | 3%         | 1%              | 34%                                  | 48%    | 18%      | 8%        | 5%        | 1%        | 1%         | 2%              |
| Gender                      | Male                         | 43%               | 40%    | 26%      | 10%       | 4%        | 1%        | 1%         | -               | 29%                                  | 52%    | 18%      | 8%        | 4%        | 2%        | 1%         | 1%              |
|                             | Female                       | 42%               | 40%    | 22%      | 6%        | 7%        | 2%        | 2%         | 1%              | 36%                                  | 43%    | 19%      | 8%        | 5%        | 2%        | 1%         | 2%              |
|                             | Other*                       | -                 | 50%    | 50%      | -         | -         | -         | -          | -               | 50%                                  | -      | -        | 50%       | -         | -         | 50%        | -               |
| Ethnicity                   | Asian*                       | 50%               | 33%    | 25%      | -         | -         | -         | -          | -               | 25%                                  | 58%    | -        | 8%        | -         | -         | -          | 8%              |
|                             | White/Caucasian              | 44%               | 40%    | 26%      | 8%        | 4%        | 1%        | 2%         | 0%              | 35%                                  | 46%    | 20%      | 8%        | 5%        | 2%        | 1%         | 1%              |
|                             | Black/African American*      | 40%               | -      | 20%      | 40%       | -         | 20%       | -          | -               | 40%                                  | -      | 20%      | 20%       | 20%       | 20%       | -          | -               |
|                             | Hispanic/Latino*             | 67%               | 17%    | 25%      | 25%       | 17%       | -         | -          | -               | 58%                                  | 33%    | 8%       | 17%       | 8%        | -         | -          | 8%              |
|                             | Native*                      | 50%               | 50%    | 25%      | -         | 25%       | -         | -          | -               | 25%                                  | 75%    | 25%      | -         | -         | -         | -          | -               |
| Other*                      | 20%                          | 40%               | 40%    | -        | -         | -         | -         | -          | 40%             | 40%                                  | 20%    | -        | -         | -         | 20%       | -          |                 |
| Aldmanic District/Residency | 1st                          | 51%               | 23%    | 36%      | 13%       | 13%       | -         | 2%         | -               | 38%                                  | 43%    | 17%      | 11%       | 11%       | -         | -          | -               |
|                             | 2nd*                         | 38%               | 52%    | 33%      | -         | 5%        | -         | -          | -               | 33%                                  | 57%    | 19%      | 14%       | -         | -         | -          | -               |
|                             | 3rd                          | 44%               | 42%    | 17%      | 11%       | 6%        | -         | 3%         | -               | 25%                                  | 47%    | 19%      | -         | 11%       | 3%        | -          | 3%              |
|                             | 4th                          | 45%               | 50%    | 18%      | 11%       | 2%        | -         | 2%         | -               | 34%                                  | 52%    | 20%      | 7%        | 5%        | 2%        | 2%         | -               |
|                             | 5th                          | 24%               | 44%    | 22%      | 7%        | 2%        | 4%        | -          | -               | 24%                                  | 52%    | 17%      | 7%        | 2%        | 4%        | 2%         | -               |
|                             | 6th*                         | 41%               | 36%    | 27%      | 9%        | -         | -         | -          | -               | 41%                                  | 41%    | 9%       | 18%       | -         | -         | -          | -               |
| Not sure                    | 45%                          | 42%               | 23%    | 5%       | 5%        | 1%        | 3%        | 1%         | 36%             | 45%                                  | 19%    | 8%       | 4%        | 2%        | 1%        | 4%         |                 |
| Aldeman Knowledge           | Yes                          | 44%               | 38%    | 27%      | 10%       | 5%        | 1%        | 2%         | -               | 34%                                  | 47%    | 17%      | 9%        | 7%        | 1%        | 1%         | 1%              |
|                             | No                           | 40%               | 45%    | 23%      | 5%        | 4%        | 2%        | 2%         | 1%              | 31%                                  | 50%    | 18%      | 8%        | 2%        | 3%        | 1%         | 2%              |
| Work inside City            | Yes                          | 44%               | 44%    | 16%      | 9%        | 5%        | -         | 2%         | -               | 39%                                  | 47%    | 18%      | 7%        | 7%        | 2%        | 2%         | -               |
|                             | No, outside the City         | 38%               | 44%    | 28%      | 6%        | 5%        | 2%        | 1%         | 1%              | 37%                                  | 42%    | 20%      | 11%       | 5%        | 3%        | 1%         | 3%              |
|                             | No, I am unemployed*         | 40%               | 60%    | -        | -         | -         | -         | -          | -               | 40%                                  | 40%    | 20%      | -         | -         | -         | -          | -               |
|                             | I am retired                 | 46%               | 36%    | 25%      | 9%        | 4%        | -         | 3%         | -               | 25%                                  | 55%    | 17%      | 5%        | 4%        | 1%        | 1%         | -               |
| Length of Commute           | Fewer than 15 minutes        | 32%               | 45%    | 21%      | 6%        | 9%        | 1%        | 1%         | -               | 34%                                  | 44%    | 17%      | 10%       | 6%        | 3%        | 1%         | -               |
|                             | 15-30 minutes                | 41%               | 37%    | 28%      | 10%       | 4%        | 2%        | 2%         | -               | 37%                                  | 39%    | 25%      | 8%        | 3%        | 4%        | -          | 5%              |
|                             | 30-60 minutes                | 35%               | 56%    | 24%      | 6%        | 3%        | 3%        | -          | 3%              | 50%                                  | 38%    | 15%      | 24%       | 6%        | -         | 3%         | 3%              |
|                             | More than 60 minutes*        | 60%               | 40%    | 20%      | -         | -         | -         | -          | -               | 20%                                  | 60%    | 20%      | -         | -         | -         | -          | -               |
| Not applicable              | 48%                          | 38%               | 25%    | 8%       | 4%        | -         | 3%        | -          | 27%             | 55%                                  | 16%    | 4%       | 5%        | 1%        | 1%        | -          |                 |
| Sample                      | Yes                          | 41%               | 41%    | 24%      | 8%        | 5%        | 1%        | 2%         | 0%              | 33%                                  | 47%    | 18%      | 8%        | 5%        | 2%        | 1%         | 2%              |
|                             | No                           | 36%               | 42%    | 25%      | 7%        | 6%        | 1%        | 1%         | 1%              | 45%                                  | 34%    | 21%      | 14%       | 9%        | 3%        | 1%         | 3%              |

\*Cohort has lower response level which may increase score variation



2022 Oak Creek, WI  
 Distribution Questions  
 Response Count: 389 +/- 4.94%

|                             |                              | Street light maintenance tax |        |          |           |           |           |            | Streets/Parks/Forestry Department services tax |         |        |          |           |           |           |            |                 |
|-----------------------------|------------------------------|------------------------------|--------|----------|-----------|-----------|-----------|------------|--|---------|--------|----------|-----------|-----------|-----------|------------|-----------------|
|                             |                              | Support                      | Oppose | \$1-\$10 | \$11-\$25 | \$26-\$50 | \$51-\$75 | \$76-\$100 | More than \$100                                | Support | Oppose | \$1-\$10 | \$11-\$25 | \$26-\$50 | \$51-\$75 | \$76-\$100 | More than \$100 |
| 2011 Overall                |                              | -                            | -      | -        | -         | -         | -         | -          | -  | -       | -      | -        | -         | -         | -         | -          | -               |
| 2016 Overall                |                              | 53%                          | 48%    | 69%      | 20%       | 8%        | 3%        | 1%         | 0%   | 60%     | 40%    | 58%      | 27%       | 11%       | 3%        | 1%         | 1%              |
| 2022 Overall                |                              | 42%                          | 40%    | 28%      | 6%        | 3%        | 1%        | 2%         | 1%   | 44%     | 38%    | 21%      | 8%        | 7%        | 3%        | 2%         | 1%              |
| Age Group                   | 18 to 24*                    | 63%                          | 38%    | 38%      | 13%       | -         | -         | -          | -  | 63%     | 25%    | 13%      | 50%       | -         | -         | -          | -               |
|                             | 25 to 34*                    | 28%                          | 50%    | 33%      | 6%        | -         | -         | 6%         | -  | 44%     | 44%    | 11%      | 11%       | 11%       | 6%        | 6%         | -               |
|                             | 35 to 44                     | 41%                          | 43%    | 33%      | 2%        | 5%        | 3%        | -          | 3%   | 41%     | 45%    | 21%      | 12%       | 7%        | 2%        | -          | 2%              |
|                             | 45 to 54                     | 39%                          | 42%    | 30%      | 5%        | 3%        | 1%        | 3%         | -  | 36%     | 39%    | 26%      | 6%        | 5%        | 4%        | 1%         | -               |
|                             | 55 to 64                     | 43%                          | 41%    | 25%      | 7%        | 6%        | -         | 1%         | 1%   | 50%     | 34%    | 20%      | 10%       | 11%       | 1%        | 1%         | -               |
| 65 or over                  | 47%                          | 37%                          | 27%    | 7%       | 2%        | -         | 2%        | -          | 46%  | 38%     | 20%    | 4%       | 5%        | 2%        | 2%        | 1%         |                 |
| Level of Education          | Some high school*            | 67%                          | 33%    | -        | -         | -         | -         | -          | -  | 67%     | 33%    | -        | -         | -         | -         | -          | -               |
|                             | High school graduate         | 47%                          | 41%    | 31%      | -         | 2%        | -         | 2%         | -  | 51%     | 39%    | 29%      | 4%        | 2%        | -         | 2%         | -               |
|                             | Some college                 | 38%                          | 49%    | 25%      | 3%        | 2%        | -         | 1%         | 2%   | 43%     | 42%    | 20%      | 4%        | 5%        | 2%        | -          | 1%              |
|                             | College graduate             | 41%                          | 40%    | 28%      | 8%        | 5%        | 2%        | 2%         | 1%   | 44%     | 39%    | 20%      | 12%       | 11%       | 3%        | 1%         | 1%              |
| Graduate degree(s)          | 49%                          | 33%                          | 31%    | 8%       | 4%        | 1%        | 2%        | -          | 42%  | 36%     | 18%    | 11%      | 6%        | 5%        | 5%        | 1%         |                 |
| Income                      | \$25,000 or less*            | 61%                          | 22%    | 28%      | 11%       | -         | -         | 11%        | -  | 56%     | 33%    | 6%       | 11%       | 6%        | -         | 11%        | 6%              |
|                             | \$25-\$50,000                | 46%                          | 44%    | 35%      | 2%        | 2%        | -         | 2%         | -  | 46%     | 42%    | 27%      | 8%        | 2%        | -         | 2%         | -               |
|                             | \$50-\$100,000               | 46%                          | 42%    | 30%      | 6%        | 3%        | 1%        | 2%         | 1%   | 51%     | 35%    | 26%      | 5%        | 9%        | 3%        | -          | 1%              |
|                             | Over \$100,000               | 38%                          | 40%    | 24%      | 6%        | 5%        | 1%        | 1%         | 1%   | 38%     | 40%    | 18%      | 11%       | 8%        | 2%        | 2%         | 1%              |
| Marital Status              | Single                       | 44%                          | 47%    | 19%      | 6%        | 3%        | 3%        | 3%         | -  | 50%     | 44%    | 14%      | 8%        | 3%        | 6%        | 3%         | 3%              |
|                             | Married/living with partner  | 41%                          | 41%    | 29%      | 6%        | 4%        | 1%        | 1%         | 1%   | 44%     | 37%    | 22%      | 9%        | 8%        | 3%        | 1%         | 1%              |
|                             | Widowed/separated/ divorced* | 57%                          | 33%    | 33%      | 3%        | -         | -         | 10%        | -  | 47%     | 47%    | 17%      | 7%        | -         | -         | 7%         | -               |
| Household Composition       | Child(ren) age 12 or under   | 32%                          | 52%    | 28%      | 6%        | 4%        | 3%        | 1%         | 1%   | 38%     | 48%    | 20%      | 16%       | 6%        | 1%        | -          | -               |
|                             | Child(ren) over age 12       | 35%                          | 46%    | 27%      | 5%        | 3%        | 2%        | 1%         | 1%   | 40%     | 38%    | 25%      | 8%        | 6%        | 4%        | 2%         | -               |
|                             | Parent age 65 or older*      | 26%                          | 47%    | 26%      | 5%        | -         | -         | 5%         | -  | 26%     | 53%    | 21%      | 11%       | -         | -         | -          | -               |
|                             | None of these                | 51%                          | 35%    | 29%      | 6%        | 4%        | -         | 3%         | 1%   | 50%     | 36%    | 20%      | 7%        | 8%        | 3%        | 2%         | 2%              |
| Gender                      | Male                         | 40%                          | 44%    | 26%      | 8%        | 2%        | 1%        | 1%         | 1%   | 42%     | 40%    | 21%      | 8%        | 7%        | 3%        | 1%         | 1%              |
|                             | Female                       | 45%                          | 37%    | 30%      | 4%        | 5%        | 1%        | 3%         | 1%   | 46%     | 37%    | 21%      | 7%        | 8%        | 3%        | 2%         | 1%              |
|                             | Other*                       | -                            | 100%   | -        | -         | -         | -         | -          | -  | 50%     | -      | -        | 50%       | -         | -         | 50%        | -               |
| Ethnicity                   | Asian*                       | 33%                          | 42%    | 33%      | -         | -         | -         | 8%         | -  | 42%     | 50%    | 17%      | -         | -         | -         | -          | -               |
|                             | White/Caucasian              | 44%                          | 41%    | 29%      | 6%        | 4%        | 1%        | 1%         | 1%   | 46%     | 38%    | 22%      | 9%        | 7%        | 3%        | 1%         | 1%              |
|                             | Black/African American*      | 40%                          | -      | 40%      | 20%       | -         | 20%       | -          | -  | 20%     | 20%    | 20%      | -         | 20%       | 20%       | -          | -               |
|                             | Hispanic/Latino*             | 50%                          | 42%    | 8%       | 8%        | 8%        | -         | -          | 8%   | 42%     | 50%    | 8%       | -         | 17%       | -         | -          | -               |
|                             | Native*                      | 75%                          | 25%    | 75%      | -         | -         | -         | -          | -  | 100%    | -      | 75%      | -         | -         | -         | -          | -               |
| Other*                      | 20%                          | 40%                          | 40%    | -        | -         | -         | -         | -          | 40%  | 20%     | 20%    | -        | 20%       | -         | 20%       | -          |                 |
| Aldmanic District/Residency | 1st                          | 47%                          | 34%    | 30%      | 9%        | 11%       | -         | -          | -  | 49%     | 32%    | 21%      | 13%       | 15%       | 2%        | 2%         | -               |
|                             | 2nd*                         | 43%                          | 48%    | 33%      | 5%        | -         | -         | -          | -  | 38%     | 57%    | 24%      | 5%        | 5%        | -         | -          | -               |
|                             | 3rd                          | 36%                          | 50%    | 14%      | 8%        | 3%        | 3%        | -          | 3%   | 42%     | 44%    | 11%      | 6%        | 11%       | 8%        | -          | -               |
|                             | 4th                          | 52%                          | 39%    | 32%      | 9%        | 5%        | -         | -          | -  | 48%     | 43%    | 20%      | 7%        | 9%        | -         | 2%         | -               |
|                             | 5th                          | 35%                          | 43%    | 31%      | 4%        | -         | -         | -          | -  | 39%     | 37%    | 26%      | 6%        | 2%        | 4%        | 2%         | -               |
|                             | 6th*                         | 50%                          | 27%    | 32%      | 9%        | -         | -         | -          | -  | 50%     | 23%    | 32%      | 5%        | 5%        | 5%        | -          | -               |
| Not sure                    | 43%                          | 42%                          | 26%    | 4%       | 4%        | 1%        | 5%        | 1%         | 45%  | 39%     | 18%    | 11%      | 5%        | 2%        | 2%        | 2%         |                 |
| Aldeman Knowledge           | Yes                          | 43%                          | 40%    | 28%      | 6%        | 4%        | -         | -          | 1%   | 46%     | 37%    | 24%      | 8%        | 8%        | 2%        | 2%         | -               |
|                             | No                           | 44%                          | 41%    | 29%      | 5%        | 3%        | 2%        | 3%         | 1%   | 45%     | 40%    | 18%      | 9%        | 6%        | 3%        | 1%         | 1%              |
| Work inside City            | Yes                          | 44%                          | 40%    | 28%      | 4%        | 2%        | -         | 2%         | -  | 42%     | 42%    | 18%      | 9%        | 7%        | -         | 2%         | -               |
|                             | No, outside the City         | 42%                          | 41%    | 29%      | 5%        | 4%        | 2%        | 2%         | 2%   | 45%     | 37%    | 21%      | 12%       | 6%        | 4%        | 1%         | 1%              |
|                             | No, I am unemployed*         | 40%                          | 20%    | 40%      | -         | -         | -         | 20%        | -  | 60%     | 20%    | 20%      | -         | 20%       | -         | -          | -               |
|                             | I am retired                 | 45%                          | 41%    | 28%      | 7%        | 4%        | -         | 1%         | -  | 45%     | 39%    | 22%      | 4%        | 8%        | 2%        | 2%         | 1%              |
| Length of Commute           | Fewer than 15 minutes        | 39%                          | 43%    | 26%      | 9%        | 3%        | -         | 1%         | -  | 43%     | 38%    | 16%      | 14%       | 6%        | 5%        | 3%         | -               |
|                             | 15-30 minutes                | 43%                          | 35%    | 34%      | 2%        | 3%        | 3%        | 2%         | 2%   | 43%     | 36%    | 26%      | 9%        | 6%        | 3%        | 1%         | 1%              |
|                             | 30-60 minutes                | 47%                          | 44%    | 26%      | 9%        | 9%        | -         | 3%         | 3%   | 50%     | 35%    | 24%      | 12%       | 9%        | -         | 3%         | 3%              |
|                             | More than 60 minutes*        | 40%                          | 60%    | -        | -         | -         | -         | -          | -  | 40%     | 60%    | -        | -         | -         | -         | -          | -               |
|                             | Not applicable               | 44%                          | 42%    | 28%      | 6%        | 3%        | -         | 2%         | -  | 45%     | 41%    | 21%      | 5%        | 8%        | 2%        | 1%         | 1%              |
| Sample                      | Yes                          | 42%                          | 40%    | 28%      | 6%        | 3%        | 1%        | 2%         | 1%   | 44%     | 38%    | 21%      | 8%        | 7%        | 3%        | 2%         | 1%              |
|                             | No                           | 43%                          | 36%    | 27%      | 12%       | 4%        | 3%        | 2%         | 1%   | 47%     | 29%    | 24%      | 18%       | 8%        | 1%        | 2%         | 2%              |

\*Cohort has lower response level which may increase score variation

2022 Oak Creek, WI  
 Distribution Questions  
 Response Count: 389 +/- 4.94%

|                                 |                              | Parks and trail improvements tax |        |          |           |           |           |            | Preservation of open spaces/green spaces tax |         |        |          |           |           |           |            |                 |
|---------------------------------|------------------------------|----------------------------------|--------|----------|-----------|-----------|-----------|------------|--|---------|--------|----------|-----------|-----------|-----------|------------|-----------------|
|                                 |                              | Support                          | Oppose | \$1-\$10 | \$11-\$25 | \$26-\$50 | \$51-\$75 | \$76-\$100 | More than \$100                              | Support | Oppose | \$1-\$10 | \$11-\$25 | \$26-\$50 | \$51-\$75 | \$76-\$100 | More than \$100 |
| 2011 Overall                    |                              | -                                | -      | -        | -         | -         | -         | -          | -  | -       | -      | -        | -         | -         | -         | -          | -               |
| 2016 Overall                    |                              | -                                | -      | -        | -         | -         | -         | -          | -  | -       | -      | -        | -         | -         | -         | -          | -               |
| 2022 Overall                    |                              | 45%                              | 37%    | 22%      | 9%        | 7%        | 3%        | 2%         | 2%   | 50%     | 31%    | 23%      | 10%       | 7%        | 2%        | 1%         | 3%              |
| Age Group                       | 18 to 24*                    | 63%                              | 25%    | 38%      | 25%       | -         | -         | -          | -  | 88%     | -      | 25%      | 50%       | -         | -         | -          | -               |
|                                 | 25 to 34*                    | 56%                              | 28%    | 11%      | 17%       | 11%       | 11%       | -          | 11%  | 56%     | 28%    | 11%      | 22%       | 11%       | -         | 6%         | 11%             |
|                                 | 35 to 44                     | 45%                              | 36%    | 33%      | 10%       | 7%        | 2%        | -          | 3%   | 48%     | 31%    | 33%      | 9%        | 5%        | 3%        | -          | 3%              |
|                                 | 45 to 54                     | 43%                              | 31%    | 25%      | 10%       | 6%        | 8%        | 3%         | -  | 42%     | 31%    | 26%      | 10%       | 9%        | 3%        | 1%         | 1%              |
|                                 | 55 to 64                     | 49%                              | 35%    | 23%      | 7%        | 14%       | 1%        | 1%         | 2%   | 50%     | 35%    | 16%      | 10%       | 9%        | 2%        | 1%         | 3%              |
| 65 or over                      | 41%                          | 46%                              | 18%    | 6%       | 2%        | 1%        | 2%        | 1%         | 53%  | 32%     | 24%    | 7%       | 5%        | 2%        | 1%        | 1%         |                 |
| Level of Education              | Some high school*            | 67%                              | 33%    | -        | -         | -         | -         | -          | -  | 67%     | 33%    | -        | -         | -         | -         | -          | -               |
|                                 | High school graduate         | 45%                              | 45%    | 22%      | 4%        | 2%        | -         | 2%         | -  | 49%     | 41%    | 20%      | 6%        | 2%        | 2%        | 2%         | 2%              |
|                                 | Some college                 | 41%                              | 44%    | 24%      | 3%        | 5%        | -         | 1%         | 3%   | 54%     | 29%    | 26%      | 8%        | 4%        | 1%        | 1%         | 2%              |
|                                 | College graduate             | 49%                              | 32%    | 25%      | 11%       | 12%       | 4%        | 1%         | 2%   | 48%     | 33%    | 23%      | 13%       | 9%        | 2%        | 2%         | 3%              |
|                                 | Graduate degree(s)           | 47%                              | 30%    | 18%      | 16%       | 4%        | 7%        | 5%         | 1%   | 51%     | 27%    | 19%      | 13%       | 10%       | 5%        | -          | 4%              |
| Income                          | \$25,000 or less*            | 50%                              | 39%    | -        | 17%       | 11%       | -         | 6%         | 6%   | 67%     | 22%    | 17%      | 11%       | -         | -         | 11%        | -               |
|                                 | \$25-\$50,000                | 42%                              | 46%    | 25%      | 6%        | 2%        | -         | 2%         | -  | 50%     | 38%    | 29%      | 10%       | 4%        | 2%        | -          | 2%              |
|                                 | \$50-\$100,000               | 48%                              | 38%    | 24%      | 9%        | 6%        | 3%        | 1%         | 2%   | 56%     | 28%    | 22%      | 13%       | 7%        | 3%        | 1%         | 3%              |
|                                 | Over \$100,000               | 45%                              | 32%    | 24%      | 9%        | 9%        | 5%        | 2%         | 1%   | 48%     | 29%    | 25%      | 8%        | 9%        | 3%        | -          | 3%              |
| Marital Status                  | Single                       | 53%                              | 42%    | 19%      | 8%        | 3%        | 3%        | -          | 6%   | 58%     | 31%    | 14%      | 28%       | -         | 3%        | 3%         | 3%              |
|                                 | Married/living with partner  | 45%                              | 35%    | 23%      | 9%        | 8%        | 3%        | 2%         | 2%   | 48%     | 31%    | 23%      | 10%       | 8%        | 3%        | 1%         | 3%              |
|                                 | Widowed/separated/ divorced* | 50%                              | 43%    | 20%      | 3%        | 7%        | -         | 7%         | -  | 63%     | 30%    | 33%      | -         | 3%        | -         | 3%         | 3%              |
| Household Composition           | Child(ren) age 12 or under   | 45%                              | 35%    | 25%      | 17%       | 9%        | 4%        | -          | 1%   | 46%     | 32%    | 29%      | 13%       | 7%        | 3%        | -          | 3%              |
|                                 | Child(ren) over age 12       | 41%                              | 36%    | 26%      | 8%        | 7%        | 7%        | 3%         | 1%   | 49%     | 30%    | 28%      | 7%        | 8%        | 3%        | 1%         | 3%              |
|                                 | Parent age 65 or older*      | 42%                              | 37%    | 26%      | 5%        | 11%       | -         | -          | -  | 42%     | 32%    | 21%      | 11%       | 11%       | -         | -          | 5%              |
|                                 | None of these                | 48%                              | 38%    | 21%      | 7%        | 7%        | 2%        | 2%         | 3%   | 53%     | 30%    | 21%      | 11%       | 7%        | 3%        | 2%         | 4%              |
| Gender                          | Male                         | 43%                              | 38%    | 24%      | 6%        | 8%        | 2%        | 1%         | 2%   | 51%     | 30%    | 27%      | 10%       | 8%        | 2%        | -          | 2%              |
|                                 | Female                       | 48%                              | 35%    | 20%      | 10%       | 7%        | 4%        | 2%         | 2%   | 51%     | 30%    | 20%      | 11%       | 6%        | 3%        | 2%         | 4%              |
|                                 | Other*                       | 50%                              | -      | -        | 50%       | -         | -         | 50%        | -  | 50%     | -      | -        | 50%       | -         | -         | -          | 50%             |
| Ethnicity                       | Asian*                       | 50%                              | 42%    | 8%       | -         | 8%        | -         | -          | -  | 58%     | 33%    | 17%      | -         | -         | -         | -          | 8%              |
|                                 | White/Caucasian              | 47%                              | 36%    | 24%      | 9%        | 7%        | 3%        | 1%         | 2%   | 52%     | 30%    | 25%      | 11%       | 7%        | 2%        | 1%         | 3%              |
|                                 | Black/African American*      | 20%                              | 20%    | 20%      | -         | 20%       | 20%       | -          | -  | 20%     | 20%    | 20%      | -         | 20%       | 20%       | -          | -               |
|                                 | Hispanic/Latino*             | 42%                              | 50%    | 8%       | -         | 17%       | 8%        | -          | -  | 75%     | 17%    | 17%      | 8%        | 33%       | -         | -          | -               |
|                                 | Native*                      | 100%                             | -      | 50%      | 25%       | -         | -         | -          | -  | 75%     | 25%    | 75%      | -         | -         | -         | -          | -               |
| Other*                          | 40%                          | 20%                              | 20%    | -        | 20%       | -         | 20%       | -          | 60%  | 20%     | -      | -        | 20%       | -         | -         | 20%        |                 |
| Aldmanic District/<br>Residency | 1st                          | 51%                              | 30%    | 26%      | 9%        | 15%       | 2%        | 4%         | 2%   | 51%     | 26%    | 30%      | 9%        | 15%       | 4%        | -          | 4%              |
|                                 | 2nd*                         | 48%                              | 48%    | 24%      | 14%       | 5%        | -         | -          | -  | 52%     | 43%    | 29%      | 19%       | -         | -         | -          | -               |
|                                 | 3rd                          | 44%                              | 36%    | 22%      | 3%        | 6%        | 14%       | -          | 3%   | 53%     | 25%    | 28%      | 6%        | 14%       | 6%        | -          | 3%              |
|                                 | 4th                          | 43%                              | 48%    | 18%      | 7%        | 11%       | -         | -          | 2%   | 52%     | 36%    | 25%      | 11%       | 7%        | 5%        | -          | -               |
|                                 | 5th                          | 44%                              | 31%    | 24%      | 9%        | -         | 4%        | 2%         | 2%   | 46%     | 26%    | 26%      | 11%       | 2%        | 2%        | -          | 4%              |
|                                 | 6th*                         | 45%                              | 36%    | 18%      | 14%       | 5%        | -         | -          | -  | 68%     | 14%    | 18%      | 18%       | 5%        | -         | 5%         | 5%              |
| Not sure                        | 45%                          | 36%                              | 23%    | 9%       | 7%        | 2%        | 2%        | 3%         | 50%  | 34%     | 20%    | 10%      | 6%        | 1%        | 2%        | 3%         |                 |
| Aldeman Knowledge               | Yes                          | 49%                              | 33%    | 24%      | 10%       | 8%        | 3%        | 2%         | 1%   | 52%     | 30%    | 25%      | 11%       | 7%        | 3%        | 1%         | 2%              |
|                                 | No                           | 43%                              | 39%    | 21%      | 8%        | 6%        | 3%        | 1%         | 2%   | 50%     | 31%    | 22%      | 10%       | 6%        | 2%        | 1%         | 3%              |
| Work inside City                | Yes                          | 53%                              | 30%    | 25%      | 11%       | 5%        | 4%        | 4%         | -  | 51%     | 28%    | 18%      | 19%       | 5%        | 2%        | 2%         | 2%              |
|                                 | No, outside the City         | 47%                              | 32%    | 27%      | 11%       | 8%        | 4%        | 1%         | 3%   | 51%     | 30%    | 25%      | 11%       | 7%        | 2%        | 1%         | 3%              |
|                                 | No, I am unemployed*         | 40%                              | 40%    | 20%      | -         | -         | -         | -          | -  | 40%     | 40%    | -        | -         | -         | -         | -          | 20%             |
|                                 | I am retired                 | 42%                              | 45%    | 18%      | 5%        | 7%        | 1%        | 3%         | 1%   | 51%     | 33%    | 25%      | 6%        | 7%        | 3%        | 1%         | 1%              |
| Length of Commute               | Fewer than 15 minutes        | 48%                              | 30%    | 23%      | 10%       | 5%        | 6%        | 4%         | 1%   | 47%     | 27%    | 21%      | 14%       | 5%        | 3%        | 1%         | 5%              |
|                                 | 15-30 minutes                | 42%                              | 35%    | 27%      | 11%       | 7%        | 3%        | -          | 3%   | 52%     | 28%    | 27%      | 12%       | 8%        | 2%        | 1%         | 3%              |
|                                 | 30-60 minutes                | 59%                              | 24%    | 29%      | 12%       | 15%       | 3%        | 3%         | 3%   | 59%     | 32%    | 15%      | 15%       | 9%        | 3%        | -          | 3%              |
|                                 | More than 60 minutes*        | 20%                              | 60%    | 20%      | -         | -         | -         | -          | -  | 20%     | 60%    | 20%      | -         | -         | -         | -          | -               |
|                                 | Not applicable               | 45%                              | 43%    | 20%      | 6%        | 6%        | 1%        | 2%         | 1%   | 52%     | 33%    | 26%      | 6%        | 7%        | 3%        | 1%         | 1%              |
| Sample                          | Yes                          | 45%                              | 37%    | 22%      | 9%        | 7%        | 3%        | 2%         | 2%   | 50%     | 31%    | 23%      | 10%       | 7%        | 2%        | 1%         | 3%              |
|                                 | No                           | 51%                              | 26%    | 24%      | 19%       | 6%        | 4%        | 2%         | 3%   | 57%     | 20%    | 28%      | 19%       | 8%        | 5%        | 1%         | 3%              |

\*Cohort has lower response level which may increase score variation

2022 Oak Creek, WI  
Distribution Questions  
Response Count: 389 +/- 4.94%

|                             |                             | Tax Support for Police Department Hiring |     |   |   | Priorities for Future Consideration                               |                             |                                      |   |   |  |  |   |   |  |  |
|-----------------------------|-----------------------------|--|-----|---|---|---|-----------------------------|--------------------------------------|---|---|--|--|---|---|--|--|
|                             |                             | Yes                                      | No  | No, but I would support an alternative option | I need more information to make an informed decision. | Actively reduce the organization and community's carbon footprint | Encourage workforce housing | Invest directly in workforce housing | Consider changes to the residential housing mix to better accommodate | Consider better aligning the water and sewer utility with Common region | Share services with other cities in the region | Invest in environmentally friendly city-owned vehicles | Convert street lights to more energy efficient LEDs | Provide loan and/or grant programs to homeowners for home | Provide loan and/or grant programs for small business assistance | Provide programs to promote active and healthy lifestyles of Oak Creek |
| 2011 Overall                |                             | -  | -   | -   | -   | -   | -                           | -                                    | -   | -   | -  | -  | -   | -   | -  | -  |
| 2016 Overall                |                             | -  | -   | -   | -   | -   | -                           | -                                    | 27%   | 20%   | 37%  | 20%  | 62%   | -   | -  | -  |
| 2022 Overall                |                             | 34%                                      | 15% | 31%   | 24%   | 22%   | 10%                         | 4%                                   | 19%   | 12%   | 26%  | 16%  | 53%   | 30%   | 36%  | 35%  |
| Age Group                   | 18 to 24*                   | 13%                                      | 25% | 13%   | 63%   | 50%   | -                           | -                                    | 38%   | 25%   | 13%  | -  | 38%   | 25%   | 38%  | 63%  |
|                             | 25 to 34*                   | 17%                                      | 39% | 28%   | 17%   | 33%   | 11%                         | 11%                                  | 39%   | 11%   | 22%  | 44%  | 50%   | 39%   | 39%  | 56%  |
|                             | 35 to 44                    | 28%                                      | 16% | 34%   | 21%   | 34%   | 10%                         | 7%                                   | 24%   | 16%   | 29%  | 17%  | 47%   | 36%   | 36%  | 52%  |
|                             | 45 to 54                    | 35%                                      | 13% | 31%   | 19%   | 19%   | 5%                          | 5%                                   | 9%  | 8%  | 26%  | 16%  | 49%   | 32%   | 36%  | 36%  |
|                             | 55 to 64                    | 40%                                      | 14% | 34%   | 17%   | 15%   | 14%                         | 5%                                   | 19%   | 14%   | 25%  | 14%  | 57%   | 26%   | 36%  | 28%  |
| 65 or over                  | 37%                         | 15%                                      | 30% | 29%   | 20%   | 12%   | -                           | 20%                                  | 13%   | 26%   | 15%  | 58%  | 29%   | 37%   | 26%  |  |
| Level of Education          | Some high school*           | -  | -   | 67%   | 67%   | 33%   | -                           | -                                    | 33%   | -   | 33%  | -  | 100%  | 33%   | 33%  | 67%  |
|                             | High school graduate        | 22%                                      | 18% | 43%   | 29%   | 18%   | 14%                         | 2%                                   | 14%   | 10%   | 27%  | 10%  | 57%   | 29%   | 35%  | 18%  |
|                             | Some college                | 39%                                      | 19% | 25%   | 19%   | 16%   | 9%                          | 4%                                   | 18%   | 13%   | 22%  | 11%  | 54%   | 41%   | 39%  | 28%  |
|                             | College graduate            | 38%                                      | 14% | 29%   | 25%   | 22%   | 10%                         | 3%                                   | 20%   | 13%   | 29%  | 16%  | 55%   | 26%   | 39%  | 43%  |
|                             | Graduate degree(s)          | 34%                                      | 13% | 33%   | 20%   | 33%   | 11%                         | 5%                                   | 22%   | 13%   | 25%  | 28%  | 48%   | 25%   | 34%  | 42%  |
| Income                      | \$25,000 or less*           | 39%                                      | 22% | 22%   | 28%   | 22%   | 6%                          | 6%                                   | 22%   | 17%   | 33%  | 17%  | 72%   | 50%   | 50%  | 33%  |
|                             | \$25-\$50,000               | 17%                                      | 21% | 46%   | 25%   | 25%   | 27%                         | -                                    | 31%   | 8%  | 19%  | 10%  | 50%   | 31%   | 31%  | 27%  |
|                             | \$50-\$100,000              | 39%                                      | 14% | 28%   | 26%   | 22%   | 9%                          | 3%                                   | 20%   | 18%   | 27%  | 14%  | 54%   | 36%   | 36%  | 38%  |
|                             | Over \$100,000              | 38%                                      | 14% | 31%   | 18%   | 23%   | 7%                          | 5%                                   | 16%   | 10%   | 26%  | 20%  | 52%   | 27%   | 37%  | 38%  |
| Marital Status              | Single                      | 31%                                      | 19% | 28%   | 28%   | 36%   | 14%                         | 8%                                   | 36%   | 19%   | 17%  | 22%  | 47%   | 28%   | 31%  | 33%  |
|                             | Married/living with partner | 34%                                      | 15% | 32%   | 24%   | 21%   | 8%                          | 4%                                   | 16%   | 12%   | 27%  | 16%  | 52%   | 30%   | 37%  | 36%  |
|                             | Widowed/separated/divorced* | 43%                                      | 17% | 30%   | 20%   | 17%   | 27%                         | -                                    | 33%   | 13%   | 33%  | 17%  | 70%   | 40%   | 40%  | 30%  |
| Household Composition       | Child(ren) age 12 or under  | 32%                                      | 13% | 35%   | 22%   | 28%   | 9%                          | 7%                                   | 22%   | 13%   | 28%  | 17%  | 46%   | 35%   | 39%  | 48%  |
|                             | Child(ren) over age 12      | 26%                                      | 11% | 32%   | 33%   | 17%   | 8%                          | 3%                                   | 15%   | 9%  | 25%  | 13%  | 49%   | 35%   | 38%  | 40%  |
|                             | Parent age 65 or older*     | 47%                                      | -   | 37%   | 21%   | 16%   | 11%                         | 11%                                  | 21%   | 26%   | 21%  | 11%  | 47%   | 32%   | 37%  | 5%   |
|                             | None of these               | 37%                                      | 18% | 30%   | 22%   | 24%   | 12%                         | 4%                                   | 22%   | 14%   | 26%  | 19%  | 58%   | 28%   | 36%  | 32%  |
| Gender                      | Male                        | 40%                                      | 15% | 32%   | 20%   | 17%   | 13%                         | 5%                                   | 18%   | 13%   | 25%  | 18%  | 56%   | 25%   | 34%  | 31%  |
|                             | Female                      | 29%                                      | 16% | 32%   | 25%   | 29%   | 9%                          | 4%                                   | 19%   | 11%   | 26%  | 16%  | 49%   | 37%   | 42%  | 41%  |
|                             | Other*                      | -  | 50% | 50%   | 50%   | 100%  | -                           | -                                    | -   | -   | -  | 50%  | -   | 50%   | 50%  | 50%  |
| Ethnicity                   | Asian*                      | 50%                                      | 25% | 33%   | 8%  | 17%   | 8%                          | 8%                                   | 8%  | 25%   | 25%  | 8%   | 25%   | 17%   | -  | 17%  |
|                             | White/Caucasian             | 36%                                      | 14% | 30%   | 23%   | 21%   | 10%                         | 4%                                   | 19%   | 12%   | 27%  | 17%  | 56%   | 30%   | 37%  | 35%  |
|                             | Black/African American*     | -  | 20% | 40%   | 40%   | 40%   | 20%                         | -                                    | 60%   | 20%   | -  | 20%  | 60%   | 60%   | 80%  | 80%  |
|                             | Hispanic/Latino*            | 42%                                      | -   | 42%   | 8%  | 25%   | 17%                         | 8%                                   | 25%   | 8%  | 8%   | 17%  | 42%   | 33%   | 42%  | 33%  |
|                             | Native*                     | 50%                                      | 25% | -   | 25%   | -   | -                           | -                                    | 25%   | -   | 50%  | -  | 50%   | 75%   | 50%  | 25%  |
| Other*                      | 20%                         | -  | 60% | 80%   | 60%   | 40%   | -                           | -                                    | 20%   | -   | 40%  | 40%  | 40%   | 60%   | 40%  |  |
| Aldmanic District/Residency | 1st                         | 40%                                      | 9%  | 30%   | 30%   | 32%   | 6%                          | 4%                                   | 13%   | 11%   | 38%  | 32%  | 77%   | 34%   | 49%  | 49%  |
|                             | 2nd*                        | 29%                                      | 19% | 43%   | 10%   | 19%   | 14%                         | 5%                                   | 38%   | 14%   | 38%  | 24%  | 57%   | 33%   | 48%  | 38%  |
|                             | 3rd                         | 36%                                      | 11% | 36%   | 17%   | 17%   | 11%                         | 6%                                   | 14%   | 14%   | 28%  | 8%   | 47%   | 19%   | 28%  | 39%  |
|                             | 4th                         | 36%                                      | 11% | 36%   | 18%   | 27%   | 16%                         | 2%                                   | 30%   | 14%   | 18%  | 14%  | 57%   | 30%   | 45%  | 27%  |
|                             | 5th                         | 30%                                      | 22% | 30%   | 24%   | 20%   | 4%                          | 2%                                   | 26%   | 11%   | 31%  | 17%  | 52%   | 31%   | 30%  | 28%  |
|                             | 6th*                        | 50%                                      | 14% | 18%   | 18%   | 27%   | 9%                          | -                                    | 14%   | 14%   | 32%  | 18%  | 36%   | 32%   | 32%  | 41%  |
|                             | Not sure                    | 31%                                      | 17% | 30%   | 26%   | 20%   | 11%                         | 5%                                   | 15%   | 12%   | 23%  | 12%  | 50%   | 31%   | 34%  | 33%  |
| Aldeman Knowledge           | Yes                         | 37%                                      | 12% | 35%   | 23%   | 22%   | 11%                         | 2%                                   | 22%   | 14%   | 32%  | 17%  | 56%   | 32%   | 39%  | 35%  |
|                             | No                          | 33%                                      | 18% | 28%   | 24%   | 23%   | 10%                         | 5%                                   | 16%   | 11%   | 21%  | 15%  | 52%   | 30%   | 37%  | 36%  |
| Work inside City            | Yes                         | 35%                                      | 9%  | 39%   | 21%   | 30%   | 12%                         | 7%                                   | 25%   | 12%   | 21%  | 19%  | 51%   | 40%   | 40%  | 47%  |
|                             | No, outside the City        | 33%                                      | 16% | 32%   | 20%   | 20%   | 7%                          | 5%                                   | 19%   | 11%   | 26%  | 15%  | 51%   | 31%   | 35%  | 36%  |
|                             | No, I am unemployed*        | 20%                                      | 20% | 40%   | 40%   | 40%   | -                           | -                                    | 20%   | -   | 20%  | 20%  | 60%   | -   | 40%  | 20%  |
| Length of Commute           | I am retired                | 37%                                      | 16% | 28%   | 27%   | 22%   | 14%                         | 1%                                   | 17%   | 15%   | 30%  | 17%  | 58%   | 28%   | 38%  | 30%  |
|                             | Fewer than 15 minutes       | 38%                                      | 14% | 35%   | 14%   | 29%   | 9%                          | 6%                                   | 22%   | 13%   | 23%  | 21%  | 56%   | 35%   | 38%  | 51%  |
|                             | 15-30 minutes               | 35%                                      | 12% | 31%   | 23%   | 20%   | 6%                          | 3%                                   | 19%   | 13%   | 22%  | 16%  | 52%   | 38%   | 38%  | 33%  |
|                             | 30-60 minutes               | 26%                                      | 15% | 38%   | 24%   | 21%   | 12%                         | 9%                                   | 24%   | 9%  | 38%  | 15%  | 47%   | 18%   | 26%  | 32%  |
|                             | More than 60 minutes*       | 40%                                      | -   | 40%   | 20%   | -   | -                           | -                                    | -   | -   | 20%  | -  | 40%   | 80%   | 80%  | 20%  |
| Sample                      | Not applicable              | 34%                                      | 18% | 28%   | 28%   | 22%   | 14%                         | 2%                                   | 17%   | 13%   | 29%  | 15%  | 55%   | 25%   | 36%  | 30%  |
|                             | Yes                         | 34%                                      | 15% | 31%   | 24%   | 22%   | 10%                         | 4%                                   | 19%   | 12%   | 26%  | 16%  | 53%   | 30%   | 36%  | 35%  |
|                             | No                          | 45%                                      | 13% | 28%   | 14%   | 24%   | 11%                         | 3%                                   | 34%   | 18%   | 30%  | 23%  | 54%   | 34%   | 31%  | 45%  |

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2022 Oak Creek, WI  
Distribution Questions  
Response Count: 389 +/- 4.94%

|                              |                              | Backyard/urban chickens |        |                                 | Backyard/urban beekeeping |        |                                 |
|------------------------------|------------------------------|-------------------------|--------|---------------------------------|---------------------------|--------|---------------------------------|
|                              |                              | Support                 | Oppose | Undecided/Need More Information | Support                   | Oppose | Undecided/Need More Information |
| 2011 Overall                 |                              | -                       | -      | -                               | -                         | -      | -                               |
| 2016 Overall                 |                              | -                       | -      | -                               | -                         | -      | -                               |
| 2022 Overall                 |                              | 50%                     | 35%    | 11%                             | 59%                       | 25%    | 13%                             |
| Age Group                    | 18 to 24*                    | 75%                     | 25%    | -                               | 88%                       | -      | 13%                             |
|                              | 25 to 34*                    | 72%                     | 11%    | 17%                             | 67%                       | 17%    | 17%                             |
|                              | 35 to 44                     | 69%                     | 22%    | 7%                              | 78%                       | 10%    | 12%                             |
|                              | 45 to 54                     | 57%                     | 30%    | 6%                              | 60%                       | 26%    | 12%                             |
|                              | 55 to 64                     | 41%                     | 44%    | 13%                             | 58%                       | 30%    | 13%                             |
| 65 or over                   | 40%                          | 44%                     | 15%    | 53%                             | 33%                       | 13%    |                                 |
| Level of Education           | Some high school*            | 33%                     | 33%    | 33%                             | 33%                       | 33%    | 33%                             |
|                              | High school graduate         | 45%                     | 35%    | 20%                             | 57%                       | 24%    | 18%                             |
|                              | Some college                 | 55%                     | 33%    | 9%                              | 61%                       | 25%    | 13%                             |
|                              | College graduate             | 51%                     | 37%    | 10%                             | 61%                       | 27%    | 11%                             |
|                              | Graduate degree(s)           | 48%                     | 36%    | 11%                             | 60%                       | 25%    | 11%                             |
| Income                       | \$25,000 or less*            | 50%                     | 39%    | 11%                             | 67%                       | 28%    | 6%                              |
|                              | \$25-\$50,000                | 46%                     | 40%    | 13%                             | 46%                       | 29%    | 23%                             |
|                              | \$50-\$100,000               | 53%                     | 31%    | 15%                             | 61%                       | 25%    | 14%                             |
|                              | Over \$100,000               | 51%                     | 36%    | 8%                              | 63%                       | 24%    | 11%                             |
| Marital Status               | Single                       | 67%                     | 25%    | 8%                              | 67%                       | 19%    | 14%                             |
|                              | Married/living with partner  | 50%                     | 35%    | 11%                             | 61%                       | 25%    | 12%                             |
|                              | Widowed/separated/ divorced* | 40%                     | 43%    | 17%                             | 53%                       | 27%    | 20%                             |
| Household Composition        | Child(ren) age 12 or under   | 67%                     | 25%    | 6%                              | 74%                       | 19%    | 7%                              |
|                              | Child(ren) over age 12       | 54%                     | 31%    | 8%                              | 59%                       | 25%    | 13%                             |
|                              | Parent age 65 or older*      | 63%                     | 26%    | 5%                              | 63%                       | 21%    | 11%                             |
|                              | None of these                | 43%                     | 42%    | 15%                             | 58%                       | 28%    | 15%                             |
| Gender                       | Male                         | 46%                     | 39%    | 12%                             | 58%                       | 26%    | 16%                             |
|                              | Female                       | 56%                     | 32%    | 10%                             | 62%                       | 27%    | 10%                             |
|                              | Other*                       | 100%                    | -      | -                               | 100%                      | -      | -                               |
| Ethnicity                    | Asian*                       | 42%                     | 50%    | 8%                              | 58%                       | 17%    | 25%                             |
|                              | White/Caucasian              | 52%                     | 35%    | 11%                             | 62%                       | 25%    | 13%                             |
|                              | Black/African American*      | 20%                     | 60%    | 20%                             | 20%                       | 80%    | -                               |
|                              | Hispanic/Latino*             | 33%                     | 50%    | 8%                              | 25%                       | 50%    | 17%                             |
|                              | Native*                      | 25%                     | 50%    | -                               | 50%                       | 25%    | 25%                             |
| Other*                       | 60%                          | 20%                     | 20%    | 80%                             | 20%                       | -      |                                 |
| Aldmanic District/ Residency | 1st                          | 53%                     | 30%    | 15%                             | 68%                       | 23%    | 9%                              |
|                              | 2nd*                         | 43%                     | 48%    | 10%                             | 43%                       | 38%    | 19%                             |
|                              | 3rd                          | 47%                     | 33%    | 17%                             | 64%                       | 28%    | 8%                              |
|                              | 4th                          | 48%                     | 48%    | 2%                              | 70%                       | 23%    | 7%                              |
|                              | 5th                          | 41%                     | 41%    | 13%                             | 52%                       | 26%    | 19%                             |
|                              | 6th*                         | 50%                     | 27%    | 18%                             | 68%                       | 18%    | 14%                             |
| Not sure                     | 58%                          | 31%                     | 9%     | 60%                             | 25%                       | 15%    |                                 |
| Aldeman Knowledge            | Yes                          | 47%                     | 37%    | 13%                             | 60%                       | 26%    | 13%                             |
|                              | No                           | 55%                     | 33%    | 10%                             | 60%                       | 25%    | 14%                             |
| Work inside City             | Yes                          | 44%                     | 40%    | 9%                              | 56%                       | 26%    | 16%                             |
|                              | No, outside the City         | 58%                     | 30%    | 9%                              | 64%                       | 23%    | 12%                             |
|                              | No, I am unemployed*         | 60%                     | 40%    | -                               | 100%                      | -      | -                               |
|                              | I am retired                 | 42%                     | 41%    | 16%                             | 56%                       | 30%    | 13%                             |
| Length of Commute            | Fewer than 15 minutes        | 57%                     | 31%    | 6%                              | 56%                       | 30%    | 14%                             |
|                              | 15-30 minutes                | 57%                     | 29%    | 11%                             | 67%                       | 19%    | 12%                             |
|                              | 30-60 minutes                | 59%                     | 32%    | 9%                              | 68%                       | 24%    | 9%                              |
|                              | More than 60 minutes*        | 100%                    | -      | -                               | 100%                      | -      | -                               |
|                              | Not applicable               | 39%                     | 44%    | 15%                             | 55%                       | 30%    | 14%                             |
| Sample                       | Yes                          | 50%                     | 35%    | 11%                             | 59%                       | 25%    | 13%                             |
|                              | No                           | 55%                     | 31%    | 10%                             | 58%                       | 25%    | 13%                             |

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2022 Oak Creek, WI  
Distribution Questions  
Response Count: 389 +/- 4.94%

|                             |                              | City Information Preference |                              |          |         |                                |                     |                       |                          |                              |                              |                            |   |  |                                      |                 |                                   |
|-----------------------------|------------------------------|-----------------------------|------------------------------|----------|---------|--------------------------------|---------------------|-----------------------|--------------------------|------------------------------|------------------------------|----------------------------|---|--|--------------------------------------|-----------------|-----------------------------------|
|                             |                              | Newsletter (The Acorn)      | Website (www.oakcreekwi.gov) | Facebook | Twitter | Civic Center digital messaging | Utility bill insert | City Council meetings | Plan Commission meetings | Public hearing notifications | Single-issue public meetings | Oak Creek Current magazine | Livestream meetings on the City's website | Watch meetings on-demand on the City's website | Read meeting minutes on City website | Tax bill insert | Mobile text, online chat, chatbot |
| 2011 Overall                |                              | -                           | -                            | -        | -       | -                              | -                   | -                     | -                        | -                            | -                            | -                          | -   | -  | -                                    | -               | -                                 |
| 2016 Overall                |                              | 82%                         | 55%                          | 31%      | 6%      | 7%                             | 26%                 | 8%                    | 5%                       | 16%                          | 6%                           | 37%                        | 10%                                       | 13%  | 19%                                  | -               | -                                 |
| 2022 Overall                |                              | 82%                         | 44%                          | 35%      | 6%      | 5%                             | 21%                 | 6%                    | 5%                       | 13%                          | 8%                           | 65%                        | 12%                                       | 12%  | 13%                                  | 17%             | 8%                                |
| Age Group                   | 18 to 24*                    | 38%                         | 50%                          | 50%      | 25%     | -                              | 25%                 | 13%                   | -                        | 13%                          | -                            | 38%                        | -   | 13%  | 13%                                  | -               | -                                 |
|                             | 25 to 34*                    | 61%                         | 39%                          | 67%      | 11%     | 6%                             | 11%                 | 6%                    | -                        | 17%                          | 6%                           | 61%                        | 17%                                       | 22%  | 22%                                  | 17%             | 22%                               |
|                             | 35 to 44                     | 79%                         | 41%                          | 55%      | 9%      | 9%                             | 26%                 | 10%                   | 9%                       | 10%                          | 12%                          | 60%                        | 12%                                       | 14%  | 12%                                  | 29%             | 17%                               |
|                             | 45 to 54                     | 81%                         | 49%                          | 47%      | 8%      | 5%                             | 8%                  | 5%                    | 4%                       | 9%                           | 6%                           | 60%                        | 14%                                       | 12%  | 5%                                   | 17%             | 12%                               |
|                             | 55 to 64                     | 82%                         | 60%                          | 30%      | 3%      | 8%                             | 18%                 | 7%                    | 3%                       | 13%                          | 7%                           | 68%                        | 18%                                       | 19%  | 18%                                  | 14%             | 3%                                |
| 65 or over                  | 93%                          | 32%                         | 19%                          | 2%       | 3%      | 30%                            | 6%                  | 6%                    | 20%                      | 9%                           | 74%                          | 7%                         | 6%  | 15%  | 16%                                  | 5%              |                                   |
| Level of Education          | Some high school*            | 67%                         | 67%                          | 33%      | 33%     | 33%                            | 33%                 | 33%                   | -                        | 33%                          | -                            | 33%                        | 33%                                       | 33%  | -                                    | -               | -                                 |
|                             | High school graduate         | 86%                         | 31%                          | 35%      | 4%      | 2%                             | 27%                 | 6%                    | 4%                       | 10%                          | 4%                           | 61%                        | 6%  | 10%  | 14%                                  | 12%             | 10%                               |
|                             | Some college                 | 85%                         | 36%                          | 20%      | 2%      | 4%                             | 25%                 | 7%                    | 6%                       | 18%                          | 8%                           | 68%                        | 18%                                       | 14%  | 16%                                  | 15%             | 5%                                |
|                             | College graduate             | 82%                         | 52%                          | 46%      | 10%     | 8%                             | 14%                 | 9%                    | 7%                       | 16%                          | 11%                          | 71%                        | 14%                                       | 13%  | 12%                                  | 20%             | 8%                                |
|                             | Graduate degree(s)           | 78%                         | 53%                          | 43%      | 5%      | 5%                             | 22%                 | 2%                    | 1%                       | 6%                           | 4%                           | 61%                        | 7%  | 12%  | 12%                                  | 20%             | 13%                               |
| Income                      | \$25,000 or less*            | 83%                         | 17%                          | 28%      | 17%     | 6%                             | 22%                 | 6%                    | 11%                      | 17%                          | 6%                           | 67%                        | 11%                                       | 17%  | 6%                                   | 11%             | 11%                               |
|                             | \$25-\$50,000                | 81%                         | 27%                          | 19%      | 2%      | 2%                             | 23%                 | 6%                    | 6%                       | 15%                          | 6%                           | 73%                        | 2%  | 6%   | 13%                                  | 10%             | 8%                                |
|                             | \$50-\$100,000               | 87%                         | 47%                          | 32%      | 3%      | 4%                             | 24%                 | 9%                    | 5%                       | 21%                          | 7%                           | 72%                        | 14%                                       | 12%  | 14%                                  | 17%             | 6%                                |
| Over \$100,000              | 78%                          | 51%                         | 46%                          | 8%       | 8%      | 17%                            | 6%                  | 4%                    | 9%                       | 9%                           | 64%                          | 15%                        | 15%                                       | 13%  | 20%                                  | 11%             |                                   |
| Marital Status              | Single                       | 72%                         | 39%                          | 33%      | 8%      | 6%                             | 11%                 | 8%                    | 8%                       | 14%                          | 8%                           | 61%                        | 6%  | 8%   | 11%                                  | 14%             | 8%                                |
|                             | Married/living with partner  | 83%                         | 47%                          | 39%      | 6%      | 6%                             | 21%                 | 7%                    | 5%                       | 14%                          | 9%                           | 66%                        | 14%                                       | 14%  | 14%                                  | 18%             | 8%                                |
|                             | Widowed/separated/ divorced* | 90%                         | 23%                          | 13%      | -       | 7%                             | 33%                 | 3%                    | 3%                       | 10%                          | 3%                           | 73%                        | 10%                                       | 10%  | 13%                                  | 13%             | 10%                               |
| Household Composition       | Child(ren) age 12 or under   | 81%                         | 41%                          | 61%      | 10%     | 6%                             | 16%                 | 6%                    | 4%                       | 10%                          | 14%                          | 64%                        | 13%                                       | 17%  | 9%                                   | 16%             | 14%                               |
|                             | Child(ren) over age 12       | 82%                         | 50%                          | 49%      | 8%      | 8%                             | 10%                 | 6%                    | 5%                       | 8%                           | 8%                           | 59%                        | 16%                                       | 18%  | 10%                                  | 17%             | 12%                               |
|                             | Parent age 65 or older*      | 79%                         | 32%                          | 37%      | 11%     | 11%                            | 16%                 | -                     | -                        | 11%                          | 5%                           | 58%                        | 11%                                       | 11%  | 5%                                   | 5%              | -                                 |
|                             | None of these                | 85%                         | 46%                          | 25%      | 4%      | 5%                             | 27%                 | 8%                    | 5%                       | 17%                          | 8%                           | 71%                        | 12%                                       | 11%  | 17%                                  | 19%             | 8%                                |
| Gender                      | Male                         | 89%                         | 42%                          | 24%      | 6%      | 7%                             | 18%                 | 8%                    | 5%                       | 18%                          | 9%                           | 67%                        | 12%                                       | 14%  | 14%                                  | 16%             | 5%                                |
|                             | Female                       | 78%                         | 44%                          | 48%      | 5%      | 4%                             | 21%                 | 5%                    | 4%                       | 9%                           | 8%                           | 65%                        | 11%                                       | 11%  | 12%                                  | 17%             | 12%                               |
|                             | Other*                       | 50%                         | -                            | 50%      | 50%     | -                              | 50%                 | -                     | -                        | -                            | -                            | 50%                        | 50%                                       | 50%  | -                                    | -               | -                                 |
| Ethnicity                   | Asian*                       | 67%                         | 75%                          | 58%      | 8%      | 8%                             | 25%                 | 17%                   | 8%                       | 8%                           | 8%                           | 67%                        | 25%                                       | 17%  | 8%                                   | 17%             | 8%                                |
|                             | White/Caucasian              | 84%                         | 43%                          | 37%      | 6%      | 5%                             | 20%                 | 6%                    | 4%                       | 14%                          | 9%                           | 69%                        | 12%                                       | 12%  | 13%                                  | 17%             | 8%                                |
|                             | Black/African American*      | 80%                         | 40%                          | -        | -       | 20%                            | 60%                 | -                     | -                        | -                            | -                            | 40%                        | 40%                                       | 40%  | -                                    | -               | 20%                               |
|                             | Hispanic/Latino*             | 42%                         | 50%                          | 42%      | -       | 8%                             | 8%                  | -                     | -                        | 8%                           | 8%                           | 25%                        | 25%                                       | 25%  | 25%                                  | 25%             | 25%                               |
|                             | Native*                      | 100%                        | 50%                          | 50%      | -       | -                              | -                   | 25%                   | 25%                      | 25%                          | -                            | 25%                        | 25%                                       | 25%  | -                                    | 25%             | 50%                               |
| Other*                      | 100%                         | 40%                         | 40%                          | 20%      | 20%     | 20%                            | -                   | -                     | 20%                      | -                            | 80%                          | 20%                        | 20%                                       | 20%  | -                                    | -               |                                   |
| Aldmanic District/Residency | 1st                          | 100%                        | 60%                          | 43%      | 9%      | 9%                             | 26%                 | 4%                    | 4%                       | 13%                          | 15%                          | 79%                        | 11%                                       | 6%   | 15%                                  | 23%             | 9%                                |
|                             | 2nd*                         | 81%                         | 52%                          | 29%      | 10%     | 5%                             | 24%                 | 5%                    | 5%                       | 24%                          | 10%                          | 81%                        | 14%                                       | 14%  | 14%                                  | 14%             | 14%                               |
|                             | 3rd                          | 75%                         | 39%                          | 33%      | -       | 3%                             | 17%                 | 3%                    | -                        | 14%                          | 6%                           | 67%                        | 11%                                       | 14%  | 22%                                  | 8%              | 11%                               |
|                             | 4th                          | 89%                         | 48%                          | 41%      | -       | 7%                             | 18%                 | 7%                    | 7%                       | 16%                          | 5%                           | 75%                        | 5%  | 11%  | 14%                                  | 18%             | 14%                               |
|                             | 5th                          | 83%                         | 48%                          | 31%      | 11%     | 6%                             | 24%                 | 13%                   | 7%                       | 17%                          | 11%                          | 63%                        | 19%                                       | 20%  | 20%                                  | 20%             | 2%                                |
|                             | 6th*                         | 86%                         | 59%                          | 41%      | -       | -                              | 14%                 | 18%                   | 18%                      | 27%                          | 9%                           | 64%                        | 9%  | 14%  | 23%                                  | 32%             | 5%                                |
| Not sure                    | 77%                          | 36%                         | 36%                          | 7%       | 7%      | 20%                            | 4%                  | 3%                    | 7%                       | 6%                           | 60%                          | 14%                        | 12%                                       | 7%   | 15%                                  | 9%              |                                   |
| Aldeman Knowledge           | Yes                          | 87%                         | 49%                          | 35%      | 6%      | 6%                             | 22%                 | 9%                    | 7%                       | 19%                          | 12%                          | 76%                        | 15%                                       | 14%  | 18%                                  | 20%             | 9%                                |
|                             | No                           | 77%                         | 40%                          | 38%      | 6%      | 4%                             | 20%                 | 5%                    | 3%                       | 9%                           | 4%                           | 55%                        | 12%                                       | 11%  | 9%                                   | 14%             | 9%                                |
| Work inside City            | Yes                          | 77%                         | 51%                          | 42%      | 5%      | 5%                             | 19%                 | 7%                    | 5%                       | 14%                          | 5%                           | 61%                        | 19%                                       | 16%  | 12%                                  | 18%             | 14%                               |
|                             | No, outside the City         | 80%                         | 47%                          | 46%      | 8%      | 8%                             | 15%                 | 6%                    | 3%                       | 8%                           | 7%                           | 60%                        | 15%                                       | 15%  | 10%                                  | 20%             | 11%                               |
|                             | No, I am unemployed*         | 40%                         | 80%                          | 80%      | 40%     | -                              | -                   | 20%                   | -                        | 20%                          | -                            | 60%                        | 20%                                       | 20%  | 20%                                  | -               | -                                 |
| I am retired                | 91%                          | 38%                         | 20%                          | 2%       | 3%      | 30%                            | 7%                  | 7%                    | 20%                      | 10%                          | 76%                          | 7%                         | 9%  | 19%  | 15%                                  | 4%              |                                   |
| Length of Commute           | Fewer than 15 minutes        | 75%                         | 43%                          | 48%      | 5%      | 5%                             | 16%                 | 5%                    | 4%                       | 12%                          | 6%                           | 65%                        | 16%                                       | 10%  | 13%                                  | 17%             | 12%                               |
|                             | 15-30 minutes                | 81%                         | 49%                          | 41%      | 7%      | 6%                             | 12%                 | 5%                    | 5%                       | 11%                          | 6%                           | 60%                        | 15%                                       | 16%  | 10%                                  | 16%             | 13%                               |
|                             | 30-60 minutes                | 85%                         | 44%                          | 47%      | 9%      | 12%                            | 26%                 | 15%                   | 6%                       | 9%                           | 9%                           | 71%                        | 24%                                       | 24%  | 15%                                  | 26%             | 9%                                |
|                             | More than 60 minutes*        | 60%                         | 20%                          | 20%      | 20%     | 20%                            | -                   | -                     | -                        | -                            | -                            | 20%                        | -   | -  | -                                    | -               | -                                 |
| Not applicable              | 88%                          | 44%                         | 26%                          | 4%       | 4%      | 28%                            | 7%                  | 5%                    | 18%                      | 10%                          | 73%                          | 8%                         | 9%  | 16%  | 17%                                  | 4%              |                                   |
| Sample                      | Yes                          | 82%                         | 44%                          | 35%      | 6%      | 5%                             | 21%                 | 6%                    | 5%                       | 13%                          | 8%                           | 65%                        | 12%                                       | 12%  | 13%                                  | 17%             | 8%                                |
|                             | No                           | 79%                         | 67%                          | 72%      | 7%      | 8%                             | 10%                 | 10%                   | 9%                       | 16%                          | 9%                           | 60%                        | 18%                                       | 23%  | 16%                                  | 11%             | 18%                               |

\*Cohort has lower response level which may increase score variation

2022 Oak Creek, WI  
Response/ Percentages  
Response Count: 389 +/- 4.94%

|                                 |                              | 2022 -<br>Number of<br>Respondents | 2022 -<br>Percentage of<br>Respondents | 2016 -<br>Number of<br>Respondents | 2016 -<br>Percentage of<br>Respondents | 2011 -<br>Number of<br>Respondents | 2011 -<br>Percentage of<br>Respondents | 2022 to 2016<br>Percent<br>Over/Under |
|---------------------------------|------------------------------|------------------------------------|--|------------------------------------|--|------------------------------------|--|---------------------------------------|
| Overall                         |                              | 389                                | 100%                                   | 440                                | 100%                                   | 533                                | 100%                                   | 0%                                    |
| Length of Residency             | One year or less*            | 2                                  | 1%                                     | 10                                 | 2%                                     | 2                                  | 0%                                     | -1%                                   |
|                                 | 1-5 years                    | 40                                 | 10%                                    | 61                                 | 11%                                    | 76                                 | 14%                                    | -1%                                   |
|                                 | 6-10 years                   | 40                                 | 10%                                    | 60                                 | 11%                                    | 106                                | 20%                                    | -1%                                   |
|                                 | 10+ years                    | 299                                | 77%                                    | 433                                | 77%                                    | 353                                | 66%                                    | 0%                                    |
| Own/Lease                       | Own                          | 323                                | 83%                                    | 458                                | 89%                                    | 397                                | 86%                                    | -6%                                   |
|                                 | Rent/Lease                   | 36                                 | 9%                                     | 56                                 | 11%                                    | 65                                 | 14%                                    | -2%                                   |
| Age Group                       | 18 to 24*                    | 8                                  | 2%                                     | 16                                 | 3%                                     | 19                                 | 4%                                     | -1%                                   |
|                                 | 25 to 34*                    | 18                                 | 5%                                     | 59                                 | 10%                                    | 53                                 | 10%                                    | -5%                                   |
|                                 | 35 to 44                     | 58                                 | 15%                                    | 93                                 | 17%                                    | 92                                 | 17%                                    | -2%                                   |
|                                 | 45 to 54                     | 77                                 | 20%                                    | 130                                | 23%                                    | 136                                | 25%                                    | -3%                                   |
|                                 | 55 to 64                     | 88                                 | 23%                                    | 142                                | 25%                                    | 122                                | 23%                                    | -2%                                   |
|                                 | 65 or over                   | 123                                | 32%                                    | 123                                | 22%                                    | 113                                | 21%                                    | 10%                                   |
| Level of Education              | Some high school*            | 3                                  | 1%                                     | 7                                  | 1%                                     | 10                                 | 2%                                     | 0%                                    |
|                                 | High school graduate         | 49                                 | 13%                                    | 96                                 | 17%                                    | 119                                | 22%                                    | -4%                                   |
|                                 | Some college                 | 106                                | 27%                                    | 140                                | 25%                                    | 136                                | 26%                                    | 2%                                    |
|                                 | College graduate             | 133                                | 34%                                    | 207                                | 38%                                    | 188                                | 36%                                    | -4%                                   |
|                                 | Graduate degree(s)           | 83                                 | 21%                                    | 101                                | 18%                                    | 76                                 | 14%                                    | 3%                                    |
| Income                          | \$25,000 or less*            | 18                                 | 5%                                     | 25                                 | 5%                                     | 43                                 | 9%                                     | 0%                                    |
|                                 | \$25-\$50,000                | 48                                 | 12%                                    | 83                                 | 16%                                    | 88                                 | 18%                                    | -4%                                   |
|                                 | \$50-\$100,000               | 116                                | 30%                                    | 195                                | 38%                                    | 213                                | 43%                                    | -8%                                   |
|                                 | Over \$100,000               | 168                                | 43%                                    | 213                                | 41%                                    | 150                                | 30%                                    | 2%                                    |
| Marital Status                  | Single                       | 36                                 | 9%                                     | 53                                 | 10%                                    | 53                                 | 10%                                    | -1%                                   |
|                                 | Married/living with partner  | 301                                | 77%                                    | 433                                | 80%                                    | 410                                | 79%                                    | -3%                                   |
|                                 | Widowed/separated/ divorced* | 30                                 | 8%                                     | 53                                 | 10%                                    | 57                                 | 11%                                    | -2%                                   |
| Household Composition           | Child(ren) age 12 or under   | 69                                 | 18%                                    | 137                                | 24%                                    | 122                                | 22%                                    | -6%                                   |
|                                 | Child(ren) over age 12       | 106                                | 27%                                    | 151                                | 26%                                    | 137                                | 25%                                    | 1%                                    |
|                                 | Parent age 65 or older*      | 19                                 | 5%                                     | 28                                 | 5%                                     | 20                                 | 4%                                     | 0%                                    |
|                                 | None of these                | 200                                | 51%                                    | 284                                | 49%                                    | 284                                | 51%                                    | 2%                                    |
| Gender                          | Male                         | 168                                | 43%                                    | 196                                | 46%                                    | 201                                | 48%                                    | -3%                                   |
|                                 | Female                       | 166                                | 43%                                    | 231                                | 54%                                    | 217                                | 52%                                    | -11%                                  |
|                                 | Other*                       | 2                                  | 1%                                     | -                                  | -                                      | -                                  | -                                      |                                       |
| Ethnicity                       | Asian*                       | 12                                 | 3%                                     | 8                                  | 1%                                     | 5                                  | 1%                                     | 2%                                    |
|                                 | White/Caucasian              | 335                                | 86%                                    | 521                                | 90%                                    | 493                                | 89%                                    | -4%                                   |
|                                 | Black/African American*      | 5                                  | 1%                                     | 5                                  | 1%                                     | 4                                  | 1%                                     | 0%                                    |
|                                 | Hispanic/Latino*             | 12                                 | 3%                                     | 14                                 | 2%                                     | 19                                 | 3%                                     | 1%                                    |
|                                 | Native*                      | 4                                  | 1%                                     | 3                                  | 1%                                     | 6                                  | 1%                                     | 0%                                    |
| Other*                          | 5                            | 1%                                 | 8                                      | 1%                                 | 7                                      | 1%                                 | 0%                                     |                                       |
| Aldmanic District/<br>Residency | 1st                          | 47                                 | 12%                                    | 53                                 | 10%                                    | 47                                 | 9%                                     | 2%                                    |
|                                 | 2nd*                         | 21                                 | 5%                                     | 39                                 | 7%                                     | 31                                 | 6%                                     | -2%                                   |
|                                 | 3rd                          | 36                                 | 9%                                     | 55                                 | 10%                                    | 42                                 | 8%                                     | -1%                                   |
|                                 | 4th                          | 44                                 | 11%                                    | 55                                 | 10%                                    | 36                                 | 7%                                     | 1%                                    |
|                                 | 5th                          | 54                                 | 14%                                    | 74                                 | 14%                                    | 54                                 | 11%                                    | 0%                                    |
|                                 | 6th*                         | 22                                 | 6%                                     | 42                                 | 8%                                     | 35                                 | 7%                                     | -2%                                   |
|                                 | Not sure                     | 137                                | 35%                                    | 222                                | 41%                                    | 259                                | 51%                                    | -6%                                   |
| Aldeman Knowledge               | Yes                          | 189                                | 49%                                    | 205.04                             | 47%                                    | 234.52                             | 44%                                    | 2%                                    |
|                                 | No                           | 173                                | 44%                                    | 234.96                             | 53%                                    | 298.48                             | 56%                                    | -9%                                   |
| Work inside City                | Yes                          | 57                                 | 15%                                    | 81                                 | 15%                                    | 69                                 | 13%                                    | 0%                                    |
|                                 | No, outside the City         | 177                                | 46%                                    | 307                                | 55%                                    | 285                                | 54%                                    | -9%                                   |
|                                 | No, I am unemployed*         | 5                                  | 1%                                     | 20                                 | 4%                                     | 32                                 | 6%                                     | -3%                                   |
|                                 | I am retired                 | 138                                | 35%                                    | 146                                | 26%                                    | 143                                | 27%                                    | 9%                                    |
| Length of Commute               | Fewer than 15 minutes        | 77                                 | 20%                                    | 123                                | 22%                                    | 109                                | 21%                                    | -2%                                   |
|                                 | 15-30 minutes                | 97                                 | 25%                                    | 169                                | 31%                                    | 144                                | 27%                                    | -6%                                   |
|                                 | 30-60 minutes                | 34                                 | 9%                                     | 77                                 | 14%                                    | 82                                 | 15%                                    | -5%                                   |
|                                 | More than 60 minutes*        | 5                                  | 1%                                     | 6                                  | 1%                                     | 13                                 | 2%                                     | 0%                                    |
|                                 | Not applicable               | 159                                | 41%                                    | 174                                | 32%                                    | 182                                | 34%                                    | 9%                                    |
| Non-sample                      | Non-sample                   | 146                                | NA                                     | 138                                | NA                                     | 19                                 | NA                                     |                                       |

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