

Tourism Commission Meeting
Monday, December 13, 2021
8:30 a.m.

Attendees: Alderman Ken Gehl, Commissioner Kim Jankowski, Commissioner Jim Ruetz, Commissioner Clint Wills

Also in Attendance: Laura Nelson, Tourism & Business Relations Manager, City of Oak Creek; Doug Seymour, Community Development Director, City of Oak Creek; Leslie Flynn, Communications Coordinator, City of Oak Creek; Catherine Roeske, Clerk, City of Oak Creek; Kevin Archambeau, DPW Foreman, City of Oak Creek; Matt Trebatoski, DPW Interim Director, City of Oak Creek; Dawn Carrillo, Farmers Market Manager, City of Oak Creek; Paula Nevarez, Leisure Services Assistant, City of Oak Creek

1. **Welcome/Call to order** – Commissioner Clint Wills called the meeting to order at 8:32 a.m.
2. **Approval of minutes November 17, 2021 meeting** – Commissioner Jim Ruetz made a motion to approve the minutes of the November 17, 2021 meeting. Alderman Ken Gehl seconded the motion. All were in favor.
3. **New Business**
 - **Farmers Market Proposal**
 - Dawn Carrillo made a presentation to the Commissioners regarding the future of the Farmers Market. She proposed having a 24-week market that will include 4 Saturdays in May. Starting the Market in May will allow farmers to sell popular products at a high dollar value that would be missed if the market were to start in June.
 - \$10,000 has been secured for sponsorship of the WIC/SNAP program.
 - An increase from \$15,000 to \$18,000 for Farmers Market Manager salary was requested to accommodate work involved for the 4 extra weeks if they are added.
 - Commissioner Jim Ruetz moved to approve the addition of 4 Farmers Markets on the following dates: May 7, May 14, May 20, and May 28, with an increased salary of \$18,000 for Dawn Carrillo commensurate with the additional time and planning. The \$3,000 increase in salary is contingent upon the vendor fulfillment of the additional 4 weeks to the satisfaction of the Commission. Alderman Ken Gehl seconded the motion. All were in favor.

d) Vacant Commissioner Seat

- There are no updates at this time.

Adjournment: Commissioner Jim Ruetz made a motion to adjourn the meeting. Commissioner Kim Jankowski seconded the motion. All voted in favor and the meeting was adjourned at 9:39 a.m.

ATTEST:



Laura Nelson, Tourism & Business Relations Manager

1-10-22
Date