



8040 S. 6<sup>th</sup> St.  
Oak Creek, WI 53154  
(414) 766-7000

**TOURISM COMMISSION**  
**Civic Center Tower Room**  
**October 18, 2021**  
**9:30 A.M.**

Kenneth Gehl  
Kim Jankowski  
Jim Ruetz  
Clint Wills  
Daniel Bukiewicz – ex-officio  
Doug Seymour – ex-officio  
Andrew Vickers – ex-officio

**The City's Vision**

*Oak Creek: A dynamic regional leader, connected to our community, driving the future of the south shore.*

**The Tourism Commission's Mission**

*To direct hotel/motel tax dollars to grow tourism and economic vitality by promoting leisure, sports, and business travel, resulting in prosperity for Oak Creek businesses, organizations, and the people who live and work in our community.*

1. Call to order and roll call.
2. Approval of Minutes
  - a. September 13, 2021
3. New Business:
  - a. Proposed Dates for 2022 Event Season:
    - i. Farmers Market – Saturdays June 4 – October 22
    - ii. Food Truck Tour – Wednesdays, June 29, July 27, August 31, September 28
    - iii. OC Beer Gardens – June 16-18, July 14-16, August 18-20, September 15-17
    - iv. Dog Days – Discussion (Pier Pups Available Dates)
    - v. Outdoor Movie Night – August 31
    - vi. CAFE – October 2
    - vii. Fall Fest – October 22
    - viii. Winter Event TBD
  - b. Budget 2022 Strategic Goals and Initiatives
4. Informational and discussion items:
  - a. Innkeepers Meeting Report
  - b. Summer Internship Discussion
  - c. Capital Campaign Update
  - d. Vacant Commissioner Seat
5. Adjournment.

Dated this 12<sup>th</sup> day of October, 2021.

**Public Notice**

Upon reasonable notice, a good faith effort will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aid at no cost to the individual to participate in public meetings. Due to the difficulty in finding interpreters, requests should be made as far in advance as possible preferably a minimum of 48 hours. For additional information or to request this service, contact the Oak Creek City Clerk at 766-7000, by fax at 766-7976, or by writing to the ADA Coordinator at the Oak Creek Health Department, 8040 S. 6<sup>th</sup> Street, Oak Creek, Wisconsin 53154. It is possible that members of and possibly a quorum of members of other governmental bodies of the municipality may attend the above-stated meeting to gather information; no action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice.

Visit our website at [www.oakcreekwi.org](http://www.oakcreekwi.org) for the agenda.