



8040 S. 6TH Street
Oak Creek, WI 53154
(414) 766-7000

Kyle Kolhouse – Chair
Courtney Kolhouse – Secretary

CELEBRATIONS COMMISSION MINUTES

THURSDAY, July 15th, 2021

5:00 P.M.

The City's Vision

Oak Creek: A dynamic regional leader, connected to our community, driving the future of the south shore.

1. **Roll Call:** Present: Chairperson K. Kolhouse, C. Bautch, C. Francisco, C Kolhouse, J. Kroening., R. Maggard Absent: K. Maggard, T. Rufer, Guests Present: Robin Atwood, Various members from the 4th of July Ad Hoc Committee
2. **Approval of June 17th Minutes**
 - a. Ric Maggard motioned to approve, seconded by Colleen Francisco, motion carried by all present.
3. **Treasurer's Report**
 - a. Treasurer's report was read and acknowledged by all.
4. **Ad Hoc Parade Update (ad hoc Committee)**
 - a. Parade was successful.
 - b. Ad Hoc Committee spent \$7,192 on the parade
 - c. 90 participants were involved in the parade
 - d. Livestream had a few glitches, but it gave everyone an opportunity to watch the parade.
 - e. Lisa Marshall would consider staging at the high school. You could stage down miller park, down to the football field, down to the PLC. It would take it off the street.
 - f. Ad Hoc got the list of participants from South Milwaukee heritage days parade and went off old parade sheets.
 - g. Spectators liked the bands, thought there was a lot of businesses, everyone loved the float (Clemmy float), people wanted more entertainment.
 - h. City and residents had different lineup maps, so Ad Hoc had to move their stakes on the day of the parade.
 - i. Size of vehicle or trailer that you are pulling should be added to the application.
 - j. Saturday morning Ad Hoc was there at 6 am, everyone had a checkpoint and Ad Hoc would highlight who was there.
 - k. Parents could drop off their child. Leos (under supervision of TJ) escorted younger kids to the float area.
 - l. Ad Hoc used an action item list (budget, logistics, media, and people) to make sure things were getting accomplished.
5. **American Legion Update (Robin Atwood)**
 - a. Everyone worked well together. The lions did the food (roasted behavior and corn)

- b. Kids activities went well. Face painter was only there until 1 pm. She had to cut it off and some of the little kids did not get their face painting. Robin is considering having an age range for the face painting. Piñatas went over well. There was candy and toys.
 - c. DJ came a little late. He thought it was cancelled.
 - d. Shuttle busing went well. Near the fireworks time, the parking lot was crowded, so a lot of people took advantage of it.
 - e. Requested a copy of the results from the online survey. 112 responses based on the American Legion.
6. **Vote:Trick-or-treat time**
- a. Ric Maggard motioned to approve safe site time from 4-6 pm and city wide trick or treat time from 4-7 pm, Colleen seconded.
7. **Trick-or-treat event**
- a. TJ from the Salvation Army said they collect coats until February or March in case commission decides to collect coats at a different event instead of the Trick-or-Treat event.
8. **Vote: Light Up The Square Time**
- a. Time and date of Wednesday, December 1st, 6 pm was approved by all.
9. **Vote: New Celebrations Meeting Date/Time**
- a. New time and date of meeting will be the first Thursday of each month at 6 pm, approved by all.
10. **4th of July Review**
- a. Fireworks show was very short. It was only 18 minutes long, instead of contracted time (28-30 minutes long)
 - b. 73 people was the max capacity per bus. Five buses ran three rounds of people back to the legion that were using the shuttle service following the fireworks.
 - c. People waited a long time for the shuttle buses at the end of the fireworks show even with the additional 5 buses.
 - d. Traffic pattern needs to be improved. One suggestion was to organize more with the shuttle company.
 - e. Map of where to park during the parade should be added for citizens.
 - f. Portable bathrooms should be located on the parade route for citizen use.
 - g. Celebrations needs a banner and a table to be put out at events.
 - h. Float competition to be considered for future years.
 - i. We paid \$16,500 for fireworks. Franklin only paid \$500 more. We need to consider whether or not we stay with Spielbauer or go to another vendor due to the contracted time and disappointment displayed by citizens in the fireworks this year .
 - j. Salvation Army and the Oak Creek Community Center both are willing to put announcements of events on their electronic signs.
 - k. Granny's treats enjoyed the atmosphere down at Lake Vista.

Next Meeting: August 5th , 2021 at 6:00 P.M.

11. **Adjournment:** Motion by James Kroening to adjourn meeting at 6:15 pm and seconded by Ric Maggard, motion carried.