

Virtual Meeting 8040 S. 6TH Street Oak Creek, WI 53154 (414) 766-7000

Carolyn Bukiewicz – Chair Wendy Wilding – Secretary

THURSDAY, FEBRUARY 11,2021 5:00 P.M.

The City's Vision

Oak Creek: A dynamic regional leader, connected to our community, driving the future of the south shore.

Roll Call: Present: Chairperson C. Bukiewicz, C. Bautch, C. Kolhouse, L. Marshall, K Kolhouse J. Flatow, W. Gassenhuber Absent: P. Hansen.
Guest: Laura Nelson Tourism and Business Relations Manager for City of Oak Creek.

2. Treasures Report

a. Report was read and approved by all present.

3. Approval of January Minutes

a. Lisa Marshall motioned, seconded by Courtney Kolhouse, motion carried by all present.

4. Tourism & Business Relations Manager

a. Celebrations Commission welcomed Laura Nelson. She comes to Oak Creek from Wisconsin Rapids. Laura has a background in tourism and event planning. We look forward in working with her. Laura gave us a great overview and some understanding of how tourism works in the city.

5. Light the Square Update

- a. The lights are being taken down as of February 8th
- b. Martin Law was incredibly pleased with the event, they were happy with the positive comments throughout the Square during the holiday season.
- c. Martin Law advised that they sponsor Light the Square in 2021

6. East Egg Hunt Update.

- a. Event will be Saturday, March 27, 2021 due to March 20, 2021 was not available. This will be a drive through event held at Lake Vista. Lisa has been in contact with both the Oak Creek Streets Department and the Oak Creek Police Department to plan the best traffic pattern for the event. This will be discussed further at our March meeting.
- b. Lisa provided gift ideas. Items included rabbit ear head bands, refrigerator magnets and binoculars. 2000 bags will be purchased the bags will pre-made and also be filled with candy.

7. Summer Solstice

- a. Committee discussed having the event over Father's Day weekend or having this event on the Solstice weekend permanently moving forward. No decision was made. Further evaluation at upcoming meeting.
- b. Event is pending Covid conditions and CDC guidelines.
- c. Committee discussed possibly having Summer Solstice combined with Tourism Beer Garden. This will be discussed at future meetings for efficiency in our goal for City events.

Visit our website at www.oakcreekwi.org for the agenda and accompanying common council reports.

8. July 4th Festivities

- a. We are currently thinking that we would only have Fireworks this year at Lake Vista.
- b. Chairperson C. Bukiewicz is moving forward with a proposal for at least the Fireworks.
- c. The committee discussed possibly not having the parade but will discuss further at upcoming meetings.

Next Meeting: March 11, 2021

Adjournment: Motion by Courtney Kolhouse to adjourn meeting at 6:04 p.m. and seconded by Cindy Bautch, motion carried.