

Tourism Commission Meeting
Monday, June 8, 2020
8:30 a.m.

Attendees: Alderman Ken Gehl, Commissioner Kristie Busch, Commissioner Jim Ruetz

Also in Attendance: Kristin Craig, Destination Marketing Specialist, City of Oak Creek; Catherine Roeske, City Clerk, City of Oak Creek; Doug Seymour, Director of Community Development, City of Oak Creek; Leslie Flynn, Communications Coordinator, City of Oak Creek; Cory Savage, Savage Solutions

1. Welcome/Call to order – Commissioner Jim Ruetz called the meeting to order at 8:35 a.m.
2. Approval of minutes of May 11, 2020 meeting – Approval of the May 11, 2020 minutes were tabled until the next meeting.
3. New Business
 - Discussion and action on the 2020 Farmers Market Subcommittee Members
 - Kristin Craig, Destination Marketing Specialist, provided information on the 2020 Farmers Market Subcommittee members to the commission.
 - The citizen vacancy will hopefully be filled this June by a recommendation from Dawn.

Alderman Ken Kehl made a motion to approve the proposed 2020 Farmers Market Subcommittee members. Commissioner Kristie Busch seconded the motion. All were in favor.

4. Informational and discussion items
 - a) Oak Creek Gift Card Program
 - Gift cards have been purchased from 14 area restaurants and 25 personal service businesses.
 - Almost 50 nominations have come through the website. Nominees include citizens making masks, frontline workers, individuals hosting online classes and assisting the elderly. Gift cards are being mailed out to the nominees.
 - Nominations are still being accepted on the website.
 - There is a total of 39 Oak Creek businesses that chose to participate and the responses from them have been favorable and appreciative.

b) 2020 Event Calendar

- All Community events that were scheduled in June are being rescheduled to occur in August and September. Events will take place based on the Health Department's current recommendations.
- Events scheduled at the end of July will continue as planned.
- The Food Truck Tour, Outdoor Movie Night and the Beer Garden will be rescheduled in August and September.

Adjournment: Alderman Ken Gehl made a motion to adjourn the meeting. Commissioner Jim Ruetz seconded the motion. All voted in favor and the meeting was adjourned at 8:43 am.

ATTEST:



Kristin Craig, Destination Marketing Specialist

7/13/2020

Date