

Tourism Commission Meeting
Monday, December 09, 2019
8:30am

Attendees: Alderman Ken Gehl, Jim Ruetz, Kristie Busch

Also in Attendance: Kristin Craig, Destination Marketing Specialist, City of Oak Creek; Leslie Flynn, Communications Coordinator, City of Oak Creek; Catherine Roeske, City Clerk, City of Oak Creek; Cory Savage, Savage Solutions

1. **Call to order and roll call.** Commissioner Jim Ruetz called the meeting to order at 8:35 a.m.
2. **Approval of the November 11, 2019 minutes.** Commissioner Ken Gehl made a motion to approve the November 11, 2019 Tourism Commission meeting minutes as submitted. Commissioner Kristie Busch seconded the motion. All were in favor.
3. **New business.**
 - a. **Discussion and action on 2020 South Suburban Chamber of Commerce MOU.**
 - o Kristin Craig, Destination Marketing Specialist for Oak Creek provided the Commissioners with a draft of the 2020 South Suburban Chamber of Commerce MOU, gave an overview of the services the South Suburban Chamber of Commerce has provided in the past, and answered questions from the Commissioners.
 - o The Commissioners discussed working with the South Suburban Chamber of Commerce and requested that Sarah Anderson present her plan for the year during the January Tourism Commission meeting.
4. **Informational and discussion items.**
 - a. **2020 Tourism Commission event calendar.**
 - o Kristin Craig, Destination Marketing Specialist for Oak Creek presented a 2020 calendar of events, asked for feedback from the Commissioners, and responded to questions and comments. The events will be posted to the City of Oak Creek website.
 - o The Commission discussed working with third party event companies, engaging schools in the City of Oak Creek, and shared ideas for new 2020 events.

b. 2020 Tourism Commission budget.

- Kristin Craig, Destination Marketing Specialist for Oak Creek distributed budget documents, explained them to the Commission, and responded to questions and comments.
- The Commission discussed the fund balance allowance for Tourism through the state structure and future potential opportunities involving the Tourism Commission.

Adjournment: Commissioner Kristie Busch made a motion to adjourn the meeting. Commissioner Ken Gehl seconded the motion. All voted in favor and the meeting was adjourned at 9:20 am.

ATTEST:



Kristin Craig, Destination Marketing Specialist

2/10/2020

Date